

CORPORATE STRATEGY REVISED

As a decisive step to increase corporate focus, Huhtamaki is in the process of divesting its pharmaceuticals industry. It will thus become an international foods company with two specialized divisions. <u>Leaf</u>, one of the world's top confectionery groups, concentrates on branded consumer products. <u>Polarcup</u>, a leader in food packaging, is predominantly a business-to-business operation.

Established 75 years ago as a confectionery manufacturer by the Finnish entrepreneur Heikki Huhtamäki, the company now operates in nearly thirty countries. The shares of the parent company, Huhtamäki Oy, have been quoted on the Helsinki Stock Exchange since 1959.

ANNUAL GENERAL MEETING

The Annual General Shareholders' meeting of Huhtamäki Oy will be held on Wednesday, April 10, 1996 at 3:00 pm in Marina Congress Center, Katajanokanlaituri 6, Helsinki.

Shareholders wishing to exercise their rights at the meeting must have their shares registered in their own name with the Finnish Central Share Register (OKR) no later than March 29, 1996. Notification of participation should be given to the company no later than 11:00 am on Tuesday, April 9, either by telephone (Huhtamäki Oy, Helsinki, +358-0-708 8100), or in writing (Huhtamäki Oy, Ms Kaarina Vaartio, Eteläranta 8, 00130 Helsinki, Finland). A registered shareholder may authorize another person to physically attend the meeting and vote by proxy.

Copies of all documents under review at the AGM will be available for public viewing from Friday, March 22, 1996, at Corporate Headquarters, Eteläranta 8, 00130 Helsinki, Finland. For further information contact Investor Relations, +358-0-708 8100.

Dividend for 1995 will be paid on April 18, 1996 to shares registered by April 15, 1996.

FINANCIAL CALENDER

Huhtamaki will release the following financial information for 1996 in Finnish and English:

<u> 1996</u>:

June 12 - 1st Interim Report October 11 - 2nd Interim Report

1997:

February 11 - Full-year Results Week 10 - Annual Report

FINANCIAL HIGHLIGHTS FOR 1995

FIM million	1995	1994	Change %
Net sales	7,836	8,285	-5
Operating earnings	465	568	-18
Profit after financial items	312	442	-29
Return on invested assets, %	8.9	10.0	
Earnings per share, FIM	7.56	12.16	-38
Dividend per share, FIM	4.00 ¹	4.00	-
Number of employees	10,930	11,145	-2

 $^{^1\,\}mathrm{Board}$'s proposal

Key events

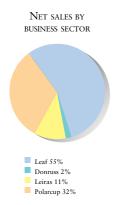
- Corporate strategy revised
- Major product launches
- New Asian projects advanced
- 75th Anniversary

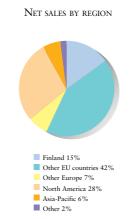
The pluses

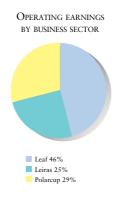
- + Polarcup's recovery from raw materials price shock
- + Strong performance by all of Leaf's Nordic units
- + Good progress in East Europe

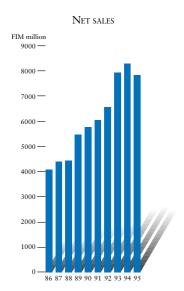
The minuses

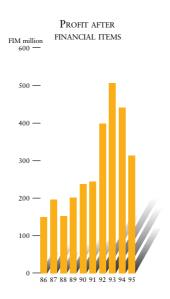
- Strong Finnmark and weak US dollar
- Disappointing results from collectible cards
- Decline in Leiras's profitability

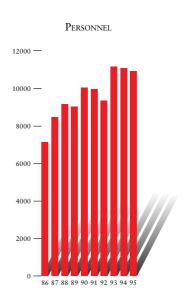


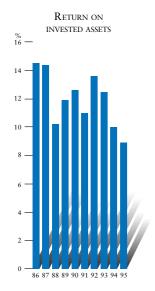


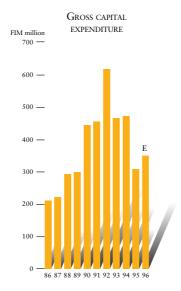


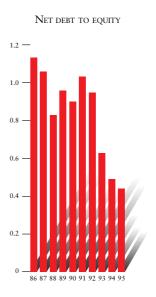












CHIEF EXECUTIVE OFFICER'S COMMENTARY

Last year, Huhtamaki was set to celebrate its 75th Anniversary in the wake of good business news.

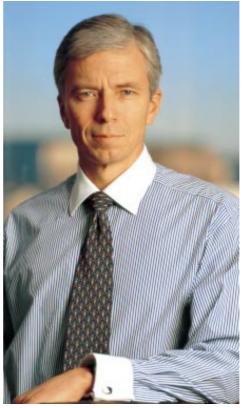
Indeed, two-thirds of the reporting units met or exceeded their business targets, and our strategic projects moved ahead as planned.

On the positive side,
Polarcup recouped more than half of the margin lost in 1994 to high raw materials prices. Measured in

fixed exchange rates, Leaf's sales and operating earnings were also firmly up. Many of Leiras's products continued their strong growth.

Yet, certain overwhelming factors derailed our earnings progression and led to a disappointing financial result for the year. The combination of a strong Finnmark and a weak US dollar alone diminished the operating earnings figure by FIM 60 million. Another FIM 60 million vanished in the US collectible cards market hurt by sports strikes. Beyond currency factors, low sales of contraceptive implants, coupled with high R&D and marketing expenditure is why the pharmaceutical sector's profitability also declined more than anticipated.

Let me summarize how we plan to restore the upward trend evident in Huhtamaki's profitability from 1989



through 1993.

The fundamental remedy is a revised corporate strategy.

A few years ago, having transformed Huhtamaki from a conglomerate into a substantially more focused company, we felt we had the right structure for the '90s. The confectionery and food packaging operations had reached a sufficient size and geographical

spread to compete successfully. The pharmaceutical business, while small by international standards, showed potential for faster growth and higher profit margins than what could be demanded from the other two sectors.

Recently, a new wave of consolidation – itself a response to escalating R&D costs and downward pressure on product pricing – has drastically changed the global pharmaceutical industry. Leiras's chances for continued success as a small independent company have clearly weakened.

At the same time, the outlook for collectible cards – for many years a profitable sideline activity but recently hit by a shrinking market – can hardly justify the input required to manage this increasingly volatile business.

At the time of going to press,

Huhtamaki is negotiating the sale of Leiras to a major international drug company. A solution for the cards business may not materialize during 1996 because of market conditions.

In management's view, Huhtamaki's Strategic Intent, adopted in 1989, is still valid. We continue to strive for leadership in closely defined business areas. Confectionery and food packaging represent such specialized sectors within the food industry at large, Huhtamaki's prime orientation through its 75 years of existence.

How, then, does the exit from two historically quite profitable units comply with the imperative to boost earnings? Simply stated, by strengthening Huhtamaki financially and by adding focus, i.e. directing more human and financial resources to core operations.

In the short run, the absence of operating earnings from Leiras will be offset by a decline in net financial expenditure. We will also be able to dedicate more resources to improving cost-effectiveness and productivity within our confectionery and packaging businesses, without an escalation of capital expenditure beyond 4-5% of net sales.

A program to rationalize Leaf's manufacturing operations has already been set in motion. During the next two years, six of the existing manufacturing units will be closed or sold.

At the same time, Leaf will pursue an aggressive launch program for its key international brands and continue to expand to new markets in Asia and Latin America.

With Polarcup, no fundamental

changes are foreseen. Our aim is to work and grow together with our customers. The added value, especially to large customers operating on a wide geographical basis, will come from Polarcup's ability to provide the same uniformly high standard of service irrespective of location. In the years ahead, we will reinforce our positions in key product segments across all markets, grow significantly in East Europe and establish a manufacturing base in China.

Further down the road, I cannot rule out new acquisitions in order to strengthen Leaf or Polarcup. The revised corporate strategy and restructuring measures will result in a very strong balance sheet for Huhtamaki, enabling us to take even major steps in the future. For the time being, however, the plans outlined above amply occupy the corporate agenda.

The many strains of 1995 were felt by Huhtamaki's employees, whom I'd like to thank sincerely for their endurance and hard work. Adversities notwithstanding, ours is a fundamentally sound enterprise which will soon stand out as a coherent, financially solid and profitable international food company. This added focus can only benefit our shareholders, customers, suppliers and other stakeholders.

Timo Peltola

1 aux Relach





With its core business progressing satisfactorily, Leaf concentrated on brand strategies, key product launches and further consolidation of its international network.

The successful introduction of JOLLY RANCHER fruit candies in the UK was the most important single maneuver, signaling an era of rapid internationalization for this brand. During the year, Leaf strengthened its presence in East Europe and made inroads to other new markets.

Most units reported higher sales and profits compared to 1994. The result for the collectible cards unit, Donruss, was a major disappointment. To accelerate profit improvement, Leaf will implement a broad-ranging restructuring program in 1996-97.

Unit of the year: Leaf Sweden

	1995	1994	Change%
Net sales ¹	4,307	4,613	-7
Finland	481	450	+7
Other EU countries	1,505	1,512	-
Other Europe	264	305	-13
North America	1,954	2,243	-13
Asia-Pacific	47	51	-8
Other	56	52	+8
Operating earnings ¹	252	256	-2
Capital expenditure	122	179	-32
Personnel	5,825	6,006	-3

¹ Excluding Donruss

OVERVIEW

In 1995, the confectionery market in both Europe and North America was somewhat firmer than in recent years, with growth rates ranging from 2% to 5% in many countries and segments. Tough competition and price increases for many ingredients and packaging materials restrained profit growth.

In Europe, most Leaf units exceeded or paralleled market development, resulting in an average growth of 7% measured in constant currencies. This relative success was the result of focus on key brands and dynamic segments, as well as good progress in East Europe. The very warm summer across the continent affected consumption patterns and caused technical problems for manufacturing.

All Nordic units had a good year, with Finland reaching a record market share, Sweden posting a top result,
Denmark staging a strong improvement in profitability, and the Norwegian sales company successful with a broadened product range. Sales of key products in Russia, the Baltics and Poland expanded significantly.

The launch of JOLLY RANCHER fueled growth in the UK and Ireland, but

initial manufacturing problems hurt profitability. The Dutch unit maintained a dominant share of the declining Benelux chewing gum market.

The German manufacturing lines were relocated to Denmark and Sweden, without disruption to operations or sales. The Spanish unit saw its sales increase by a third. The smaller sales companies in Belgium and Switzerland suffered from minor setbacks.

In North America, the US confectionery market picked up after a slow winter. Leaf's full-year sales amounted to USD 456 million excluding collectible cards, up by 5% and in line with market growth despite a slowdown late in the year. The industry's first general price increase in five years, some 6% on the average for Leaf's products, was announced just before year-end.

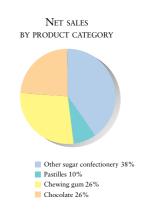
The Canadian and Mexican units performed well, and significant new business was developed in Latin America.

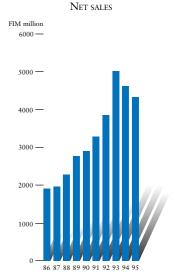
Wuxi Leaf, the Chinese jointventure manufacturing chewing gum, reported a firm growth in sales despite increasing competition and a period of stringent monetary policy affecting distributors.

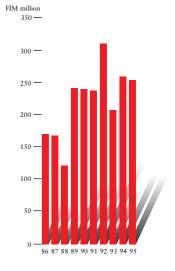
PRODUCT REVIEW

Backed by almost FIM 500 million worth of advertising and promotion expenditure, Leaf's key brands made major strides in 1995.

JOLLY RANCHER fruit candies were introduced in the UK, Ireland, Australia, Mexico, Chile and Colombia. The crucial UK launch was well-received by







OPERATING EARNINGS

the trade and consumers. In North America, the brand's growth slowed down due to agressive competitive activity in the category, but JOLLY RANCHER Bubble Gum,

a brand extension, proved an instant hit.

Pastilles were a dynamic product area. LÄKEROL did well in its traditional markets in Scandinavia. MYNTHON gained market share in Eastern Europe, BENTASIL excelled e.g. in Norway, and

local brands such as PECTOL (Spain) and SISU (Finland) also posted nice growth.

In the chewing gum segment, SPORTLIFE in Holland and XYLITOL-JENKKI in Finland maintained their market dominance. Category growth in many of Leaf's markets was low or even negative however, and intense competition hurt smaller brands, among them Leaf's BENBITS. The launch of XYLIFRESH in

> the US resulted in a targeted number of product listings with major retail chains, but sales picked up slower than anticipated.

Many old favorites did well in the sugar confectionery segment.

These included the reformulated PAYDAY peanut bar and GOOD&PLENTY licorice drops in

the US, as well as the car-shaped BILAR, for years Sweden's best-selling confectionery product.

The CHEWITS children's fruit toffee maintained its

segment leadership in the UK

and was in good demand elsewhere. Among chocolate-based products,



WHOPPERS malted milk balls and MILK DUDS candies had a strong showing in the US, while the ELIZABETH SHAW premium range again posted good growth in the UK. Newly introduced LO Gold caramel filled bar strengthened the LO range of lower-calorie chocolate products which, for example, gained a high market share in Norway just months after introduction in late 1994.

INVESTMENTS

Leaf's capital expenditure, FIM 122 million, was mainly directed towards improving efficiency and productivity within existing capacity.

ORGANIZATION

Reflecting Leaf's orientation towards an increasingly international brand portfolio and new markets, a Strategic Development Group was formed to coordinate international brand development. Strategic R&D will be conducted in designated centers; the first such units are being established in the Netherlands for chewing gum and in Finland for pastilles and other products with health benefits. The Leaf



International Sales team, responsible for export activities in third markets, was decentralized. The Headquarters organization continues to serve multinational customers.

OUTLOOK FOR 1996

Leaf's agenda for 1996 is topped by three major objectives: continued brand internationalization and higher sales, improved productivity and cost effectiveness, as well as further penetration of new markets in East Europe, Asia and Latin America.

The product launch schedule is quite busy, with several new market introductions planned for Leaf's main international brands.

A major restructuring program will be implemented in 1996-97. Six small or mid-sized plants will be closed or divested. A broad range of other measures will also contribute to a significant reduction in fixed costs, once the program is fully implemented.

Interesting new business projects were close to implementation at year-end. These include a joint-venture with Parrys, a leading confectionery manufacturer in India.

DONRUSS

	1995	1994	Change %
Net sales	188	358	-48
Operating earnings	-52	9	
Personnel	16	18	-11

The US collectible cards business, since the mid-1980's an important and usually profitable sideline activity for Leaf, was separated from the confectionery operations into a dedicated subsidiary, Donruss Trading Cards, Inc. The company reacted aggressively to a sharp decline in sales for its



traditional baseball and ice hockey cards, largely caused by extended labor disputes within professional sports.

New "interactive" sports cards, combining collectability with the excitement of a strategy game, were introduced in October. Also, Donruss ventured into the "entertainment" segment, mainly consisting of card sets associated with Hollywood film projects.

Short-term profitability weakened significantly due to a steep decline in the traditional business, as well as initial costs related to the new card products. There are indications that the market for traditional baseball cards, down by over 50% from its peak in 1992, will begin to recover during 1996.

A provision of FIM 44 million (USD 10 million) taken in 1995 will enable Donruss to further adjust, to the extent necessary, to current market conditions.





Global consolidation of the pharmaceutical industry accelerated during the year under review. In Finland, the end of a long-standing manufacturing and marketing cooperation between Leiras and the German company Schering, as well as a new joint-venture with Synthélabo from France, also reflected international trends.

By and large, Leiras advanced in line with expectations. Despite the strong Finnmark and stagnant sales of contraceptive implants, net sales declined only marginally. Beyond currency factors, high costs of R&D and product launches also lowered profitability. At 16% of net sales, operating earnings nevertheless remained satisfactory, and are likely to improve again in 1996.

Unit of the year: Clinical Research

	1995	1994	Change %
Net sales	857	868	-1
Finland	423	405	+4
Other EU countries	210	218	-4
Other Europe	47	41	+15
North America	59	72	-18
Asia-Pacific	57	77	-25
Other	61	55	+11
Operating earnings	135	174	-22
Capital expenditure	56	84	-33
R & D	178	162	+10
Personnel	1,308	1,251	+5

FINLAND

The Finnish pharmaceuticals market developed steadily in 1995. Competition from generic products intensified, however, and this trend will further strengthen in 1996.

The market for prescription medicines expanded by about 11% in 1995. The corresponding sales growth for Leiras was 7%. Relatively few new products were introduced during the year. Leiras maintained its position in core therapy classes.

In the important RHC (reproductive health care) segment, sales of LEVONOVA and ESTROGEL showed a marked increase.

In cardiovascular products, Leiras maintained its market leadership in beta blockers; SELECTOL was the fastest-growing product. ASACOL, intended for gastrointestinal infections, became one of Leiras's major products for the home market. Heavy price competition in antibiotics affected earnings, with ROXIBION as the only exception in an otherwise disappointing product class.

The market introduction of the new RECOFOL anesthesic was a few months late due to manufacturing bottlenecks.

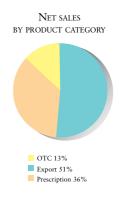
In the self-care (OTC) sector, Leiras increasingly focused on certain key segments only. The in-licensed NUTRILETT very low calorie diet retained its market leadership despite intense competition from new entries. Among vitamins, BEREX and several preparations in the AO range were successful. In the cough and cold category, FORTAL again topped the market.

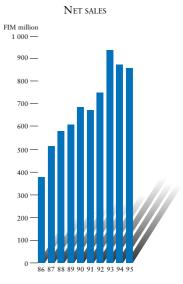
International operations

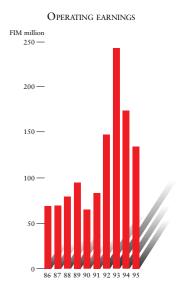
Leiras's sales outside Finland declined by 6% to FIM 434 million or 51% of the total. The appreciation of the Finnmark was the main reason for the decline, but the sales of certain important export products also remained below expectations, partly due to timing issues.

Leiras maintained a steady position in the Scandinavian markets and gained in strength in East Europe. The LEVONOVA/
MIRENA hormonal contraceptive system,
OFTAN and FOTIL eye medicines, as well as BONEFOS supportive cancer treatment were again among the most important products around the Baltic Sea.

In June, the Pharmacia-Leiras joint-venture successfully introduced MIRENA into the UK market. By the end of the year, the product already had some 20,000 users there, and accelerating growth is expected during 1996.







The Singaporean unit successfully launched MIRENA. It also closely contributed to new business projects in the

region. The sales of NORPLANT contraceptive implants declined again, as no deliveries to North America took place, and shipments to Indonesia were partly postponed into 1996. Norplant continued to be delivered to some 40

countries worldwide. Its safety and efficacy was reconfirmed by the US Food and Drug Administration (FDA), but reduced public spending on population programs restrained sales. The widely publicized US

product liability cases against NORPLANT advanced slowly, with first court decisions possible in early 1996.

The US introduction in June of the new
BETIMOL glaucoma
medication, based on

Leiras's patented active ingredient Timolol Hemihydrate, was an important milestone. Sales exceeded expectations.

Due to currency and inventory factors, the sales of BONEFOS increased only marginally. Nonetheless, it was Leiras's top-selling individual product in 1995.

COOPERATION AGREEMENTS

The Pharmacia-Leiras joint-venture, established in 1994 to market gynecological products, developed and expanded its operations. After the UK launch, MIRENA was introduced in Belgium and Switzerland in the autumn. Initial costs have been high, however.

The marketing of BETIMOL in the US is handled by Ciba Vision Ophthalmics, one of the world leaders in the field.

Cooperation may be extended to further products in the coming years.

The collaboration in Finland between Leiras and Schering AG, which began already in 1953, came to an end at the close of 1995, as the German company's new Finnish subsidiary started its operations. It employs 13 former Leiras specialists. In total, Schering products, mainly oral contraceptives, accounted for over FIM 60 million or 8% of Leiras's sales; their relative profit contribution was lower. Schering will continue to market Leiras's copper intrauterine devices in a number of countries.

A new joint-venture established with France's third largest pharmaceuticals company Synthélabo will form its own field organization concentrating on products for urological disorders and the central nervous system during 1996. The joint-venture will strengthen both parent companies' position in the relevant therapy areas and will introduce several important new products in Finland during the next few years.

Based on a Memorandum of Understanding signed in the summer, negotiations were continued on the establishment of a joint-venture in Indonesia for the local manufacture of NORPLANT II contraceptive implants. A similar project was underway in China.

RESEARCH AND DEVELOPMENT

At FIM 178 million or 21% of net sales, Leiras's R&D expenditure peaked during the year. There were over 100,000 patients in clinical trials in different parts of the world. The most important projects included Phase IV trials for LEVONOVA/ MIRENA, new products for hormone replacement therapy, BONEFOS osteoporosis trials in Europe and Japan, as well as trials necessary for the European registrations of FOTIL.

During the year, Leiras received 89 approvals in 30 countries and submitted 127 new applications in 33 countries. The NORPLANT II contraceptive implant system was filed in the US and UK.

MIRENA was approved for sale in the UK, France, Belgium, Switzerland and Singapore.

CAPITAL EXPENDITURE

Capital expenditure for the year amounted to FIM 56 million (- 33%). The injections department in the Tampere unit was completed, while new equipment was installed in the polymers department in Turku.

ORGANIZATION

A number of changes took place in Leiras's operating structure. The domestic marketing organization was streamlined, while resources were added to the local units in Russia and the Baltics. Plans to increase productivity were subjected to compulsory negotiations with employees in the autumn.

OUTLOOK FOR 1996

1996 marks Leiras's 50th anniversary. In a half-century, Leiras has solidly established itself in the Finnish pharmaceuticals market

and won international recognition as the developer of several original products in its

areas of specialization.

After a period of decline which started in early 1994, Leiras's profitability began to improve again at the end of 1995, and the outlook for 1996 is positive. For example, the sales of LEVONOVA/MIRENA, BONEFOS, FOTIL and BETIMOL, RECOFOL



and NORPLANT are expected to increase markedly. MIRENA will be launched in the Netherlands, Italy, Austria and France. Barring a further appreciation of the Finnmark, higher exports should amply offset any decline in domestic sales. A relative decline in R&D expenditure will also contribute to higher profits.



POL RCUP

For Polarcup, the paramount issue in 1995 was how to manage the sharp increase in raw materials prices, which severely hurt profits in 1994 and continued through the first half of 1995. In a tough competitive environment, product prices could not be raised freely to offset the cost shock. Moderate price increases together with internal efficiencies, high seasonal sales and declining plastics prices towards year-end enabled Polarcup to boost its operating earnings by 34% in constant currencies.

As a focused, innovative partner to select multinational food and food service companies in Europe and the Asia-Pacific region, Polarcup developed new products, expanded aggressively in East Europe and adopted a new organization reflecting both local accountability and a segmented approach. As the toppriority project to expand business in Asia, a new Chinese manufacturing operation will be established.

Unit of the year: Polarcup Sweden

Trademarks: <u>Europe</u> - POLARCUP, WHIZZ, <u>Asia-Pacific</u> - POLARCUP, WHIZZ,

	1995	1994	Change %
Net sales	2,484	2,447	+2
Finland	266	233	+15
Other EU countries	1,623	1,668	-3
Other Europe	231	152	+52
Asia-Pacific	345	372	-7
Other	19	22	-14
Operating earnings	161	130	+24
Capital expenditure	131	207	-37
Personnel	3,731	3,814	-2

OVERVIEW

Despite a favorable economic situation in most markets and a very warm summer across Europe, the total usage of Polarcup's products expanded rather modestly in established markets, and the bulk of local sales increases reflected higher prices.

Polarcup improved its performance across Scandinavia, with the Finnish and Swedish units excelling in both food packaging and food service products. The UK market was buoyant and Polarcup strengthened its positions through the introduction of several new products for major food packaging customers. In Southern Europe, Italy moved to a higher gear, with Spain also clearly ahead of 1994 and business in France picked up during the second half of the year.

Progress in the Benelux area was satisfactory. Germany remained a problem area, in part due to the proliferation of local environmental surcharges which have been challenged by the catering and packaging industries. The food packaging business also stagnated, and the closing of the Deizisau unit in 1994 caused some residual costs.

The Polish unit more than doubled its sales and concluded new contracts with multinational and local customers. The

Russian unit near Moscow became fully operational in the spring and successfully concluded its first year. A local sales team won new business in the Baltics.

In the Asia-Pacific region, the Singapore unit posted higher sales after a period of stagnation. Sales in Australia remained flat. New Zealand again reported solid earnings on virtually unchanged sales.

PRODUCT REVIEW

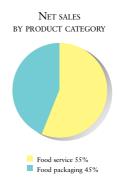
In 1995, the sales of food packaging products expanded faster than food service items. Some substitution of paper-based products for plastic was evident, as plastic prices continued to soar during the first half of the year.

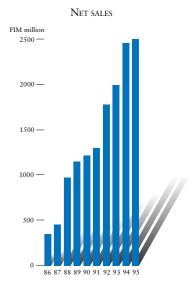
In food packaging, new square-shaped paperboard containers for premium ice cream were well received across Europe. In the UK, an original container design helped a major customer launch a new spread brand. TOP TRAY, the French styrofoam meat tray with an integrated absorbing pad, won significant market share. The Italian and French units were successful in developing new business with major food and dairy companies.

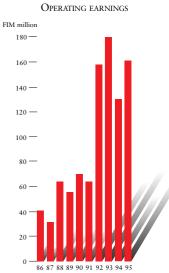
Customers also appreciated a new range of multilayer containers for different purposes.

In the food service area, Polarcup won an important regional contract in











Southeast Asia with a major fast food operator. Similar negotiations were in progress elsewhere. The new, totally compostable paper cups with a biodegradable polymer coating were put into commercial use by the Finnish customer Avecra, caterer to the State Railways.

A capable R&D function is an essential element in Polarcup's partnership bid towards major multinational and regional customers. The many projects underway included e.g. ovenable paper trays for ready meals in Scandinavia. The R&D activity also resulted in peelable,

resealable lids for dairy containers, as well as two responses to Germany's environmental pressures: re-usable polypropylene cups for cold beverages, and re-usable hot beverage cups for vending machines.

Investments

The largest single capital expenditure project was a dedicated polypropylene plant in Finland, specializing in edible fats and spreads containers for the Scandinavian market. It will come on stream in March 1996. Poland added capacity

and brought in totally new production lines, while Australia had a major addition to printing capacity.

Total capital expenditure amounted to FIM 131 million.

ORGANIZATION

A new management structure, essentially a matrix organization, was adopted late in the year to increase focus on business segments and direct accountability, while enhancing Polarcup's local and global strategies.

OUTLOOK FOR 1996

After a marked decline in the second half of 1995, the prices for polystyrene and polypropylene stabilized around year-end, with some upward pressure again evident. However, compared to 1994, the price increases are likely to remain moderate.

Polarcup will continue its projects with multinational customers and expects to conclude new regional agreements with important food processors and fast food chains. Restoring the profitability of the Germain unit commands high priority.

Business will continue to expand in East Europe, and a new manufacturing plant in Wuxi, China, will become operational in early 1997. Other expansion projects in Asia will be pursued later. The Singaporean manufacturing unit, in business since 1984, will be restructured to become a center of excellence for paper-based products.



PRINCIPLES FOR MANAGEMENT OF FINANCIAL RISK

Huhtamaki operates in nearly 30 countries and is hence exposed to several types of financial risk. The company manages its financial and treasury functions and exposures in a centralized manner. The Huhtamaki Finance companies serve the business units with daily financing, foreign exchange transactions and cash management coordination. The corporate finance function is in charge of bank relationships, long term financing, long term risks, new and restricted markets, and treasury projects. Treasury policies and risk management principles and limits are determined by a Finance Committee led by the CEO.

Huhtamaki does not have an active portfolio of equity investments. An important role for senior management in corporate finance and the finance companies is to act as an in-house financial consultant, monitor business units' transaction risks and review each new business initiative from a currency and economic exposure point of view.

CURRENCY RISKS

Transaction risk relates to net cash flows in foreign currencies against business units' base currencies. In intercompany cross border business, DEM is mainly used in Europe and USD in other regions, thus increasing the matching of currencies and generally simplifying business. Business units are in charge of actively managing their currency exposure on a rolling 12-month basis. Hedging is done with Huhtamaki Finance, and in most cases transactions are settled in the company's monthly netting procedure.

The annual countervalue of Huhtamaki's net transaction exposure is approx. FIM 1.7 billion, with roughly 25% of the amount hedged as of balance sheet date. Huhtamaki Finance mainly uses forward contracts in hedging.

Translation exposure relates to changes in currency-denominated balance sheet values. Business units do not carry material exposures, because they are financed in their base currency. The most important exposure from Huhtamaki's perspective are the equities and especially the current and future retained earnings of the business units. To hedge equity is a Finance Committee decision. Both long term loans and forward contracts are used in hedging.

INTEREST RATE RISK

The main principle is to minimize the interest bearing assets or limit the assets to a few currencies only, by paying down debt whenever possible. Huhtamaki Finance hedges its interest rate risk either on a cash or forward rate agreement basis. Assets can be used to pay down debt in other currencies, in which case currency swaps are used to eliminate the currency exposure.

Funds are only rarely placed for longer than a 12-month period, and the bulk is conservatively and within counterpart limits invested in marketable securities.

Long term interest rate risk is material in only a few currencies.

Corporate Finance hedges 30-70% of the debt-related exposures with swaps or option structures in accordance with the Finance Committee's approval and limits.

THE HUHTAMAKI SHARE

SHAREHOLDING IN HUHTAMAKI AT DECEMBER 31, 1995 Foreign shareholders 36% Financial institutions 21% Non-profit organizations 20% Individuals 16%

Corporations 5%
Non-corporate public sector 2%

REGISTRATION

The Huhtamaki shares are registered in the Finnish electronic book entry system. Shareholding will be registered immediately when a transaction is effected. Non-Finnish shareholders may register their holdings through a nominee, such as a commercial bank. Shareholders wishing to exercise their rights at the General Shareholders' Meetings must be registered under their own name.

SHARE CAPITAL AND SHARE

CLASSES

In 1995 the share capital of Huhtamäki Oy rose from FIM 590.3 to FIM 593.6 million. The increase stems from share conversions under previously approved stock option schemes for management.

The shares are divided into Series K and Series I, which grant the same rights to shareholders in regard to company capital and dividends. However, each K share

STRUCTURE OF SHARE CAPITAL AT DECEMBER 31, 1995

	Number of	Shares	Votes
	shares	%	%
Series K	12,471,403	42.1	93.6
Series I	17,182,793	57.9	6.4
Total outstanding	29,654,196	100.0	100.0
Redeemed (K)	28,155	-	-
Total	29,682,351	-	-

MAJOR OWNERS AT DECEMBER 31, 1995¹

		Shares	Votes
		%	%
1.	Finnish Cultural Foundation	15.8	31.3
2.	Pharmacia AB	10.1	1.1
3.	Pohjola Insurance Group	8.6	18.1
4.	Merita Bank Ltd	3.1	5.1
5.	Sampo Insurance Group	2.4	4.3
6.	The Local Government Pensions Institutions	1.6	1.1
7.	University Foundation in Turku	0.9	1.7
8.	Tapiola Insurance Group	0.9	1.6
9.	Medical Investment Trust Oy	0.7	1.5
10.	Asset Management Company Arsenal Ltd	0.6	0.5
11.	Partita Ltd	0.6	0.1
12.	Nova Life Insurance Company Limited	0.5	0.5
13.	Pension Foundation Polaris	0.5	0.8
14.	Pension Varma Mutual Insurance Company	0.4	0.1
15.	Unit Trust UBF Growth	0.4	-
16.	Social Insurance Institution	0.3	0.8
17.	Yrjö Jahnsson Foundation	0.3	-
18.	Postipankki Ltd	0.3	-
19.	Jenny and Antti Wihuri Foundation	0.3	0.3
20.	Investa Asset Management	0.2	0.3

¹ Nominee registered shares 25.7% of shares and 3.6% of votes.

carries 20 votes at the General Share-holders' meetings while each Series I share entitles only to one vote. The nominal value of each share is FIM 20.

In the United States, a restricted ADR program established in 1990 under SEC Rule 144A has *de facto* expired.

QUOTATIONS

Huhtamäki Oy has been publicly quoted on the Helsinki Stock Exchange since 1959. The K and I shares are quoted separately. The Series I shares are traded in London on the SEAQ International system.

Authorizations

In 1995, the Board of Directors had no authorization to increase the share capital of Huhtamäki Oy through an equity issue.

Pursuant to existing equity-linked incentive schemes, a maximum of 420,700 new Series I shares may nevertheless be

issued in 1996-2000, corresponding to an increase in share capital of up to FIM 8.4 million and representing 1.4% of share capital and 0.2% of voting power.

SHAREHOLDERS

At the end of 1995, Huhtamäki Oy had 19,966 registered shareholders, indicating a decline in the number of small investors. Shareholding outside Finland increased during the year from 32% to 36%.

Members of the Supervisory Board and the Board of Directors as well as their dependent family members owned a total of 100,687 shares corresponding to 0.09% of the voting rights. Their participation in the above mentioned incentive schemes entitles them to a maximum of 0.04% of the total votes in the company by 2000.

SYMBOLS

Helsinki Stock Exchange: Series K - HUHKV Series I - HUHIV

SEAQ International: Series I - HTI

Reuters: Series I - HUHK.HE

ISSUE-ADJUSTED SHARE PRICE QUOTATIONS AND TURNOVER AT THE HELSINKI STOCK EXCHANGE

		Series I	eries K Series I				
	lowest FIM	highest FIM	turnover	lowest FIM	highest FIM	turnover	
1991¹							
	95.00	150.00	1,580,403	52.00	111.00	2,765,666	
19921							
	107.00	185.00	2,328,782	76.00	159.00	7,031,490	
1993							
I quarter II quarter III quarter IV quarter	177.00 190.00 185.00 175.00	207.00 249.00 211.00 209.00	452,002 1,181,868 321,165 362,653	170.00 178.00 180.00 166.00	198.00 218.00 200.00 205.00	2,593,007 1,424,991 1,581,688 2,464,338	
1994							
I quarter II quarter III quarter IV quarter	191.00 170.00 147.00 136.00	231.00 230.00 185.00 160.00	231,049 154,568 180,068 305,173	181.00 167.00 141.00 132.00	228.00 233.00 180.00 161.00	2,200,463 1,601,126 1,807,550 1,837,101	
1995							
I quarter II quarter III quarter IV quarter	125.00 125.00 138.00 103.00	171.00 150.00 158.00 143.00	240,033 331,751 246,324 130,057	125.00 127.00 143.00 105.00	170.00 152.00 160.00 144.00	2,271,493 1,519,593 1,509,313 2,229,334	

¹ Data combined for restricted and free shares.

INVESTOR RELATIONS CONTACTS

Huhtamäki Oy Mr Markku Pietinen, VP Corporate Communications Tel +358-0-708 8361 (direct) Fax +358-0-660 630

USA JLW Consultants Mr Jorgen Winroth 13 Lawrencia Drive, Lawrenceville, NJ 08648 Tel +1-609-896-4148 Fax +1-609-896-1302

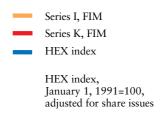
TRADING DEVELOPMENTS

The Helsinki Stock Exchange had a busy year, with the movements of the HEX index dominated by one share, that of the electronics company Nokia. Another market driver was the apparent demise of the SEAQ system in London, which brought the trading on many Finnish-originated shares back to Helsinki.

Largely reflecting swings in investor sentiment towards the telecommunications, forest-based and other "cyclical" industries, the HEX index first appreciated by 24% and reached an all-time high of 2,336 points in mid-September. That marked a turning point, and at year-end the HEX index stood at 1,712, 9% lower than at the start of the year.

The Huhtamaki shares underperformed the HEX index, failing to fully track the upswing and falling significantly late in the year, no doubt due to lower short-term earnings prospects for the company. The widely traded I share was quoted at FIM 162 at the beginning of the year, reached a high of FIM 170 in early January and finished the year at FIM 105. The corresponding figures for K shares were FIM 165, 171 and 104, respectively. The turnover in Helsinki was 7.5 million I-shares and 0.9 million K-shares, in total 28% of the shares outstanding. Trading of I-shares in London was thin.

SHARE PRICE DEVELOPMENT





HUHTAMAKI IN 1991-1995

FIM million		1991	1992	1993	1994	1995
Net sales		6,029.1	6,582.0	7,935.2	8,284.8	7,835.6
Increase in net sales	%	4.3	9.2	20.6	4.4	-5.4
Foreign net sales		4,322.0	5,385.9	6,836.6	7,194.2	6,664.1
Operating profit before depreciation (FAS)		719.1	912.3	1,067.7	1,038.1	916.7
Operating profit before depreciation/net sales (FAS)	%	12.2	14.2	13.5	12.5	11.7
Operating earnings		399.2	561.1	649.3	567.7	465.2
Operating earnings/net sales	%	6.6	8.5	8.2	6.9	5.9
Profit after financial items		244.8	399.1	505.5	441.6	312.2
Profit after financial items/net sales	%	4.1	6.1	6.4	5.3	4.0
Profit before appropriations and taxes (FAS)		245.0	371.1	567.7	421.9	273.6
Profit before appropriations and taxes/net sales	%	4.1	5.6	7.2	5.1	3.5
Net income		144.5	249.1	347.7	332.6	179.8
Return on invested assets	%	11.0	13.6	12.5	10.0	8.9
Return on shareholders' equity		7.1	11.6	12.0	9.9	6.3
Solidity	%	36.8	36.9	41.4	48.2	46.7
Net debt to equity		1.03	0.95	0.63	0.49	0.44
Current ratio		1.12	1.25	1.63	1.35	1.37
Times interest earned		4.79	6.93	7.64	8.24	6.81
Capital expenditure		455.4	618.2	467.2	473.8	308.7
Capital expenditure/net sales	%	7.0	9.4	5.9	5.7	3.9
Research & development		122.0	139.7	193.7	213.6	224.7
Research & development/net sales	%	2.0	2.1	2.4	2.6	2.9
Equity		2,023.0	2,419.1	3,651.0	3,660.7	3,615.3
Number of shareholders (December 31)		29,161	28,931	20,424	21,010	19,966
Personnel (December 31)		9,994	9,405	11,190	11,145	10,930

Note: Figures according to IAS, unless otherwise indicated.

PER SHARE DATA

	1991	1992	1993	1994	1995
FIM	6.44	11.07	13.59	12.16	7.561
FIM	8.87	12.12	13.97	12.21	7.73
FIM	2.70	3.20	3.70	4.00	4.00
%	41.9	28.9	27.2	32.9	52.9
%	2.5	1.8	2.0	2.6	3.8
%	2.5	1.8			
%	3.5	1.8			
%	3.0	1.8	2.1	2.5	3.8
FIM	85.94	98.88	124.43	124.16	121.92
FIM	85.29	100.72	124.07	126.94	124.85
31					
FIM	107.00	181.00	188.00	156.00	104.00
FIM	107.00	181.00			
FIM	76.50	173.00			
FIM	91.00	175.00	180.00	157.00	105.00
ie	24,464,444	24,464,444	25,452,167	29,408,522	29,539,212
	24,464,444	24,464,444	29,342,144	29,484,596	29,654,196
	16.6	16.4	13.8	12.8	13.8
	16.6	16.4			
	11.9	15.6			
	14.1	15.8	13.3	12.9	13.9
FIM mill.	2,339.7	4,338.1	5,381.4	4,616.6	3,101.2
1	FIM FIM % % % % % FIM	FIM 6.44 FIM 8.87 FIM 2.70 % 41.9 % 2.5 % 3.5 % 3.0 FIM 85.94 FIM 107.00 FIM 107.00 FIM 91.00 ae 24,464,444 24,464,444 24,464,444 16.6 16.6 11.9 14.1	FIM 6.44 11.07 FIM 8.87 12.12 FIM 2.70 3.20 % 41.9 28.9 % 2.5 1.8 % 2.5 1.8 % 3.5 1.8 % 3.0 1.8 FIM 85.94 98.88 FIM 85.29 100.72 31 FIM 107.00 181.00 FIM 107.00 181.00 FIM 76.50 173.00 FIM 91.00 175.00 10 24,464,444 24,464,444 24,464,444 24,464,444 24,464,444 24,464,444 16.6 16.4 11.9 15.6 14.1 15.8	FIM 6.44 11.07 13.59 FIM 8.87 12.12 13.97 FIM 2.70 3.20 3.70 % 41.9 28.9 27.2 % 2.5 1.8 2.0 % 2.5 1.8 % 3.5 1.8 % 3.0 1.8 2.1 FIM 85.94 98.88 124.43 FIM 85.29 100.72 124.07 31 FIM 107.00 181.00 FIM 107.00 181.00 FIM 76.50 173.00 FIM 91.00 175.00 180.00 FIM 91.00 175.00 180.00 FIM 91.00 175.00 180.00 FIM 24,464,444 24,464,444 25,452,167 24,464,444 24,464,444 29,342,144 16.6 16.4 11.9 15.6 14.1 15.8 13.3	FIM 6.44 11.07 13.59 12.16 FIM 8.87 12.12 13.97 12.21 FIM 2.70 3.20 3.70 4.00 % 41.9 28.9 27.2 32.9 % 2.5 1.8 2.0 2.6 % 2.5 1.8 3.0 1.8 3.1 2.5 FIM 85.94 98.88 124.43 124.16 FIM 85.29 100.72 124.07 126.94 TIM 107.00 181.00 188.00 156.00 FIM 107.00 181.00 188.00 156.00 FIM 76.50 173.00 FIM 91.00 175.00 180.00 157.00 THE 24,464,444 24,464,444 25,452,167 29,408,522 24,464,444 24,464,444 29,342,144 29,484,596 16.6 16.4 13.8 12.8 16.6 16.4 13.8 12.8 16.6 16.4 11.9 15.6 14.1 15.8 13.3 12.9

¹ The dilutive effect of the bonds with warrants of 1991 and 1993 included: FIM 7.46 ² 1995: Board's proposal

DIRECTORS' REPORT

In 1995, marking its 75th anniversary, Huhtamaki was determined to return to a path of improving profitability. Higher operating earnings were expected from Leaf and Polarcup, offsetting a projected decline in Leiras's result. However, the Board was forced to revise the Company's profit outlook twice during the year. The final outcome, a 29% fall in profit after financial items, was a clear disappointment.

The main reasons for the shortfall and their impact on operating earnings may be summarized as follows:

- Appreciation of the Finnish markka translation effect minus FIM 60 million on operating earnings;
- Another turbulent year in the North American collectible cards market – minus FIM 60 million against 1994;
- Low sales of contraceptive implants and start-up costs for the Pharmacia-Leiras joint-venture minus FIM 60 million.

Beyond these and certain lesser operational deviations, it should be stressed that 20 out of the 33 reporting units met their targets, improving on their 1994 performance.

CORPORATE STRATEGY REVISED

The rapid consolidation of the global pharmaceutical industry affected Leiras's operating environment during the year under review, and such structural change is expected to continue. The Board hence proposed to the Supervisory Board that Huhtamaki in the future should concentrate on specialized sectors of the foods industry, i.e. Leaf's confectionery business and Polarcup's food packaging operations. The Board has concluded that while Leiras's prospects are promising, they will be best realized as part of a major international pharmaceuticals company. Leiras, as well as the collectible cards unit Donruss, will be divested when warranted by market conditions.

The revised corporate strategy will free resources for the strengthening of Leaf's and Polarcup's strategic position and competitiveness. In 1996-97, Leaf's cost-effectiveness will be boosted by a rationalization program including the closure or divestment of six manufacturing plants.

DIVIDEND PROPOSAL

In view of Huhtamaki's positive cash flow, solid financial position and improving prospects for 1996 and beyond, the Board proposes an unchanged dividend of FIM 4.00 per share.

SALES AFFECTED BY CURRENCY FACTORS

Huhtamaki's consolidated net sales in 1995 declined by 5% to FIM 7,836 million. The decline is mainly due to the appreciation of the Finnmark, by 16% against the US Dollar and by 5% against the Deutschmark. In constant currencies, the net sales would have improved by 6% to approximately FIM 8,800 million.

Both Leaf and Polarcup showed a healthy increase in sales when reported in constant currencies. The weak dollar taxed Leiras's sales by FIM 50 million; low deliveries of contraceptive implants also subtracted from an otherwise satisfactory sales performance. The sales by the Donruss trading cards unit declined by 48% to FIM 188 million. Leaf accounted for 55% of the total sales, Polarcup for 32%, Leiras for 11%, and Donruss 2%.

Geographically, the breakdown of sales was as follows: European Union 57%, other Europe 7%, North America 28%, Asia-Pacific 6%, and other regions 2%. Sales in Finland represented 15% of the total, and exports from Finland amounted to FIM 860 million (-4%).

The net sales of the parent company, Huhtamäki Oy, were FIM 1,185 million,

NET SALES BY BUSINESS SECTOR

FIM million	1991	%	1992	%	1993	%	1994	%	1995	%
Leaf	3,281.0	54.4	3,856.6	58.6	5,013.4	63.2	4,970.8	60.0	4,495.1	57.4
Polarcup	1,289.2	21.4	1,765.1	26.8	1,988.9	25.0	2,446.6	29.5	2,484.1	31.7
Leiras	673.5	11.2	744.4	11.3	933.4	11.8	868.0	10.5	857.4	10.9
Other ¹	785.4	13.0	215.9	3.3	-0.5	-	-0.6	-	-1.0	-
Total	6,029.1	100.0	6,582.0	100.0	7,935.2	100.0	8,284.8	100.0	7,835.6	100.0

OPERATING EARNINGS BY BUSINESS SECTOR

FIM million	1991	%	1992	%	1993	%	1994	%	1995	%
Leaf	237.7	7.2	311.8	8.1	206.9	4.1	265.5	5.3	200.1	4.5
Polarcup	64.4	5.0	158.3	9.0	179.8	9.0	130.0	5.3	160.7	6.5
Leiras	83.8	12.4	148.3	19.9	243.1	26.0	173.7	20.0	134.8	15.7
Other ¹	13.3	1.7	-57.3	-	19.5	-	-1.5	-	-30.4	-
Total	399.2	6.6	561.1	8.5	649.3	8.2	567.7	6.9	465.2	5.9

¹ Unallocated costs and income; earnings from divested units.

stemming from Leaf's and Polarcup's Finnish-based business units.

PROFITABILITY DECLINED

Huhtamaki's operating earnings (IAS) declined by 18% to FIM 465 million, 6% of net sales. According to FAS, operating profit before depreciation was FIM 917 million (- 12%) or 12% of net sales (in 1994, 13%).

Leaf's operating earnings, excluding the Donruss collectible cards business, were FIM 252 million or 6% of net sales. In constant currencies, an improvement of 8% was evident. Profitability remained below targeted levels, however.

The Donruss cards unit aggressively ventured into new cards segments. This resulted in higher costs during the second half of the year, while sales failed to respond; hence an operating loss of FIM 52 million.

Polarcup's operating earnings recovered from the previous year's shock caused by a surge in raw materials prices until mid-1995, to FIM 161 million or 6% of net sales.

Leiras's profitability declined, as anticipated, due to high spending on longterm clinical trials, while sales and earnings suffered from the strong Finnmark and various timing factors. The operating earnings were FIM 135 million, down by 22% and 16% of net sales.

At FIM 132 million, net financing costs were virtually unchanged despite the stronger Finnmark, mainly due to an increase in working capital, and a disparate interest rate structure between assets and liabilities. The profit after financial items declined by 29% to FIM 312 million. A net loss from associated companies of FIM 21 million mainly reflects the initial expenses of the Pharmacia-Leiras joint-venture.

Taxes, unusually low in 1994, went up by 6% to FIM 89 million. Earnings per share declined sharply, by 38% to FIM 7.56. An extraordinary expense of FIM 44 million was booked as a restructuring charge for Donruss.

CAPITAL EXPENDITURE

Capital expenditure projects were placed under tight scrutiny during the year. Gross capital expenditure amounted to FIM 309 million, down from the previous year and significantly below original projections. Leaf's investments amounted to FIM 122 million, Polarcup's to FIM 131 million,

Leiras's to FIM 56 million.

Spending on research and development increased by 5% to FIM 225 million. The bulk of this again was on Leiras's account: FIM 178 million, up by 10% and corresponding to 21% of Leiras's net sales.

SHARE CAPITAL

The Annual General Shareholders' Meeting which convened on April 5, 1995, approved a dividend of FIM 4.00 per share. During the year, Huhtamaki's share capital was augmented from FIM 590.3 million to FIM 593.6 million, reflecting share conversions under previously approved stock option plans.

The average number of shares in issue increased from 29,408,522 to 29,539,212. At year-end, the number of shares outstanding was 29,654,196.

The company had 19,966 shareholders at year-end, a decline of 1,044. Foreign shareholding rose during the year from 32% back to 36%, where it stood at the end of 1993.

SHARE DEVELOPMENTS

The Huhtamaki Series I shares declined by a third, from around FIM 160 in early January to FIM 105 at year-end. The less traded K shares followed an almost identical pattern. The HEX index declined by 9% during the year. Trading in Huhtamaki shares was fairly thin in Helsinki, with peaks of activity evident in February, June, October and December. London's SEAQ Inter-national market saw a further decline of turnover, and some prominent market-makers were leaving the system altogether.

Unconstrained finances

A positive cash flow and the appreciation of the Finnmark again strengthened Huhtamaki's balance sheet. At year-end, net debt stood at FIM 1,578 million, showing a reduction of FIM 208 million from the corresponding figure at the end of 1994. Net debt to equity improved marginally, from 0.49 to 0.44.

The Finance Company business was restructured, with most of the activity concentrated to Helsinki. The Lausanne Branch of Huhtamaki Finance B.V. continues its operations on a more focused scope.

CORPORATE STRUCTURE

No major changes took place in corporate structure during 1995.

LITIGATION

In the United States, a number of court cases have been brought to recover damages for injuries allegedly resulting from use of the Norplant® contraceptive implant system, assembled by Leiras Oy under license and marketed in North America by a major pharmaceutical company. Among several other parties, Leiras has been named as a defendant in some of these cases. As a contract manufacturer, Leiras is essentially liable for manufacturing the product according to approved specifications.

Plaintiff's claims relate primarily to alleged adverse health consequences and side effects, as well as alleged complications from the procedures involved in inserting and removing Norplant. The defendants intend to vigorously defend Norplant, a thoroughly researched method first approved for sale in 1983 and currently in

EXTERNAL DEBT BY CURRENCY AT DECEMBER 31, 1995



- DEM 19%
- SEK 5% ■ GBP 4%
- Other 9%

use in some 40 countries. Norplant's safety and efficacy as a long-acting contraceptive method has been reaffirmed by the US Food and Drug Administration in a communication dated August 17, 1995.

Environmental developments

In 1995, the business sectors maintained their programs of continuous improvement in environmental matters, with strong local emphasis. Progress in solid waste reduction and reuse, effluent, and air emissions control was reported by virtually all of Leaf's North American units, most of which also underwent an internal environmental audit process. In Europe, similar progress was evident in most units.

Polarcup UK continued its pilot environmental management program towards the BS7750 environmental accreditation. In Germany, the packaging and catering industries faced a proliferation of local environmental surcharges on single-use packaging; such largely punitive and fiscal measures are being legally challenged. The Finnish Ministry for Environment, on the other hand, invited the packaging, food, wholesale and retailing industries to participate in a voluntary scheme designed to achieve stringent national waste reduction, reuse and recycling targets by 2002. Huhtamaki is an active participant in this scheme.

After major investments in emissions reduction, Leiras concentrated on complying with the world chemical industry's Responsible Care program.

MANAGEMENT

In June, Mr. Matti Tikkakoski, Senior Vice President, Asia, was appointed President of Polarcup Group and elected to the Huhtamaki Board of Directors, succeeding in both capacities Mr. John D. Williams, who was appointed President of the Donruss Trading Cards, Inc. subsidiary in the United States.

Ms. Hannele Salminen was appointed Vice President, Human Resources, from the beginning of 1996.

PERSONNEL

At year-end, Huhtamaki had 10,930 employees, 215 less than at the end of 1994. 2,919 were employed in Finland, 2,083 in the United States, 1,643 in the UK, 606 in the Netherlands, 547 in Germany, 444 in Sweden, 437 in Spain, 338 in Australia and 1,913 in 20 other countries. Leaf had 5,841 employees, Polarcup 3,731 and Leiras 1,308. The average number of employees was 11,403, compared to 11,341 in 1994.

The parent company employed 1,653 at year-end. The corresponding figure for 1994 was 1,712. The respective annual averages were 1,695 in 1995 and 1,788 in 1994.

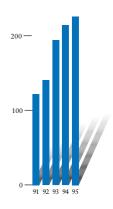
75TH ANNIVERSARY

Huhtamaki celebrated its 75th Anniversary on November 19, with over 1,000 guests in attendance at the Opera House in Helsinki. A separate event was arranged for Finnish employees. Additionally, a history book was commissioned in Finnish and English, and a commemorative video program was sent to all units.

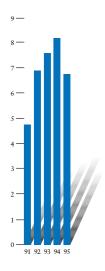
THE OUTLOOK FOR 1996

In 1996, Huhtamaki will concentrate on achieving a more focused corporate structure and implementing the restructuring program designed to improve Leaf's profitability.





Times interest earned



INCOME STATEMENTS - IAS

FIM million		Group H			Huh	htamäki Oy		
	1995	%	1994	%	1995	%	1994	%
Net sales	7,835.6	100.0	8,284.8	100.0	1,185.4	100.0	1,121.4	100.0
Cost of goods sold	5,069.5		5,276.5		809.8		775.1	
Gross profit	2,766.1	35.3	3,008.3	36.3	375.6	31.7	346.3	30.9
Sales and marketing Advertising and promotion Administration costs Other fixed costs	543.6 551.6 482.6 723.1		595.5 550.6 530.8 763.7		67.0 77.6 79.6 23.0		61.6 71.5 84.6 0.7	
	2,300.9		2,440.6		247.2		218.4	
Operating earnings	465.2	5.9	567.7	6.9	128.4	10.8	127.9	11.4
Net financial income/expense Gain/loss on equity of associated companies	-131.7 -21.3		-131.3 5.2		+37.0 -20.3		+50.8 +5.0	
Profit after financial items	312.2	4.0	441.6	5.3	145.1	12.2	183.7	16.4
Minority interest	-		-		-		-	
Taxes	-88.8		-83.9		-72.5		-52.8	
Exceptional income and expense	-43.6		-25.1		+111.2		+40.5	
Net income	179.8	2.3	332.6	4.0	183.8	15.5	171.4	15.3

BALANCE SHEETS - IAS

	FIM million			roup				tamäki Oy	
		1995	%	1994	%	1995	%	1994	9
5	ASSETS Tangible assets Land and buildings	1,658.4		1,663.7		570.3		550.9	
	Machinery and equipment	3,833.3		3,732.4		449.6		414.2	
	Other tangible assets	276.3		264.2		14.0		13.9	
	Construction in progress	98.9		232.6		11.3		1.6	
	Accumulated depreciation	-2,876.3		-2,624.4		-507.1		-455.9	
		2,990.6	38.6	3,268.5	43.0	538.1	12.7	524.7	12.
5	Intangible assets	4 242 0		1 204 0					
	Goodwill Other intangible assets	1,213.9 242.3		1,284.9 257.0		178.6		179.2	
	Accumulated amortization	-435.2		-406.7		-141.9		-122.5	
		1,021.0	13.2	1,135.2	14.9	36.7	0.8	56.7	1.
	Other long-term assets								
	Investment in subsidiaries	_		_		2,008.2		1,495.4	
,	Investment in associated companies	25.7		14.3		23.7		9.1	
	Other investments	60.8		241.9		8.0		23.5	
	Long-term loan receivables Other long-term receivables	118.3 93.0		29.5		22.0		46.9	
	Other long-term receivables	297.8	3.8	285.7	3.8	2,061.9	48.5	1,574.9	37.
	Current assets Inventories	1,119.7		1,137.6		141.0		131.8	
,	Trade receivables	1,122.3		1,016.1		125.5		125.0	
1	Loan receivables	232.2		150.4		1,147.7		1,607.7	
1	Other receivables	356.9		339.1		188.4		202.2	
	Cash and marketable securities	607.6		269.3		13.2	•••	7.6	
		3,438.7 7,748.1	100.0	2,912.5 7,601.9	38.3	1,615.8 4,252.5	38.0	2,074.3 4,230.6	49. 100.
	LIABILITIES AND EQUITY Long-term liabilities								
	Loans Other long-term liabilities	1,297.5 331.3		1,439.1 347.8		616.3 75.2		619.6 78.3	
	Other long-term nabilities	1,628.8	21.0	1,786.9	23.5		16.3	697.9	16.
		, , , , , ,		,					
	Current liabilities Short-term loans and overdrafts	1,048.8		558.5		253.6		289.2	
	Current portion of long-term loans	188.7		237.8		-		6.8	
	Trade payables	449.1		529.6		81.0		77.4	
	Other current liabilities	817.2 2,503.8	32.3	828.2 2,154.1	28.3	94.9	10.1	108.2	11.
		2,303.8	32.3	2,134.1	20.3	429.3	10.1	401.0	11.
	Minority interest	0.2		0.2		-		-	
	Shareholders' equity Share capital	593.6		590.3		593.6		590.3	
	Share premium	1,605.8		1,594.3		1,605.8		1,594.3	
	Revaluation fund	15.0		15.0		15.0		15.0	
	Consolidation difference	-228.3		-64.1		-		-	
	Retained earnings	1,629.2		1,525.2		917.1		851.5	
	Retained earnings		46.7	-	40.2		72.6		72
	Retained earnings	3,615.3 7,748.1	46.7 100.0	3,660.7 7,601.9	48.2 100.0	3,131.5 4,252.5	73.6 100.0	3,051.1 4,230.6	72. 100.

CASH FLOW STATEMENTS - IAS

FIM million		Group	Huhtai	Huhtamäki Oy		
	1995	1994	1995	1994		
Operations						
Net income	179.8	332.6	183.8	171.4		
Depreciation and amortization	451.4	470.4	77.3	74.9		
Provisions	18.2	-0.1	- · · · · · -	-		
Deferred tax	-16.9	-3.2	-3.1	0.7		
Gain/loss on equity of associated companies	21.3	-5.2	20.3	-5.0		
Dividends from associated companies	1.7	3.7	1.7	3.7		
Gain/loss on sale of long-term assets	4.2	-4.4	-0.1	-0.2		
Other, net	-	0.5	-	105.0		
	650 F	504.2	250.0	250.5		
NT - 1	659.7	794.3	279.9	350.5		
Net change in working capital	-285.2	-167.3	-6.5	92.2		
Total from operations	374.5	627.0	273.4	442.7		
Investing						
Purchase of tangible assets	-308.7	-473.8	-70.3	-67.4		
Disposal of long-term assets	9.8	25.4	1.0	0.5		
Acquisition/divestiture of net assets in subsidiaries	2.0	23.4	-512.0	-296.2		
Investment in associated companies	-24.2	-15.2	-312.0 -24.2	-296.2		
Other, net	-24.2 -1.1	0.7	-24.2	-13.2 1.4		
Other, net	-1.1					
Total investing	-324.2	-462.9	-605.5	-376.9		
Financing						
Net increase/decrease of						
long-term loans/receivables	-103.5	-656.4	21.4	-302.9		
Net increase/decrease of						
short-term loans/receivables	542.2	259.8	425.9	348.2		
Increase/decrease						
of current portion of long-term debt	-41.9	108.4	-6.5	-24.9		
Dividends paid	-117.9	-108.6	-117.9	-108.6		
Proceeds from share issues	14.8	8.7	14.8	8.7		
Other, net	-5.7	-8.0		-		
Total financing	288.0	-396.1	337.7	-79.5		
Cash and marketable securities						
at beginning of year	269.3	501.3	7.6	21.3		
Cash and marketable securities	209.3	301.3	7.0	41.3		
	607.6	269.3	12.2	7.6		
at end of year	607.6	267.3	13.2			
Net change	338.3	-232.0	5.6	-13.7		

INCOME STATEMENTS - FAS

FIM million	Group				Huhtamäki Oy			
	1995	%	1994	%	1995	%	1994	9
Net sales	7,835.6	100.0	8,284.8	100.0	1,185.4	100.0	1,121.4	100.
Cost of goods sold	5,066.1		5,276.5		807.0		771.9	
Gross profit	2,769.5	35.3	3,008.3	36.3	378.4	31.9	349.5	31
Sales and marketing Advertising and promotion Administration costs Other operating expenses Other operating income	543.6 551.6 482.6 835.4 -113.9		595.5 550.6 530.8 910.9 -152.6		66.9 77.6 79.6 73.6 -52.0		61.6 71.5 84.6 72.2 -73.0	
	2,299.3		2,435.2		245.7		216.9	
Operating earnings	470.2	6.0	573.1	6.9	132.7	11.2	132.6	11
Net financial income/expense Gain/loss on equity of associated companies	-131.7 -21.3		-131.3 5.2		+37.2		+55.7	
Profit before exceptional items, appropriations and taxes	317.2	4.0	447.0	5.4	169.9	14.3	188.3	16
Exceptional income and expense	-43.6		-25.1		+111.1		+40.5	
Profit before appropriations and taxes	273.6	3.5	421.9	5.1	281.0	23.7	228.8	20
Depreciation difference, (-) increase, (+) decrease Change in voluntary reserves	-18.0		-28.1		-9.9		-8.7	
(-) increase, (+) decrease	+24.3		+12.1		22.2		+5.9	
Direct taxes -90.9 Entered in non-restricted equity - Deferred tax on untaxed reserves 2.1			-76.8 -4.1 <u>-7.1</u> -88.0	-75.6 - 			-52.1 -4.9 57.0	
Minority interest	-		-		-		-	
Net income	191.1	2.4	317.9	3.8	217.7	18.4	169.0	15

	Group 1995 % 1994 % 1995		Huh %	tamäki Oy 1994	%				
5	ASSETS Fixed assets Intangible assets		,,	1,7,1	,,,	2370	,,	2771	
3	Intangible assets Intangible rights Goodwill Other capitalized expenditure	110.7 867.6 42.7		112.1 964.3 58.8		3.4		2.9 - 53.8	
_		1,021.0	13.0	1,135.2	14.8	36.7	0.8	56.7	1.3
5	Tangible assets Land Buildings and constructions Machinery and equipment Other tangible assets Construction in progress and	120.8 1,068.2 1,706.6 83.0		136.7 1,074.5 1,829.5 77.3		17.8 366.3 220.8 1.6		17.5 363.2 216.5 1.3	
	advance payments	98.9		232.6		11.3		1.6	
6,7	Other fixed assets Shares and holdings Loan receivables Other long-term receivables	3,077.5 86.4 118.3 93.1 297.8	39.3	3,350.6 256.2 29.5 - 285.7	43.6 3.7	617.8 2,105.6 22.0 2,127.6	14.1 48.4	600.1 1,569.6 46.9 - 1,616.5	13.8 37.2
8	Current assets Inventories Raw and packaging materials Work-in-process Finished goods Advance payments	346.4 134.6 621.0 17.7		357.2 137.2 607.0 36.2		38.2 10.6 89.7 2.5		37.3 11.3 81.9 1.3	57 12
9	Receivables	1,119.7	14.3	1,137.6	14.8	141.0	3.2	131.8	3.0
	Trade receivables Loan receivables Accrued income Other receivables	1,122.3 232.2 347.7 9.2		1,016.1 150.4 283.1 56.1		125.5 1,147.7 187.5 0.6		125.0 1,607.7 198.0 3.8	
		1,711.4	21.8	1,505.7	19.6	1,461.3	33.2	1,934.5	44.5
	Marketable securities Cash and bank	544.0 63.6	7.0 0.8	157.8 111.5	2.0	13.2	0.3	7.6	0.2
		7,835.0	100.0	7,684.0	100.0	4,397.6	100.0	4,347.2	100.0
13,14	LIABILITIES AND EQUITY Shareholders' equity Restricted equity Share capital Share premium Revaluation fund Consolidation difference	593.6 1,605.8 15.0 -228.3		590.3 1,594.3 15.0 -64.1		593.6 1,605.8 15.0		590.3 1,594.3 15.0	
	Non-restricted equity	1,986.1		2,135.5		2,214.4		2,199.6	
	Retained earnings - transferred from untaxed reserves Retained earnings - available	343.3		349.6		-		-	
	for distribution Net income for the period	1,181.8 191.1		939.7 317.9		571.6 217.7		520.5 169.0	
		1,716.2		1,607.2		789.3		689.5	
		3,702.3	47.2	3,742.7	48.7	3,003.7	68.3	2,889.1	66.5
	Minority interest	0.2		0.2		-		-	
	Untaxed reserves Depreciation difference Reserve for change in inventory valuation Other voluntary reserves	- - -		- - -		234.4 - 66.4		224.5 5.9 82.7	
	Valuation items	-		-		300.8 47.3	6.8 1.1	313.1 45.5	7.2 1.0
10 10 11 11	Long-term liabilities Loans from financial institutions Pension loans Deferred tax on untaxed reserves Other long-term liabilities	1,136.3 161.2 114.5 216.8		1,276.5 162.6 116.6 231.2		0.3 125.0 491.0		0.3 126.7 492.6	
12 12	Current liabilities Loans from financial institutions Trade payables Accrued expenses	1,628.8 1,237.5 449.0 817.2	20.8	1,786.9 796.3 529.6 828.3	23.3	616.3 81.0 94.9	14.0	619.6 77.4 106.6	14.3
10	Other short-term liabilities	-		-	20.0	253.6	0.0	295.9	11.0
		2,503.7	32.0	2,154.2	28.0	429.5	9.8	479.9	11.0

FUNDS STATEMENTS - FAS

FIM million		Group	Huhtan	Huhtamäki Oy		
	1995	1994	1995	1994		
Operations						
Operating earnings	470.2	573.0	132.7	132.6		
Depreciation and amortization	446.5	465.0	73.0	70.2		
Financial income/expense	-153.0	-126.1	37.2	55.7		
Exceptional items	-	-25.1	143.8	146.3		
Taxes	-88.8	-83.9	-75.6	-52.1		
	674.9	802.9	311.1	352.7		
Change in working capital						
Change in inventories	-42.3	-84.8	-9.2	-4.2		
Change in current receivables	-200.5	370.0	472.7	659.2		
Change in non-interest bearing						
current liabilities	-95.6	-86.5	-9.7	-41.1		
Total from operations	336.5	1,001.6	764.9	966.6		
Investing						
Capital expenditure	-308.7	-473.8	-607.9	-379.0		
Sale of fixed assets	9.9	25.4	1.0	0.5		
E 1 (1 1 (); ;		552.2		588.1		
Funds flow before financing	37.7	553.2	158.0	388.1		
Financing						
Change in long-term receivables	-183.2	152.1	-5.2	-37.5		
Change in long-term loans	-188.1	-901.9	-9.8	-284.6		
Change in short-term loans	503.6	173.3	-34.3	-179.6		
Dividends	-117.9	-108.6	-117.9	-108.6		
Proceeds from share issues	14.8	8.7	14.8	8.7		
Calculated change in cash and						
cash equivalents	66.9	-123.2	5.6	-13.7		
Adjustments for non-cash items	276.9	121.4	-	-		
Balance sheet change in						
cash and cash equivalents	343.8	-1.8	5.6	-13.7		

The financial statements of Huhtamäki Oy and its subsidiaries have been prepared in accordance with the accounting standards issued by the International Accounting Standards Committee (IAS). Additionally the financial statements have been prepared according to the Finnish Accounting Standards (FAS). The main differences are explained in more detail on page 43. The financial statements have been prepared on the basis of historical costs and do not take into account increases in the market value of assets, except where stated.

CONSOLIDATION PRINCIPLES

The Group's investments in subsidiaries have been eliminated on the basis of the acquisition cost method, according to which the shareholders' equity of a subsidiary is deducted from the purchase price of that subsidiary's shares, including untaxed reserves net of tax. The excess of purchase price over the fair value of assets and liabilities in companies acquired is allocated to underlying assets and to goodwill. The consolidated financial statements include all subsidiaries where more than 50% of a subsidiary's voting power is controlled directly or indirectly by the parent company, or the parent company is otherwise in control of the company.

All intercompany balances and transactions have been eliminated. The financial period for all companies ended on December 31, 1995.

GOODWILL

Goodwill is amortized on a systematic basis over its useful life. The period of amortization does not exceed 20 years, except for USA where it is 40 years.

INVESTMENTS

Investments classified as current assets are carried at market value. Any increases or decreases in carrying values are credited or charged to income.

Investments classified as long-term assets are carried at cost, less amounts written off to recognize other than temporary declines in the value of the investment. On disposal of an investment, the difference between the net disposal proceeds and the carrying amount is charged or credited to income.

Investments in subsidiaries are carried at cost in the balance sheet of the parent company in accordance with the valuation policy applied to long-term investments. A

listing of the Group's significant subsidiaries is set out in note 6.

Investments in associated companies are carried in parent company's FAS balance sheet in accordance with the valuation policy applied to long-term investments noted above and in IAS balance sheet under the equity method. In the Group's consolidated financial statements, the investments in associates are accounted for under the equity method and jointly owned companies according to the share of ownership. An associated company is one in which Huhtamaki holds, directly or indirectly, between 20% and 50% of the voting power of the company. A listing of the Group's significant associates is set out in note 7.

FOREIGN CURRENCY

Foreign currency trade receivables and payables are valued at the rate of exchange on the balance sheet date except when the amount is fixed by a forward contract in which case this rate is used. Exchange differences on foreign currency receivables and payables are recorded in the income statement.

In the consolidated financial statements, in regard to the shareholders' equity, translation differences due to exchange rate fluctuations have been recorded as a separate component of equity. To reduce translation differences, part of the foreign subsidiaries' shareholders' equity has been hedged with foreign currency loans. The unrealized foreign exchange gains arising from these loans have been recorded as valuation items in the parent company's FAS balance sheet.

The income statements of all foreign subsidiaries have been translated into Finnmarks at the average annual exchange rate and the balance sheets at the year-end exchange rate.

TAXATION

The provision for taxes is calculated in accordance with the rules for determining taxable income established by taxation rules in each country. Deferred tax arising from timing differences between the commercial and fiscal valuation of net income is calculated applying the standard tax rate applicable at the balance sheet date or the tax rate at when the tax is going to be paid. Deferred tax debits are only carried forward if there is a reasonable expectation of realization.

Untaxed reserves (FAS) have been

divided into deferred tax and unrestricted equity in IAS and Group FAS balance sheets.

INVENTORIES

Inventories are stated at the lowest of cost, replacement cost or net realizable value. Cost for purchased inventories represent historic purchase price determined on the "first in first out" (FIFO) basis, except for USA where "last in first out" (LIFO) is used.

Cost for produced finished goods and work in process represent the historic purchase price of materials, determined on a first in first out basis, plus direct labour and overheads and an appropriate portion of indirect overheads excluding selling and financial costs.

TANGIBLE ASSETS

Items of property, plant and equipment are stated at historical cost and are depreciated using the straight line method over their estimated useful lives. Land is not depreciated.

The periods of depreciation used are:

- buildings and other structures 20 25 years
- machinery and equipment 5 10 years
- other tangible assets 3 5 years

Leases of plant and equipment under which the Group assumes substantially all the risks and benefits of ownership are classified as finance leases. Other leases are classified as operating leases.

RESEARCH AND DEVELOPMENT

Research and development costs are charged as an expense in the income statement in the period in which they are incurred without exception.

CAPITALIZED INTEREST

Significant interest costs are capitalized when they have incurred on projects requiring more than one year to complete. All other interest costs are charged to income of the period in which they are incurred.

PROVISION FOR EMPLOYEE PENSION BENEFITS

The Group companies outside Finland have various pension plans in accordance with local conditions and practices. Contributions are based on periodic actuarial valuations and are charged against profits. The plans are covered.

Generally, the statutory retirement plans of Group companies in Finland have been arranged through pension insurance. Additional retirement plans have been taken care of by the Group's own pension funds. Only those employees in Finland, whose employment commenced before July 1, 1979 and continues uninterruptedly until retirement. are entitled to voluntary retirement benefits in addition to the statutory retirement plan. The liability deficit of additional retirement plans and Group's other pension commitments are presented in note 15. Deficits of pension funds were not completely covered in 1995 because the funds have been closed and such liabilities will, according to estimates made, decrease in the future.

KEY EXCHANGE RATES

		19	95	1994		
		Income statement	Balance sheet	Income statement	Balance sheet	
United States	USD	4.3643	4.3586	5.2233	4.7432	
UK	GBP	6.8915	6.7410	7.9854	7.4090	
Sweden	SEK	0.6130	0.6546	0.6761	0.6358	
Germany	DEM	3.0466	3.0435	3.2162	3.0615	
Holland	NLG	2.7198	2.7185	2.8680	2.7337	
Spain	ESP	0.0350	0.0359	0.0390	0.0360	
Australia	AUD	3.2344	3.2470	3.8166	3.6800	
New Zealand	NZD	2.8654	2.8453	3.0960	3.0344	
France	FRF	0.8741	0.8906	0.9404	0.8873	

NOTES TO THE FINANCIAL ACCOUNTS

1. PERSONNEL COSTS

FIM million		Group	Huhtamäki Oy		
	1995	1994	1995	1994	
Wages, salaries and fringe benefits	1,388.3	1,489.0	184.1	179.1	
Pension costs	102.2	104.5	32.6	35.2	
Other personnel costs	373.4	406.8	78.6	77.1	
Total	1,863.9	2,000.3	295.3	291.4	

The above amounts are on accrual basis. Remuneration to the members of the Supervisory Board and Board of Directors as well as the President of Huhtamäki Oy (23 people) amounted to FIM 3.6 million; the corresponding figures for the Group were FIM 27.1 million and 48 people. The members of the Board of Directors and the President of Huhtamäki Oy are entitled to retirement at the age of 60.

2. DEPRECIATION AND AMORTIZATION

FIM million		Group	Huhtamäki Oy		
	1995	1994	1995	1994	
Depreciation by function:					
Production	335.3	337.0	35.0	32.5	
Sales and marketing	7.8	8.5	1.0	0.8	
Administration	35.8	37.7	3.2	2.7	
Other depreciation and amortization	67.6	81.8	33.8	34.2	
Total (FAS)	446.5	465.0	73.0	70.2	
Depreciation by asset type:					
Buildings and structures	56.1	62.3	20.6	20.6	
Machinery and equipment	332.0	333.3	34.9	32.0	
Goodwill	51.6	60.8	J 1.J	32.0	
Other intangible assets	11.7	14.0	21.8	22.3	
Total depreciation (IAS)	451.4	470.4	77.3	74.9	
Depreciation on revalued assets	-4.9	-5.4	-4.3	-4.7	
Total depreciation (FAS)	446.5	465.0	73.0	70.2	

3. FINANCIAL INCOME/EXPENSE

FIM million		Group	Huhtamäki Oy		
	1995	1994	1995	1994	
Interest income	60.2	55.8	2.0	1.8	
Intercompany interest income	-	-	82.9	93.8	
Interest income from associated					
companies	0.2	-	-	-	
Dividend income	0.6	0.8	2.9	4.1	
Other financial income	31.9	22.4	4.4	20.1	
Other intercompany financial income	-	-	3.3	4.0	
Interest expense	-194.8	-181.8	-8.5	-16.5	
Intercompany interest expense	-	-	-44.0	-46.0	
Interest expense to associated					
companies	-0.2	-	-	-	
Other financial expense	-29.6	-28.5	-5.8	-5.6	
Total (FAS)	-131.7	-131.3	37.2	55.7	
Other	-	-	-0.2	-4.9	
Total (IAS)	-131.7	-131.3	37.0	50.8	

4. EXCEPTIONAL ITEMS

FIM million		Group	Huhtamäki Oy		
	1995	1994	1995	1994	
Exceptional income Exceptional expense Group contributions, net	1.2 -44.8	-25.1	-30.6 141.8	-105.0 145.5	
Total	-43.6	-25.1	111.2	40.5	

Exceptional expense items contain mainly various restructuring charges.

5 1	нгэ	сы	\mathbf{D}	,,,	FIS

FIM million	1995	Group 1994	Huht 1995	amäki Oy 1994
Intangible rights Acquisition cost at beginning Additions Disposals	127.3 4.9 -3.5	149.8 4.8 -17.1	3.7 0.8	3.3 1.7 -1.3
Changes in exchange rates Acquisition cost at end Accumulated amortization	-0.3 128.4 -17.7	-10.2 127.3 -15.2	4.5 -1.1	3.7 -0.8
Intangible rights, net	110.7	112.1	3.4	2.9
Goodwill Acquisition cost at beginning Additions Disposals Changes in exchange rates Acquisition cost at end Accumulated amortization	1,284.9 2.8 -17.4 -56.4 1,213.9 -346.3	1,536.1 1.2 -41.5 -210.9 1,284.9 -320.6	- - - -	- - - - -
Goodwill, net	867.6	964.3	-	-
Other capitalized expenditure Acquisition cost at beginning Additions Disposals Changes in exchange rates Acquisition cost at end Accumulated amortization	129.7 7.5 -21.2 -2.1 113.9 -71.2	128.3 22.0 -10.9 -9.7 129.7 -70.9	175.5 1.0 -2.4 - 174.1 -140.8	179.5 3.7 -7.7 - 175.5 -121.7
Other capitalized expenditure, net	42.7	58.8	33.3	53.8
Land Acquisition cost at beginning Additions Disposals Change in exchange rates	136.7 2.7 -11.6 -7.0	152.4 8.6 -9.3 -15.0	17.5 0.4 -	15.0 2.5
Acquisition cost at end	120.8	136.7	17.9	17.5
Buildings and constructions Acquisition cost at beginning Additions Disposals Changes in exchange rates Acquisition cost at end Accumulated depreciation	1,527.0 73.1 -19.3 -43.2 1,537.6 -469.4	1,534.2 158.2 -28.6 -136.8 1,527.0 -452.5	533.4 19.0 - - 552.4 -186.2	514.6 19.7 -0.9 - 533.4 -170.2
Buildings and constructions, net (FAS) Accumulated depreciation on revaluation	1,068.2 -86.9	1,074.5 -82.0	366.2 -79.7	363.2 -75.4
Buildings and constructions, net (IAS)	981.3	992.5	286.5	287.8
Machinery and equipment Acquisition cost at beginning Additions Disposals Changes in exchange rates Acquisition cost at end Accumulated depreciation	3,732.4 314.8 -57.1 -156.8 3,833.3 -2,126.7	3,756.8 538.9 -120.0 -443.3 3,732.4 -1,902.9	414.2 40.2 -4.8 - 449.6 -228.8	376.3 44.1 -6.2 - 414.2 -197.7
Machinery and equipment, net	1,706.6	-	220.8	216.5
Other tangible assets Acquisition cost at beginning Additions Disposals Changes in exchange rates Acquisition cost at end Accumulated depreciation	264.2 31.6 -11.4 -8.1 276.3 -193.3	240.7 57.1 -14.9 -18.7 264.2 -186.9	13.9 0.5 -0.4 - 14.0 -12.4	12.5 1.5 -0.1 13.9 -12.6
Other tangible assets, net	83.0	77.3	1.6	1.3
Construction in progress and advance payments Acquisition cost at beginning Additions Transfers Changes in exchange rates	232.6 136.4 -253.5 -16.6	167.6 -390.1 -74.9	1.6 11.3 -1.6	0.5 1.6 -0.5
Acquisition cost at end	98.9	232.6	11.3	1.6
FIM 33.8 million capitalized interest included above (1994 FIM 39.3 million). Taxation value of fixed assets (Finland):				
Land Buildings	12.3 146.0	12.8 141.2	12.3 145.4	12.8 140.6

6. INVESTMENTS IN SUBSIDIARIES

The list contains operative companies, holding companies and other subsidiaries with significant assets. A complete statutory list is enclosed in the official statutory accounts which may be obtained from the company on request. Foreign subsidiaries' nominal value expressed in local currency (1,000). Subsidiaries' book value expressed in holding companys's currency (1,000).

Huhtamäki Oy's shareholding in subsidiaries:

Name	Number of shares	Size of holding %		Nominal value		Group holding
Huhtamaki Belgium S.A.	1	0.1	BEF	10.0	1.0	100.0
Huhtamaki Finance B.V.	729,972	100.0	NLG	729,972.0	1,898,659.0	100.0
Huhtamäki Finance Oy	50	100.0		50,000.0	50,000.0	100.0
Huhtamaki (Leiras) Singapore Pte. Ltd.	130,000	100.0	SGD	130.0	342.0	100.0
Leaf Iberia, S.A.	1,387,450	100.0	ESP	1,387,450	82,220.0	100.0
Leaf (Schweiz) AG	100	100.0	CHF	100.0	5,543.0	100.0
Leiras Oy	10,000	100.0		10,000.0	10,000.0	100.0

Taxation value of the subsidiary shares amounted to FIM 2,067.3 million.

Subsidiary shares owned by Huhtamaki Finance B.V.:

Name	Number of shares	Size of holding %		Nominal value		Book value	Group holding %
Huhtamaki A/S	9,000	100.0	DKK	9,000.0	NLG	11,009.0	100.0
Huhtamaki (Australia) Pty. Ltd	13,052,750	100.0	AUD	13,053.0	NLG	87,129.0	100.0
Huhtamaki Belgium S.A.	215,010	99.9	BEF	2,150,100.0	NLG	7,142.0	100.0
Huhtamäki (Deutschland) GmbH	1	100.0	DEM	15,050.0	NLG	31,432.0	100.0
Huhtamaki Holdings France S.A.R.L.	29,000	100.0	FRF	2,900.0	NLG	1,539.6	100.0
Huhtamaki, Inc.	100	100.0	USD	0.1	NLG	199,394.0	100.0
Huhtamaki Ltd	41,928	100.0	GBP	41,928.2	NLG	139,238.5	100.0
Huhtamaki (New Zealand) Ltd	12,223,400	100.0	NZD	12,223,400.0	NLG	11,934.0	100.0
Huhtamaki Norway A/S	950	100.0	NOK	950.0	NLG	249.0	100.0
Huhtamaki Sweden AB	171,000	100.0	SEK	17,100.0	NLG	9,669.0	100.0
Leaf Ireland Ltd	643,357	100.0	IEP	643.4	NLG	1,602.0	100.0
Leaf Poland Sp. z o.o.	6,427	100.0	PLN	5,433.2	NLG	5,804.0	100.0
Maple Leaf Asia, Ltd	100	100.0	USD	100.0	NLG	3,029.7	100.0
Polarcup (East Asia) Ltd	10,500,000	100.0	HKD	10,500.0	NLG	2,635.0	100.0
Polarcup Poland Sp. z o.o.	52,731	100.0	PLN	11,520.9	NLG	11,100.0	100.0
Polarcup S.A.	430,000	100.0	ESP	2,150,000.0	NLG	40,772.0	100.0
Polarcup Singapore Pte. Ltd.	14,000,000	100.0	SGD	14,000.0	NLG	8,727.1	100.0
Polarcup S.r.l.	13,420,000	100.0		13,420,000.0	NLG	15,206.0	100.0
Sweetheart B.V.	200	100.0	NLG	100.0	NLG	2,092.2	100.0
Subsidiary shares owned by Huhtamaki A	/S:						
Leaf Danmark A/S	30,500	100.0	DKK	30,500.0	DKK	37,129.0	100.0
Leiras A/S	300	100.0	DKK	300.0	DKK	211.0	100.0
Polarcup Danmark A/S	3,000	100.0	DKK	3,000.0	DKK	112.0	100.0
Subsidiary shares owned by Huhtamaki (A	Australia) Pty. Ltd	:					
Polarcup (Australia) Ltd	9,241,700	100.0	AUD	9,241.7	AUD	9,241.7	100.0
Subsidiary shares owned by Huhtamaki B	elgium S.A.:						
Leaf Belgium S.A.	2,292	100.0	BEF	5,000.0	BEF	138,731.0	100.0
Polarcup Belgium S.A.	990	100.0	BEF	10,000.0	BEF	10,000.0	100.0
Subsidiary shares owned by Huhtamäki (I	Deutschland) Gml	ьн:					
Leaf GmbH	-	100.0	DEM	10,050.0	DEM	10,287.0	100.0
Polarcup GmbH	-	100.0	DEM	17,100.0	DEM	98,776.0	100.0

Subsidiary shares owned by Huhtamaki Holdings France:

Name	Number of shares	Size of holding %		Nominal value		Book value	Group holding %
Plastyl S.A. Polarcup France S.A.	1,600 50,000	99.5 100.0	FRF FRF	1,200.0 5,000.0	FRF FRF	438.0 2,791.6	99.5 100.0
Subsidiary shares owned by Huhtamaki, In	с.:						
Chlorodont B.V.	8,070	100.0	NLG	4,035.0	NLG	27,513.0	100.0
Donruss Trading Cards, Inc.	95	95.0	USD	0.0	USD	0.0	95.0
Ford Gum & Machine Company, Inc.	400,000	100.0	USD	400.0	USD	2,902.9	100.0
L. S. Heath & Sons, Inc.	5,687	100.0	USD	0.0	USD	60,894.0	100.0
Hollywood Brands, Inc.	1,000	100.0	USD	1.0	USD	105,000.0	100.0
Leaf Confectionery, Inc.	100,000	100.0	USD	400.0	USD	35,765.8	100.0
Leaf Canada, Inc.	7 100	100.0	CAD	7.100.0	USD	11,300.6	100.0
Leaf Group B.V.	7,100	100.0	NLG	7,100.0	USD	2,868.0	100.0
Leaf Holland B.V.	400	100.0	NLG	400.0	NLG	13,180.9	100.0
Leaf, Inc. Leiras Pharmaceuticals, Inc.	9,500,000 100	100.0 100.0	USD USD	0.1 0.1	USD USD	98,645.0	100.0 100.0
United Confections, Inc.	1,000	100.0	USD	0.1	USD	1.0 1,800.0	100.0
omed concetions, me.	1,000	100.0	OSD	0.0	OSD	1,000.0	100.0
Subsidiary shares owned by Huhtamaki Ltd	d:						
Leaf United Kingdom Ltd	11,250,000	100.0	GBP	11,250.0	GBP	12,696.1	100.0
Leaf (U.K.) Ltd	3,800,100	100.0	GBP	3,800.1	GBP	3,800.1	100.0
Polarcup Ltd	1,000,004	100.0	GBP	1,000.0	GBP	15,513.7	100.0
Subsidiary shares owned by Huhtamaki (N	ew Zealand) Ltd	:					
Polarcup (New Zealand) Ltd	195,700	100.0	NZD	391.4	NZD	30,693.0	100.0
Subsidiary shares owned by Huhtamaki No	orway A/S:						
Leaf Norge A/S	30,000	100.0	NOK	3,000.0	NOK	11,334.0	100.0
Leiras Norge A/S	50,000	100.0	NOK	50.0	NOK	50.0	100.0
Polarcup A/S	950	100.0	NOK	950.0	NOK	1,000.0	100.0
Subsidiary shares owned by Huhtamaki Sw	reden AB:						
Leaf Sverige AB	692,000	100.0	SEK	34,600.0	SEK	259,472.5	100.0
Leiras AB	500	100.0	SEK	50.0	SEK	50.0	100.0
Polarcup AB	1,500	100.0	SEK	1,500.0	SEK	16,894.8	100.0
Subsidiary shares owned by Leiras Oy:							
Oy Medikalis Ab	5,000	100.0		500.0		500.0	100.0

7. INVESTMENTS IN ASSOCIATED AND OTHER COMPANIES

FIM 1,000 Name	Number of shares	holding	ominal value (1,000)	Book value (1,000)
Owned by Huhtamäki Oy:				
Associated companies: Arabian Paper Products Co. Oy Pharmacal Ab Pharmacia-Leiras AB	1,600 1,000 400	40.0 SAR 50.0 50.0 SEK	600	2,689 2,477 39,443
Other: European Development Capital Corporation B.V. MTV Oy Repligen Corporation Suomen Osakekeskusrekisteri Osuuskunta	36,129 1,427 30,514	1.6 USD 2.6 2.2 USD	1,000 713 30 560	1,213 2,141 1,610
Vakuutusosakeyhtiö Sampo	6,782	0.0	137	218
Owned by the Group:				
Associated companies: Dulsa S. de R.L. de C.V. Leiras Speciality Products Oy Plastono Embalagens Lda Wuxi Leaf Confectionery Co. Ltd	50	50.0 USD 50.0 50.0 PTE 50.0 USD	- US 50 - FR - US	50.0 F 3,276
Other: Aamulehti-yhtymä Oy Merita Vakuutus Oy Pohjola	50,694 1,409,022 117,664	0.7 0.2 0.3	507 14,090 543	2,185 27,702 8,686

Taxation value of the shares owned by the parent company in companies outside the Group amounted to FIM 45.8 million while that of the shares owned by the Group was FIM 65.7 million.

8. INVENTORIES

In 1995, the profit impact of the difference between the FIFO method and the LIFO method applied by Leaf, Inc. was FIM -4.3 million (1994: FIM -3.3 million). The impact on the value of the inventories was FIM -4.6 million (1994: FIM -0.3 million).

9. RECEIVABLES

FIM million		Group	Huh	tamäki Oy
	1995	1994	1995	1994
Current				
Trade receivables	1,120.3	1,016.1	98.7	93.7
Intercompany trade receivables	-	-	26.8	31.3
Trade receivables from associated				
companies	2.0	-	-	-
Loan receivables	232.2	150.4	-	-
Intercompany loan receivables	-	-	1,147.7	1,607.7
Other receivables	356.9	339.2	24.1	40.2
Other intercompany receivables	-	-	164.0	161.6
	1,711.4	1,505.7	1,461.3	1,934.5
Long-term				
Loan receivables	118.3	29.5	0.7	0.9
Intercompany loan receivables	-	-	21.3	46.0
Other long-term receivables	93.0	-	-	-
	211.3	29.5	22.0	46.9
Total receivables	1,922.7	1,535.2	1,483.3	1,981.4

Loan receivables from directors of Group companies were FIM 1,1 million.

10. LOANS

FIM million	1995	Group 1994	Huht	amäki Oy 1994
Current				
Bank loans - current portion	181.6	230.2	_	_
Other loans - current portion	3.7	3.1	_	6.5
Obligations under finance leases	0.,	0.1		0.0
- current portion	3.4	4.5	_	0.3
Short-term loans	1,040.6	558.5	25.6	31.5
Intercompany loans	-	-	228.0	257.7
Loans from associated companies	8.2	-	-	-
	1,237.5	796.3	253.6	296.0
Long-term				
Bank loans	1.115.1	1,250.0	0.3	0.3
Pension loans	161.2	162.6	125.0	126.7
Intercompany loans	-	-	489.6	492.3
Other long-term loans	17.9	19.4	1.4	-
Obligations under finance leases	3.3	7.1	-	0.3
	1,297.5	1,439.1	616.3	619.6
Changes in long-term loans				
and repayments				
Bank loans				
Jan. 1, 1995	1,480.2		0.3	
Increases	616.8		-	
Decreases	753.8		-	
Changes in exchange rates	-46.5		-	
	1,296.7		0.3	
Repayments 1996	181.6		-	
Dec 31, 1995	1,115.1		0.3	
•				
Pension loans Dec 31, 1995				
From pension foundations	161.1		125.0	
Others	0.1		-	
Repayments				
1996	188.7		_	
1997	120.4		0.3	
1998	219.3		0.3	
1999	239.3		489.5	
2000	439.3		0.3	
2001-	279.2		125.9	

11. OTHER LONG-TERM LIABILITIES AND PROVISIONS

FIM million	1995	Group 1994	Huh 1995	tamäki Oy 1994
Deferred taxes Other	233.1 98.2	252.8 95.0	75.2 -	78.3
Total (IAS) Deferred taxes on untaxed reserves Intercompany loans Other	331.3 -114.5 -	347.8 -116.6 -	75.2 -75.2 490.7 0.3	78.3 -78.3 492.3 0.3
Total (FAS)	216.8	231.2	491.0	492.6

12. PAYABLES

FIM million		Group	Huh	tamäki Oy
	1995	1994	1995	1994
Trade payables	449.1	529.6	71.1	64.7
Intercompany payables	-	-	9.9	12.7
Taxes payable	125.0	175.5	32.0	40.0
Other payables and accrued expenses	692.2	652.7	62.9	68.2
Total	1,266.3	1,357.8	175.9	185.6

13. SHARE CAPITAL OF THE PARENT COMPANY

Number of shares		FIM
Series K, total redeemed	12,499,558 28,155	249,991,160.00 563,100.00
Outstanding Dec. 31, 1995	12,471,403	249,428,060.00
Series I		
Jan. 1, 1995	17,013,193	340,263,860.00
Increase due to warrants	169,600	3,392,000.00
Outstanding Dec. 31, 1995	17,182,793	343,655,860.00
Total	29,682,351	593,647,020.00
Total outstanding Dec. 31, 1995	29,654,196	593,083,920.00

The nominal value of each share is FIM 20.00.

The loan with warrants issued in 1991 will entitle to a maximum subscription of 129,700 series I shares in 1996 and 1997. The loan with warrants issued in 1993 will entitle to a maximum subscription of 291,000 series I shares in 1998, 1999 and 2000. A total of 420,700 series I shares can be subscribed based on the loans with warrants, which represents a share capital increase of FIM 8,414,000 mk.

Members of the Supervisory Board and the Board of Directors owned on 31 Dec. 1995 a total of 100,687 shares in Huhtamäki Oy. These shares represent 0.09% of the voting rights.

14. CHANGES IN EQUITY

Group	Huhtamäki Oy
590.3	590.3
3.3	3.3
593.6	593.6
1,594.3	1,594.3
11.5	11.5
1,605.8	1,605.8
15.0	15.0
15.0	15.0
-64.1	-
-164.2	-
-228.3	-
1,525.2	851.2
42.1	-
-117.9	-117.9
179.8	183.8
1,629.2	917.1
	590.3 3.3 593.6 1,594.3 11.5 1,605.8 15.0 15.0 -64.1 -164.2 -228.3 1,525.2 42.1 -117.9 179.8

FIM million	Group	Huhtamäki Oy
FAS		
Restricted equity:		
Share capital Jan. 1, 1995	590.3	590.3
Increase in 1995	3.3	3.3
Share capital Dec. 31, 1995	593.6	593.6
Share premium Jan. 1, 1995	1,594.3	1,594.3
Increase in 1995	11.5	11.5
Share premium Dec. 31, 1995	1,605.8	1,605.8
Revaluation fund Jan. 1, 1995	15.0	15.0
Revaluation fund Dec. 31, 1995	15.0	15.0
Consolidation difference Jan. 1, 1995	-64.1	-
Decrease in 1995	-164.2	_
Consolidation difference Dec. 31, 1995	-228.3	-
Total restricted equity	1,986.1	2,214.4
Non-restricted equity:		
Retained earnings Dec. 31, 1994	1,257.6	689.5
Changes in exchange rates	42.1	-
Dividends 1995	-117.9	-117.9
Net income 1995	191.1	217.7
Retained earnings Dec. 31, 1995	1,372.9	789.3
Transfer from untaxed reserves		
Jan. 1, 1995	349.6	-
Decrease in 1995	-6.3	-
Dec. 31, 1995	343.3	-
Total non-restricted equity	1,716.2	789.3

15. COMMITMENTS AND CONTINGENCIES

FIM million	Group	Huhtamäki Oy
Operating lease payments:		
Lease payments under non-cancellable		
leases:		
1996	73.4	1.2
1997 and thereafter	294.8	0.9
Total	368.2	2.1
Capital expenditure commitments:		
1996	29.3	3.6
1997 and thereafter	-	-
Total	29.3	3.6
Liabilities for pension commitments (Finland	d):	
Uncovered liability deficit of pension	/-	
foundation Jan 1, 1995	3.8	1.0
Increase in liability in 1995	5.6	4.0
Transferred to cover liability deficit	-2.0	-1.5
Uncovered liability deficit Dec. 31, 1995	7.4	3.5
Total liability of pension foundation	175.8	135.5
Other pension commitments	30.4	26.4
Mortgages:		
For own debt	119.0	44.9
Guarantee obligations:		
For subsidiaries	-	2,242.2
For associated companies	1.8	1.8
For others	0.5	0.5

16. CHANGES IN VOLUNTARY RESERVES (FAS)

FIM million		Group	Huhtamäki Oy		
	1995	1994	1995	1994	
(- = increase, + = decrease) Reserve for change in inventory					
valuation Other voluntary reserves	+5.9 +26.5	+16.1	+5.9 +16.3	+5.9	
	+32.4	+16.1	+22.2	+5.9	
Deferred tax impact	-8.1	- 4.0	-	-	
	+24.3	+12.1	+22.2	+5.9	

17. SPECIFICATION OF ADJUSTMENTS TO NET INCOME

FIM million		Group	Huhtamäki Oy		
	1995	1994	1995	1994	
Net income for the period (FAS)	191.1	317.9	217.7	169.0	
Depreciation difference	18.0	28.1	9.9	8.7	
Change in voluntary reserves	-24.4	-12.1	-22.2	-5.9	
Depreciation on revaluation	-4.9	-5.4	-4.3	-4.7	
Gain/loss on equity of					
associated companies	-	-	-20.3	5.0	
Other	-	4.1	3.0	-0.7	
Net income for the period (IAS)	179.8	332.6	183.8	171.4	

18. SPECIFICATION OF ADJUSTMENT TO SHAREHOLDERS' EQUITY

FIM million		Group	Huhtamäki Oy		
	1995	1994	1995	1994	
Shareholders' equity (FAS)	3,702.3	3,742.7	3,003.7	2,889.1	
Reclassification from untaxed reserves Accumulated depreciation	-	-	225.6	234.8	
on revaluation Cumulative gain/loss on equity of	-86.9	-82.0	-79.7	-75.4	
associated companies	-	-	-10.5	11.1	
Other	-	-	-7.6	-8.5	
Shareholders' equity (IAS)	3,615.4	3,660.7	3,131.5	3,051.1	

FINNISH ACCOUNTING STANDARDS (FAS)

With current Finnish Accounting Standards, the differences between FAS and IAS have partially disappeared.

The following shows the principal items resulting in differences in the Group and the parent company financial statements prepared in accordance with the Finnish Accounting Standards and the International Accounting Standards.

1. Depreciation on revalued tangible assets

Depreciation on revaluation of buildings is not allowed according to FAS. In Huhtamaki's financial statements according to IAS, they are depreciated over a period of 25 years.

2. Untaxed reserves and taxation

The difference between accelerated depreciation and straight line depreciation, as well as other untaxed reserves have been divided between unrestricted equity and deferred tax in the IAS and the Group FAS statements.

3. Associated companies

In the financial statements according to IAS, associated companies are included applying the equity accounting method also for the parent company.

PROPOSAL OF THE BOARD OF DIRECTORS

On December 31, 1995, Group non-restricted equity amounted to FIM 1,716,201,982.00. On December 31, 1995, Huhtamäki Oy's non-restricted equity was FIM 789,249,461.29, of which amount the net income for the financial period was FIM 217,691,153.12.

The Board proposes distribution of the earnings as follows:

- to the shareholders 20.0% of the nominal value of share or FIM 4.00 a share

value of share or FIM 4.00 a share 118,616,784.00 to be left in the non-restricted equity 670,632,677.29 789,249,461.29

The Board proposes that the payment of the dividends be commenced on April 18, 1996. For shareholders, who have not transferred their shares to the book-entry securities system by April 15, 1996, the dividends will be paid after transfer of the shares to the book-entry securities system.

Helsinki, February 12, 1996

Timo Peltola Keijo Suila Eero Aho Mikael Lilius Tuomo Lähdesmäki Matti Tikkakoski

AUDITORS' REPORT

We have audited the accounting records and the financial statements, as well as the administration for the year 1995, ended December 31, 1995. The financial statements, which include the report of the Board of Directors, consolidated and parent company income statements, balance sheets and notes to the financial statements, have been prepared by the Board of Directors and the Managing Director. Based on our audit we express an opinion on these financial statements and the company's administration.

We have concluded our audit in accordance with Finnish Generally Accepted Auditing Standards. Those standards require that we plan and perform the audit in order to obtain reasonable assurance about whether the financial statements are free of material misstatements. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by the management, as well as evaluating the overall financial statements presentation. The purpose of our audit of the administration has been to examine that the Supervisory Board, Board of Directors and the Managing Director have complied with the rules of the Finnish Companies' Act.

In our opinion, the financial statements have been prepared in accordance with the Finnish Accounting Act and other rules and regulations governing the preparation of financial statements in Finland. The financial statements give a true and fair view, as defined in the Accounting Act, of both the consolidated and parent company result of operations, as well as of the financial position. The financial statements can be adopted and the members of the Supervisory Board, Board of Directors and the Managing Director of the parent company can be discharged from liability for the period audited by us. The proposal made by the Board of Directors on how to deal with the retained earnings is in compliance with the Finnish Companies' Act.

Helsinki, February 12, 1996

Thor Nyroos Heikki Koskelainen

CPA CPA

DEFINITIONS FOR KEY INDICATORS

Earnings per share	=	Profit after financial items ./. minority interest + share of associated companies' profits ./. actual taxes Average issue-adjusted number of shares
Calculated earnings per share	=	Profit after financial items ./. minority interest + share of associated companies' profits ./. actual taxes ./. calculated tax liability related to changes in reserves Average issue-adjusted number of shares
Dividend yield	=	100 x issue-adjusted dividend Issue-adjusted share price at Dec. 31
Equity per share	=	Equity Issue-adjusted number of shares at Dec. 31
Calculated shareholders' equity per share	=	Equity + untaxed reserves .t. tax liability latent in untaxed reserves Issue-adjusted number of shares at Dec. 31
P/E ratio	=	Issue-adjusted share price at Dec. 31 Earnings per share
Market capitalization	=	The number of shares issued in the different share series at Dec. 31 multiplied by the corresponding share prices on the stock exchange
Return on invested assets	=	100 x (profit after financial items + interest expenses + other financial expenses) Balance sheet total ./. interest-free liabilities (average)
Return on shareholders' equity	=	100 x (profit after financial items ./. actual taxes) Equity + minority interest (average)
Net debt to equity	=	Interest bearing net debt Equity
Solidity	=	100 x (equity + minority interest) Balance sheet total <i>J.</i> advances received
Current ratio	=	Current liabilities
Times interest earned	=	Operating earnings + depreciation and amortization Net interest expenses

MAIN COUNTRIES OF OPERATION

Country	Net sales FIM million	Personnel	Main operating companies	Country	Net sales FIM million	Personnel	Main operating companies
Finland	2,042	2,919		Germany	640	547	
			Huhtamäki Oy Leaf Finland				Leaf GmbH Polarcup GmbH
			Polarcup Finland	Sweden	407	444	
T T C A	2.050	2 002	Leiras Oy				Leaf Sverige AB
USA	2,050	2,083	T (T				Leiras AB
			Leaf, Inc.	C :	242	127	Polarcup AB
			Donruss Trading	Spain	243	437	Leaf Iberia S.A
UK	894	1,643	Cards, Inc.				Polarcup S.A.
			Leaf United	Australia	199	338	
			Kingdom Ltd Polarcup Ltd				Polarcup (Australia) Ltd
Holland	593	606		Denmark	236	298	
			Leaf Holland B.V. Polarcup Benelux B.V.				Leaf Danmark A/S Leiras A/S
			•	France	356	291	
							Polarcup France S.A.

ADMINISTRATION AND AUDITORS

SUPERVISORY BOARD

CHAIRMAN

Asko Tarkka*, L.L.M.

VICE CHAIRMAN

Markku Mannerkoski*, President

MEMBERS

Pirkko Alitalo, Director Timo Arjas, Executive Secretary Jan Ekberg, President, CEO Paavo Hohti*, Secretary General Eero Ikkala, Professor Matti Ilmanen, MSc (Pol) Juhani Jaakkola, Professor Juhani Leppä, L.L.B. Yrjö Niskanen*, President, Chairman of the Board Kari Ola, Senior Vice President, Finance, from April 5, 1995 Kauko Pihlava, L.L.Lic., until April 5, 1995 Jouni Riskilä, Chairman Jorma Routti, Professor Pertti Voutilainen*, President

* Member of the Executive Committee

BOARD OF DIRECTORS

CHAIRMAN

Timo Peltola, President and CEO

VICE CHAIRMAN

Keijo Suila, Executive Vice President

MEMBERS

Eero Aho, Executive Vice President Mikael Lilius Tuomo Lähdesmäki Matti Tikkakoski

Auditors

Thor Nyroos, CPA Heikki Koskelainen, CPA

DEPUTIES

Pertti Keskinen, CPA Esko Välimäki, until April 5, 1995 Esa Kailiala, CPA, from April 5, 1995



Mr. Paavo Hohti, Secratary General of the Finnish Cultural Foundation, interviewed by well-known tv journalists, Ms. Ripsa Koskinen (left) and Mr. Urpo Martikainen, at Huhtamaki's 75th Anniversary celebration.

THE BOARD MEMBERS



From left: Matti Tikkakoski, Timo Peltola, Keijo Suila, Tuomo Lähdesmäki, Mikael Lilius and Eero Aho

TIMO PELTOLA

Born 1946, President and CEO since 1989, and Chairman of the Board since 1993. A graduate of the Turku School of Economics, he joined Huhtamaki in 1971 after two years with Finnish Unilever. He held marketing positions in Jalostaja and a Danish subsidiary before being appointed President of Polarcup in 1981. He was elected to the Board in 1984 and was appointed Executive Vice President two years later.

MIKAEL LILIUS

Born 1949, is a graduate of the Helsinki Swedish School of Economics and Business Administration. After an international career in marketing, he joined Huhtamaki in 1981 as Polarcup's Vice President, Marketing. In 1984 he became President of Polarcup. He was elected to the Board in 1986 and was responsible for the Group's packaging activities until 1989 when he became President of KF Industri AB, Sweden. In 1991 he was appointed President of Incentive AB.

KEIJO SUILA

Born 1945, Executive Vice President since 1992, Vice Chairman of the Board from 1996. A graduate of the Helsinki School of Economics, he joined Finnish Unilever in 1968 and served as Vice President, Marketing, before becoming Executive Vice President of Oy Sinebrychoff Ab in 1981. He joined Huhtamaki in 1985 to become President of Leaf Europe. He was appointed President and CEO of Leaf Group in 1988 and became a Board member in 1989.

Tuomo Lähdesmäki

Born 1957, is a graduate of the Helsinki University of Technology and the European Institute of Business Administration (INSEAD). He joined Nokia Group in 1983 and served as Vice President, Nordic countries, of Nokia Mobile Phones until 1989. He then served the Swiss SMH Group as General Manager of Swatch Telecommunications until 1991, when he joined Huhtamaki to become President and CEO of Leiras. He was elected to the Board in 1992.

EERO AHO

Born 1939, Executive Vice President since 1989. A graduate of the University of Helsinki, he started his career as a lawyer with Finnish Cultural Foundation. Joined Huhtamaki in 1970 as Counsel and Secretary to the Board of Directors. He was elected to the Board in 1979 and became Corporate Vice President for Finance and Administration in 1980. Since 1995 responsible for Corporate Development.

MATTI TIKKAKOSKI

Born 1953, is a graduate from the Helsinki School of Economics. He joined Huhtamaki in 1980 and became in 1985 President, Polarcup Singapore. In 1988-89 he headed Polarcup Group's Asia-Pacific Division, and was subsequently appointed President of Polarcup's Northern Europe Division. In 1994 he became Huhtamaki's Senior Vice President, Asia. In 1995 he was appointed President of Polarcup Group and was elected to the Board.

ORGANIZATION AS OF MARCH 1,1996



PRESIDENT, CEC Timo Peltola

EXECUTIVE VICE PRESIDENT Eero Aho

EXECUTIVE VICE PRESIDENT Keijo Suila

Corporate Staff

FINANCE Hannu Kottonen

COMMUNICATIONS Markku Pietinen

HUMAN RESOURCES Hannele Salminen



PRESIDENT STRATEGY EUROPE, ASIA Keijo Suila

STRATEGIC DEVELOPMENT Martin Pearce

FINANCE Timo Salonen

HUMAN RESOURCES Geoff Matthews

OPERATIONS John Aspin

PRESIDENT AMERICAS Robert Clouston

FINANCE Krister Björkqvist

OPERATIONS Lex Prichard

SALES AND MARKETING Greg Barratt

HUMAN RESOURCES Joel Dant

LEGAL AFFAIRS Juha Salonen

FORD GROUP George Stege

CANADA Eric Baty

LATIN AMERICA Robert Durk

Regional Management

NORDIC EAST, FINLAND, BALTIC COUNTRIES Kalle Tanhuanpää RUSSIA Tapio Riihinen POLAND Tapio Pajuharju

NORDIC WEST, SWEDEN Ove Anonsen DENMARK Per Snejbjerg NORWAY André Gobel

CENTRAL,
NETHERLANDS,
GERMANY
André Veerman
BELGIUM,
FRANCE
Jan Janssens
SWITZERLAND
Kristofer Roelli

WEST, UNITED KINGDOM Stephen Barnett IRELAND Charles Sproat IBERIA Francesc Tous

CHINA Pentti Ikävalko

DONRUSS TRADING CARDS, INC. Robert Clouston

POL RCUP

PRESIDENT Matti Tikkakoski

FINANCE Timo Salonen

TECHNICAL OPERATIONS Matti Tikkakoski Bob Harris

Segment Management

FAST FOOD, DAIRY Mark Johnson

ICE CREAM Mark Staton

PREPARED MEALS, PREPACKED FOODS Dominique Kieffer

EDIBLE FATS AND SPREADS Joel Portnoj

VENDING Jan Lång

Business Unit Management

FINLAND Joel Portnoj SWEDEN Henk Venneman NORWAY Odd Thue RUSSIA Olli Koponen UNITED KINGDOM Mark Staton BENELUX Gijs Nooteboom

GERMANY Jan Lång

FRANCE Dominique Kieffer SPAIN Tony Combe

ITALY Paolo Mastropietro

EASTERN EUROPE, POLAND Kim Aganimov HUNGARY Jozsef Havas

ASIA-PACIFIC Len Harvey AUSTRALIA David Hoff NEW ZEALAND Mark Crossley SINGAPORE Ivan Teh



PRESIDENT Tuomo Lähdesmäki

EXECUTIVE VICE PRESIDENT, NORTHERN EUROPE Rabbe v. Weymarn

RHC, BONE METABOLISM Klaus Relander

OPHTHALMOLOGY, ONCOLOGY, INTENSIVE CARE, FINE CHEMICALS Jyrki Liljeroos

OPERATIONS, ADMINISTRATION Matti Urho

R & D Hannu Hanhijärvi

QUALITY ASSURANCE Jaakko Honkavaara

FINANCE Antti Taanila

MEDICAL DIRECTOR Kari Varkila

BUSINESS DEVELOPMENT Timo Lappalainen

ASIA-PACIFIC Harri Sihvonen

USA Nigel McWilliam

HUHTAMAKI

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