

# BERNER LTD ANNUAL REPORT 1996 THE 114TH YEAR OF BUSINESS



#### BERNER LTD

# ANNUAL REPORT FOR THE 114TH YEAR OF BUSINESS

#### THE OPERATING ENVIRONMENT

1996 was largely in line with our expectations for the national economy, the trend in the wholesale and retail trade and our company's performance. In the first part of the year the trend in production was slower than anticipated. Exports of products of the wood-processing industry in particular were sluggish and the price level was weaker than forecast. The industry nevertheless bounced back in the spring and the situation improved further towards the end of the year. GDP grew by 3.2 per cent, which was clearly above the average for the EU countries. Consumers had a stronger belief in the future, the degree of savings declined a bit further and private consumption rose by 3.5 %.

The trend in the wholesale and retail trade, which is vital for our company, was even better. The wholesale trade was up  $5.3\,\%$  and the retail trade by  $4.1\,\%$ . Car sales grew by a whopping 20 %. Sales of other consumer durables too increased by more than  $10\,\%$ .

The outlook for 1997 is again exceptionally positive. GDP is likely to increase at a rate of 4.5 % to 5 %, inflation is forecast to remain under one per cent and exports are again buoyant, which means that the current account balance will again show a surplus of about FIM 20 billion.

Perhaps the most important factor of all for the company is that the retail trade is forecast to grow further, by more than 5 %. Consumers' optimism will probably remain high and disposable income will increase, even if nominal wages and salaries do not rise mentionably in 1997. At last, persistent unemployment is beginning to ease up too, thus contributing to boosting the real income of households. We believe that Berner Ltd will continue to operate in a favourable environment.

# GROUP OPERATIONS AND PROFITS

Berner again performed well. The integration of the business operations that were acquired during the previous year was carried out successfully. The organic growth of the different departments was also good in view of the conditions. The Group's turnover grew by 12.3 % to FIM 668 million. In addition, the value of sales mediated by the Agency Department was FIM 270 million. Although ever increasing competition meant a slight drop in the gross margin on sales, the increased volume coupled with costs that were kept under control led to an increase in profit before extraordinary items, appropriations and taxes of 15.7 %, totalling FIM 59.5 million. The Group's equity ratio towards the end of the year was 62.5 %.

During the year an extensive training project for the personnel was launched with the aim of increasing not only the level of know-how but also motivation and team spirit. We believe that a well motivated staff is an ever more critical factor for the company's success in a competitive environment that gets tougher by the day.

On the last day of the financial year, a bill of sale was signed with ASKO Oy whereby we purchased the KARHU Ball Games business, which mainly consists of Finnish baseball and indoor bandy equipment. This significantly strengthens the position of our Sport Department.

The company's Board of Directors wishes to extend its warm thanks to the personnel, who have worked hard to achieve this good result.



The Central
Chamber of
Commerce's medals
for long service
were again banded
out during a buffet
dinner for the staff.

#### CONVENIENCE GOODS AND COSMETICS

The revival in the market continued, and it well mirrors the general growth in consumption. In a number of product groups there was also a perceptible trend towards more expensive products. Accordingly, the trend in selective cosmetics was, for the first time in years, better than that of lower priced semi-selective cosmetics and exceeded the 1995 level by 7.4 %.

The trend in the total markets for technochemical products that are sold in the convenience goods trade was 7.1 %.

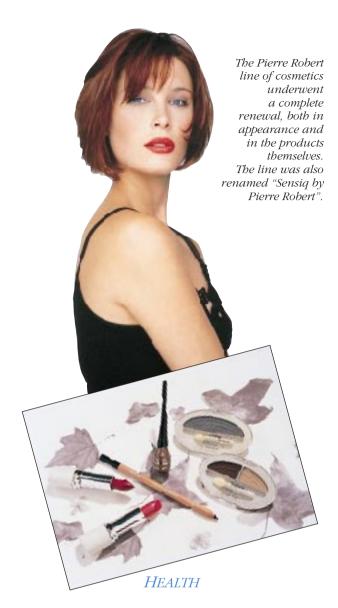
Convenience goods were reorganized by transferring all the non-food convenience products to a single department. The Technochemical Department thus took over, among other things, the Kas-kas footwear care line, Ansell rubber gloves and Spontex sponge cloths. This meant that the former Household and Foodstuffs Department became the Pure Foods Department.

We have long had a the objective of setting up a Pure Foods Department, and now that this has been done the sales trend has been exceptionally positive. Sales of Kavli cheese spreads and Del Monte chili sauces were especially strong.

During the year, the Rai perfume deodorant series was launched on the convenience goods side together with renewed Revlon Flex shampoos and conditioners. Aquafresh oral hygiene products also sold particularly well and rose to third place amongst the best selling brands on the market.

Within cosmetics, the Revlon line of products experienced strong growth, rising to second place among selectively distributed ranges of cosmetics.





All in all, sales by the health care field developed well during the financial year. Sales of the products Berner represents, except for heavy tomography equipment, were in line with the general trend.

Sales of implantable defibrillators and neurostimulators developed especially well. These forms of therapy represent relatively new technology and there appears to be a clear need for both, since they mean a decisive improvement in patients' quality of life.

Sales of animal vaccines and pharmaceuticals also showed good growth and we markedly strengthened our position in these areas.

The first product launches in the humane medicine sector were made towards the end of the year and consisted of clinical nutrition products for hospital use as well as Modifast slimming products that are sold in pharmacies. Both products were well received and we believe that they will be a success.

The Aloka SSD-1700 ultrasonic units for which the Christian Nissen Department acts as a distributor make it possible for the first time to obtain a real-time three-dimensional view of a foetus.

#### **AGRICULTURE**

In the second year as a member of the EU, Finnish agriculture was already clearly making the adjustment to new lower producer prices. Farmers are gradually coming over to the view that even at lower producer prices, and by striving for a good harvest and high quality, they can also achieve the best possible economic result.

For the Crop Protection Department, the year meant getting acquainted with the products that were taken over from Sareko Agro and integrating them into our own range of products. The extensive new product assortment made it possible to prepare improved pesticide programmes. The department's own testing activities were also in an important position, and there were already 1,200 test plots in the test fields.

We have traditionally occupied a strong position within products for special crops. This year we strengthened our grip, particularly in the area of grain cultivation, where there is large cultivated acreage that is continuing to expand. On the whole, the adaptation of the new products to the department's range of services has gone well and in other respects too, the department's operations are approaching our objective of being a "better-service crop protection outfit". It is with confidence that we face an ever keener competition situation, since the department has a high level of professional skill and motivation.



Only through our own testing activities can we find the best recommendations for farmers and make them available to our crop protection advisers. New substances can also be introduced faster when our own testing produces reliable information on the behaviour of new substances in Finland's conditions.





The popular indoor bandy sticks manufactured by the Karhu Ball Games unit.

# *LEISURE*

The formation of chains within the sporting goods trade moved ahead in the retail sector.

Operations of the Sport Department developed positively. Reebok sales rose substantially. Sales of sports attire were particularly good, since the collection for the year proved to be a strong seller. The sales trends of other textiles too, such as Mäser, Craft and Arena, also showed gratifying development.

The outlook for 1997 is good, and a new and major challenge is to integrate the Karhu Ball Games unit into the department's operations. The unit has strong know-how and the Karhu brand is well known both in indoor bandy and especially Finnish baseball circles.

#### AGENCY OPERATIONS

The opening up of market areas in different parts of Europe and the diversification of contacts around the world was felt to be a positive factor, which was reflected in the development of new product areas.

We thus look forward to expanding our sales to both new and present customer groups in the current year. Thus, the department's main strategy has been to develop greater diversification within industry and trade.

#### TECHNICAL PRODUCTS

Both the car and forklift truck trade again enjoyed very favourable development and our sales grew markedly. The Forklift Truck Department moved from Herttoniemi to modern new facilities in Lommila, improving its operational ability.

For the Lubricants Department, it was a year of momentous changes. The sixty-year long cooperation with Castrol Ltd changed essentially when they established a subsidiary, Castrol Oy, which began operations on September 1. According to the agreed market division, Berner will continue to sell Castrol to automotive supply stores and agricultural customers. The other channels will be handled by Castrol Oy. The manufacture and storage of lubricating oil will continue to be handled, to the previous extent, by Berner Ltd.

Because the department's product range underwent such an essential change, it was decided that the department should be given a new name that better reflects its operations. The new name selected was the Automotive Department. Its main products are Korrek car waxes, washing substances and waxes for Korrek Professional brush car-wash machines, Lasol, Masinol and other windscreen deicing agents and, partly, Castrol lubricants.

#### **EXPORTS**

Development efforts were stepped up in the Baltic countries, where sales grew significantly. In addition to Berner-manufactured XZ hair care products, Barracuda cosmetics for men and Korrek automotive chemicals, other product groups that enjoyed good sales were sports footwear, plant protection substances and hospital equipment.

Our subsidiary Berner Eesti A/S had a staff of 11 people at the end of the year.

In Russia, trading was continually hampered by changing and increasingly stringent regulations imposed by the authorities. In the Czech Republic and Slovakia, ever tougher competition weakened profitability and we cut back the extent of our operations.

#### HERTTONIEMI FACTORY

The largest change at the factory during the year involved new arrangements that were ushered in by the agreement that was signed between Berner Ltd and Castrol Ltd in September. Under the agreement, the Herttoniemi factory will sell production, storage and shipping department services to Castrol Oy, which is Castrol Ltd's new company in Finland.

The integration of added operations due to the increased turnover of the Plant Protection Department was the second major factor affecting the factory's operations.

The production volume was virtually the same as in the previous financial year, totalling FIM 45.5 million in sales.

A large work input has gone into seeing the quality system to completion, with the result that the factory, together with the Automotive Department, was granted an ISO 9002 quality certificate in September.

# RAJAMÄKI FACTORY

For both the personnel and management, the factory's first full calendar year of operations was devoted to firmly establishing the new operational model. We have also received a considerable amount of subcontractor work, which will enable us to spread fixed costs over a much larger production volume than in the previous year.

# KARL BEUS

The company continued to restructure its operations during the year. A number of representation agreements were transferred away from the company owing to acquisitions in the international arena, but by actively searching for new dealerships, we were able to patch up the gaps that had arisen. Our most important new principals are the world's leading manufacturer of diatherms, Pfizer Valleylab as well as Medtronic Synectics, which manufactures gastroenerological measuring equipment.

Ethanol-based disinfecting agents enjoyed very strong sales, and in future years greater efforts will be made to increase the sales of this product line.

The company's result for the financial year was good and the outlook for 1997 is also promising.

#### **TERPIA**

The trend of the Terpia pharmaceutical factory was positive and turnover grew to FIM 22.2 million (FIM 16.8 million in the previous financial year).

The manufacture of Natural Food Products increased further thanks to good sales results in the Far East and South American markets.

The company's result was again at a good level, and during the coming year efforts will be made to increase the manufacture of pharmaceuticals.

#### BERNER GROUP FIGURES

FIM million	1002	1002	2/100/	12/100/	1005	100(
	1992	1993	2/1994	12/1994 (10 months)	1995	1996
Turnover	422.7	442.2	507.7	439.6	595.3	668.4
Growth, %	- 3.0	4.6	14.8	- 13.4	35.4	12.3
Personnel	4.5	384	380	379	433	424
Salaries and wages	58.5	57.2	74.4	67.7	88.0	92.4
as a per cent of turnover	13.8	12.9	11.2	10.4	14.8	13.8
Operating profit before deprecia		33.5	46.1	42.2	61.9	70.8
% of turnover	6.9	7.6	9.1	9.6	10.4	10.6
Net profit	17.3	28.6	38.4	39.6	51.5	58.1
Change in untaxed reserves	- 0.9	- 3.6	0.0	- 1.4	- 3.2	<b>- 12.9</b>
Taxes	6.1	7.2	10.1	10.2	13.1	19.1
Interest expense	7.1	8.8	5.2	2.6	1.1	0.2
Interest income	2.6	5.9	3.3	2.3	2.7	1.8
Depreciation according to						
the Business Taxation Act	8.1	8.8	7.2	3.1	15.3	23.0
Balnce sheet total	253.8	285.5	267.0	271.3	303.9	332.6
Gross investments	11.6	9.7	12.4	12.3	27.9	16.9
Equity ratio, %	32.5	34.8	46.6	54.4	58.7	62.5

# SUBSIDIARIES OPERATING IN FINLAND

#### OY KARL BEUS AB

The company operates in the field of hospital supplies. Its turnover was FIM 26.9 million and 15 employees were on the payroll.

#### TERPIA BERNERIN LÄÄKETEHDAS OY

The company's turnover was FIM 22.0 million and it had 5 employees.

#### OTHER SUBSIDIARIES IN FINLAND

Aroma Blend Co Oy Berco Trading Co Oy Oy Berfin Ab Bernerin Kiinteistöosakeyhtiö (property management company) Kymen Moottoritalo Oy Lasse Viren - Tiger Oy Bostads Ab Södra Kajen 4

#### FOREIGN SUBSIDIARIES

Bröderna Berner HAB, Sweden The company's turnover was FIM 12.7 million and it employed 6 people.

#### Sören Berner AS, Norway

Turnover was FIM 11.1 million and the company employed 12 people.

Betra Marketing Ltd, Republic of Slovakia Turnover was FIM 1.0 million and the company employed 2 people.

# Berner Eesti AS

Turnover was FIM 3.4 million, and the company employed 11 people.

Berner Brothers Inc., USA No operations during the year

The Foodstuffs Department brought out on the market delicious French Bonduelle canned vegetables.

(housing corporation)



#### BALANCE SHEET AND PROFIT

The consolidated gross profit on sales was FIM 236.2 million (35.3 %).

Operating profit before depreciation was FIM 70.8 million (10.6 %).

The Group had net interest income of FIM 1.6 million. Gross capital expenditure totalled FIM 16.9 million. Total assets stood at FIM 332.6 million.

The equity ratio was 62.5 %.

The transitional reserve totalled FIM 25.0 million. The reserve was decreased by FIM 12.9 million, which went towards capital expenditures. The maximum depreciation allowable under the

Business Taxation Act was booked - FIM 7.0 million, and depreciation according to plan amounted to FIM 12.4 million.

#### PERSONNEL, WAGES AND SALARIES

An average of 424 people were in the Group's employ, and personnel expenses totalled FIM 92.4 million. A bonus of FIM 5.2 million inclusive of social costs was paid out. The bonus amounted to 14.97 % of the salaries and wages it was based upon.

#### **JOINT COOPERATION**

Company labour relations have remained good. Joint cooperation negotiations have been held regularly at all the units. In these sessions, the company has informed employees of the company's financial situation and the trend in earnings.

#### MANAGEMENT OF THE PARENT COMPANY

BOARD OF DIRECTORS

Chairman

Harry B. Berner, Consul General

Vice Chairman

Erik Berner, Commercial Counsellor

Vice Chairman

Peter Berner, M.Sc.(Econ.)

Managing Director

George Berner, M.Sc.(Eng.), Consul

Deputy Managing Director

Hannes Berner, M.Sc.(Econ.)

#### Other members

Juhani Klemola, M.Sc.(Pol.Sc.) Kirsi-Marja Koskelo, M.Sc.(Econ.) Markku Koski, B.Sc.(Eng.) Hannu Raiskio, LL.M. Michael Sandbacka, M.Sc.(Econ.), Managing Director of Oy Karl Beus Ab

#### **AUDITORS**

Per-Olof Stenvall, Authorized Public Accountant, and Rabbe Nevalainen, Authorized Public Accountant, both of the firm of public accountants Tilintarkastajien Oy - Ernst & Young.

#### SOCIAL AFFAIRS

Professor Edward Andersson and Bank Director Kalevi Sorsa have acted as advisors for social affairs.





Don't forget your roots

BERNER

# CONSOLIDATED INCOME STATEMENT

01.01.1996-31.12.1996

01.01.1995-31.12.1995

Turnover		668 421 157.52		595 320 776.25
Decrease (-)/increase (+) in product invento	ries	- 995 059.00		2 866 760.07
Income from other operations		3 752 403.62		1 230 435.39
Variable costs  Materials, supplies and goods:  Purchases during the financial year Increase (-)/decrease (+) in inventories Outside services Personnel expenses Other variable costs	418 969 359.31 2 454 443.10 4 945 249.45 2 577 096.92 5 988 588.90	-434 934 737.68	375 821 685.34 - 4 181 491.92 3 960 058.65 2 057 177.48 3 764 124.38	<u>-381 421 553.93</u>
Gross profit		236 243 764.46		217 996 417.78
Fixed costs Personnel expenses Rents Other fixed costs	92 416 278.06 7 638 300.25 65 436 896.33	<u>-165 491 474.64</u>	87 997 004.16 5 661 036.19 62 395 649.64	<u>-156 053 689.99</u>
Operating profit before depreciation		70 752 289.82		61 942 727.79
Depreciation Fixed assets and other long-term expenditure Amortization of goodwill on consolidation	12 367 168.90 241 981.61	<u> </u>	9 539 721.85 11 255.00	<u> </u>
Operating profit after depreciation		58 143 139.31		52 391 750.94
Financial income and expenses Dividend income Other financial income Interest expenses Other financial expenses	247 444.60 2 255 196.25 - 284 899.70 - 827 605.83	1 390 135.32	110 811.55 3 804 799.21 - 1 111 623.22 - 1 589 437.11	1 214 550.43
Profit before extraordinary items, appropriations and taxes		59 533 274.63		53 606 301.37
Extraordinary income and expenses Extraordinary income Extraordinary expenses	4 289 697.53 - 955 735.57	3 333 961.96	828 684.38 - 29 388.99	+ 799 295.39
Profit before appropriations and taxes		62 867 236.59		54 405 596.76
Increase in accelerated depreciation (-)		- 10 410 700.19		- 5 778 509.66
Decrease (+) in voluntary untaxed reserves		12 854 484.46		3 198 807.80
Direct taxes  For the financial year  For previous financial years  Taxes paid from retained earnings	19 072 957.48 - 91.00 - 19 061 060.00	_ 11 806.48	13 332 793.00 174 633.00 - 13 140 516.89	_ 366 909.11
Profit for the financial year before minority i	interest	65 299 214.38		51 458 985.79
Minority interest in net profit for the financia	al year	31 462.33		13 551.26
Consolidated net profit for the year		65 330 676.71		51 472 537.05
		<del></del>		

# CONSOLIDATED BALANCE SHEET

ASSETS		31.12.1996			31.12.1995	
FIXED ASSETS AND OTHER LONG-TERM INVESTMENTS						
Intangible assets Intangible rights Goodwill Goodwill on consolidation Other long-term expenditure		612 175.24 11 631 842.51 153 471.02 1 808 835.33	14 206 324.10		470 077.35 14 852 564.82 164 628.02 905 427.89	16 392 698.08
Tangible assets Land Buildings and structures Machinery and equipment Advance payments		6 560 846.14 14 289 018.04 14 012 573.76 61 785.97	34 924 223.91		7 580 846.14 10 354 508.06 19 461 770.59	37 397 124.79
Fixed asset securities and other long-term investments Shares in subsidiaries Shares in associated companies Other shares and holdings Receivables from associated cor	npanies	32 180.00 434 831.90 1 390 300.91	1 857 312.81		32 180.00 235 280.00 1 368 880.91 2 355 480.64	3 991 821.55
VALUATION ITEMS						
Translation adjustment			14 464.93			35 975.50
INVENTORIES AND FINANCIAL A	SSETS					
Inventories Materials and supplies Uncompleted goods Finished products/goods Receivables		12 978 778.09 2 284 668.52 98 929 751.56	114 193 198.17		10 613 353.28 2 086 753.84 104 654 364.04	117 354 471.16
Accounts receivable Loan receivables from sharehold Loan receivables from members		62 443 709.00 337 601.49			93 077 828.73 309 786.43 21 651.01	
Other loan receivables Accrued income and prepaid ex Other receivables	rpenses	665 307.64 4 133 300.97 49 181 936.24	116 761 855.34		922 398.23 3 352 746.62 16 581 043.95	114 265 454.97
Securities held in financial assets Other securities			20 000 000 00			
Cash and banks			30 000 000.00 20 676 036.38 332 633 415.64			14 467 768.43 303 905 314.48
LIABILITIES AND SHADEHOLDED	S' FOLITY					
LIABILITIES AND SHAREHOLDER	3 EQUIII					
SHAREHOLDERS' EQUITY						
Restricted equity Share capital Reserve fund	5 106 520.00 1 004 337.61	6 110 857.61		5 106 520.00 1 000 872.58	6 107 392.58	
Non-restricted equity Disposal fund Loan repayment fund	5 508 454.47 50 949.36			5 798 889.47 50 949.36		
Retained earnings Dividends Taxes	119 474 316.65 - 4 168 800.00 -19 061 060.00			91 581 510.30 -11 047 320.00 -13 140 516.89		
Taxes						
St. C. J.	96 244 456.65	16-12/12-12	150 0/5 00/ 00	67 393 673.41	12/ =1/ 0/0 20	120 022 //1 07
Net profit for the year	65 330 6/6./1	<u>167 134 537.19</u>		51 472 537.05	124 /16 049.29	130 823 441.87
MINORITY INTEREST			246 515.05			252 173.70
UNTAXED RESERVES			20 201 == 2 10			0.701.070.71
Accelerated depreciation			20 201 773.10			9 791 072.71
Voluntary untaxed reserves Transitional reserve Other reserves		24 906 729.01 34 217.24	24 940 946.25		37 761 213.47 2 506.35	37 763 719.82
VALUATION ITEMS						
Gains on foreign exchange Translation adjustment		870 627.18 198 240.45	1 068 867.63		153 238.17 103 318.92	256 557.09
LIABILITIES						
Long-term Loans from financial institutions Advances received		308 668.00	308 668.00		1 445 135.78 347 251.00	1 792 386.78
Current Advances received Accounts payable Accrued expenses and prepaid Other current liabilities	income	833 557.92 63 128 676.93 36 862 501.27 11 796 514.69	112 621 250.81 332 633 415.64		125 652.65 64 804 300.11 41 567 440.97 16 728 568.78	123 225 962.51 303 905 314.48

# CONSOLIDATED STATEMENT OF SOURCES AND APPLICATION OF FUNDS

FIM 1,000

Sources of funds	01.01.1996-31.12.1996		01.01.19	95–31.12.1995
Funds generated from operations Operating profit before depreciation Dividends and other financial income Gains on the sale of fixed assets Extraordinary items (net)	70 752 2 503 8 842 + 3 334	85 431	61 943 3 916 4 005 + 799	70 663
Distribution of profits Financial expenses Taxes Dividends	- 1 113 -19 073 - 4 169	-24 355	- 2 701 -13 507 -11 047	-27 255
Capital financing Decrease/increase in long-term borrowed capital Total (A)		- 1 484 +59 592		+ 337 +43 745
Application of funds  Investments Investments in fixed assets Increase/decrease due to translation adjustment Purchase of shares in subsidiaries Purchase of shares in associated companies Decrease in minority interests  Total (B)		+16 583 + 73 + 1 147 + 200 - 6 +17 997		+26 581 - 92 + 1 678 + 235 - 39 +28 363
Change in net working capital  Decrease/increase in other long-term investments Decrease/increase in inventories Increase in financial assets Increase/decrease in valuation items Decrease/increase in short-term borrowed capital Other change in working capital due to the elimination of foreign subsidiaries  Total (A - B)		- 2 355 - 3 161 +38 705 - 717 +10 605 - 1 482 +41 595		+ 2 355 + 7 612 + 8 493 + 170 - 3 348 + 100 +15 382



Towards the end of the year Modifast slimming products were launched in sales through pharmacies.

#### Extent of the consolidation

The following companies have been combined in the consolidated financial statements:

Parent company: Berner Ltd

Subsidiaries: Aroma Blend Co Oy

Berco Trading Co Oy

Oy Berfin Ab

Bernerin Kiinteistöosakeyhtiö Bostadaktiebolaget Södra Kajen 4

Oy Karl Beus Ab Kymen Moottoritalo Oy Lasse Viren Tiger Oy

Terpia Bernerin Lääketehdas Oy

Bröderna Berner HAB Sören Berner A/S Betra Marketing Ltd Berner Eesti As

Subsidiary excluded

from the consolidation:

Berner Brothers Inc., USA

The company has not been consolidated because it is an overseas company that has not had business operations.

#### Accounting policies

Intercompany share ownership

The consolidated financial statements have been prepared using the acquisition cost method. In the acquisition of shares in subsidiaries, the price paid in excess of shareholders' equity has been allocated in part to fixed assets and in part it is stated as the goodwill on consolidation.

Internal transactions and margins

Intra-Group transactions, the unrealized margins on internal deliveries, internal receivables and debts as well as the internal distribution of profits have been eliminated.

Minority interests

Minority interests have been separated out from the consolidated shareholders' equity, untaxed reserves and net profits and have been stated as an independent item.

Translation adjustments

The financial statement figures of Group companies outside Finland have been translated to Finnish marks at the Bank of Finland's official rate on the balance sheet date. The adjustment differences arising in the elimination of the shareholders' equity amounts of subsidiaries outside Finland have been booked in non-restricted equity.

Associated company

The associated company has not been consolidated because its profit is only FIM 270.59 after the shareholders' investments of FIM 1,705,219.60 and because in connection with said investment in 1997, Berner Ltd's holding in the company will fall to 10%.

# Notes to the Consolidated Financial Statements

Personnel costs	31.12.1996	31.12.1995
Salaries and wages	72 694 106.71	67 936 318.99
Pension costs	11 526 407.20	12 353 435.62
Other personnel expenses	10 772 861.07	9 764 427.03
Total	94 993 374.98	90 054 181.64
Fringe benefits	2 377 180.92	2 372 877.29
Total	<u>97 370 555.90</u>	<u>92 427 058.93</u>
Extraordinary income		
Extraordinary income includes the goodwill		
obtained from Castrol Oy	3 000 000.00	
Compensation for lost income connected with the		
termination of a representation agreement	1 288 360.00	
	4 288 360.00	
Extraordinary expenses		
Extraordinary expenses include the losses on the sale		
of forest holdings in Porvoo (Korpi II, Korpi III)	900 000.00	
Valuation items		
Translation adjustment (assets) 1.1.	35 975.50	202 774.00
Decrease 1.131.12.	- 21 510.57	-166 798.50
Translation adjustment 31.12.	14 464.93	35 975.50
Tanouaton adjacancia (J112		
Unrealized gains on foreign exchange 1.1.	153 238.17	323 206.02
Increase 1.131.12.	717 389.01	_
Decrease 1.131.12.	_	-169 967.85
Unrealized gains on foreign exchange 31.12.	870 627.18	153 238.17
Translation adjustment (liabilities) 1.1.	103 318.92	28 747.71
Increase 1.131.12.	+ 94 921.53	+ 74 571.21
Translation adjustment 31.12.	<u>198 240.45</u>	103 318.92
Receivables falling due in one year or more		
Accounts receivable	1 044 529.00	395 884.00
Loan receivables from shareholders	_	_
Other loan receivables	429 262.96	718 465.02
	1 473 791.96	1 114 349.02
		1 114 349.02

Depreciation	31.12.1996	31.12.1995
Depreciation according to plan		
Intangible rights Goodwill	135 484.77 4 048 903.31	143 183.87 758 807.18
Other long-term expenditure Buildings and structures	316 142.05 857 030.95	264 254.87 890 597.17
Machinery and equipment  Domestic items, total	$\frac{6860881.17}{12218442.25}$	7 335 534.98 9 392 378.07
Foreign subsidiaries: Intangible rights Machinery and equipment	5 057.94 143 668.71 12 367 168.90	147 343.78 9 539 721.85
Change in accelerated depreciation (increase-/decrease +)		
Intangible rights Goodwill Other long-term expenditure Buildings and structures Machinery and equipment	- 110 029.09 - 1 062 791.65 - 4 498 987.75 - 4 738 891.70	- 85 864.60 -3 014 035.82 - 107 650.60 + 277 903.54 -2 848 862.18
Total	_10 410 700.19	_5 778 509.66

Uniform principles are applied to the depreciation according to plan for the Group's companies in Finland, and it is calculated as straight-line depreciation on the original purchase price based on the economic life of the fixed asset items.

The depreciation periods according to the plan are:

Intangible rights 4-5 years, rental period

Goodwill 4-5 years
Other long-term expenditure 5-10 years
Buildings 30 years
Structures 10 years

Machinery and equipment 4-10 years, rental period

# CHANGES IN FIXED ASSET ACQUISITION COSTS AND OTHER LONG-TERM EXPENDITURE 1.1.1996-31.12.1996

	Asquisition cost	Increases 1.1.–31.12.	Decreases 1.1.–31.12.	Asquisition cost 31.12.	Accumulated planned depreciation 31.12.	Book value 31.12.
Intangible rights Domestic International subsidies, book	1 472 447.21 value	266 141.31	- 322 165.05	1 416 423.47	- 816 356.25	600 067.22 12 108.02 612 175.24
Goodwill	15 611 372.00	828 181.00	_	16 439 553.00	- 4 807 710.49	11 631 842.51
Consolidated goodwill	253 884.02	_	_	253 884.02	- 100 413.00	153 471.02
Other long-term expenditure	1 525 180.84	1 262 149.49	- 82 528.25	2 704 802.08	- 895 966.75	1 808 835.33
Land areas	2 483 920.37	5 276 925.77 2)	-1 200 000.00	6 560 846.14	_	6 560 846.14
Buildings and structures	17 927 530.95 <sup>1)</sup>	6 954 344.712)		24 881 875.66	-10 592 857.62	14 289 018.04
Machinery and equipment Domestic International subsidies, book	55 801 651.93 value	8 776 399.28	-24 778 074.12	39 799 977.09	-26 387 305.07	13 412 672.02 599 901.74 14 012 573.76
Advance payments		61 785.97		61 785.97		61 785.97

 $<sup>^{\</sup>scriptscriptstyle 1)}$  Includes revaluation 1,060,750.44 mk



The Forklift Truck Department moved into modern new facilities in Lommila, Esbo. The department celebrated its 20th birthday in beautiful spring weather in May.

<sup>&</sup>lt;sup>2)</sup> Includes consolidated goodwill
Land areas
Buildings and structures

5 096 925.77
2 162 803.78 (net)

# COMPANY-OWNED SHARES AND HOLDINGS IN OTHER COMPANIES 31.12.1996

Name	Number	Group's percentage of voting rights	Group's percentage of total shares %	Par value, FIM	Book value, FIM	Profits/loss according to last financial statements
Shares in subsidiaries						
Berner Brothers Inc., New York, USA	99	99.00 %	99.00 %	32 180.00	32 180.00	_
Shares in associated companies						
Barlach – Berner AB	4 000	40.00 %	40.00 %	434 831.90	434 831.90	270.59 *)
Channa and haldtana						
Shares and holdings in other companies						
Asunto Oy Pääsky, Helsinki	2		0.7 %	7.00	102 009.60	
Asunto Oy Töölöntori 1, Helsinki	2		4.0 %	20.00	165 986.00	
Kohdematkat Oy, Helsinki	50				250 000.00	
MTV Oy, Helsinki Sampo Insurance Company, Helsinki	50 863			17 260.00	140 000.00 163 210.00	
Helsinki Telephone Company	82			17 200.00	106 285.20	
Golf Talma, Helsinki	2				162 560.00	
Other companies	_		_	_	300 250.11 1.390 300.91	
*) Profit of FIM 270.59 after sharehold	lers' investme	nt of FIM 1,705,219	9.60			
Machinery and equipment			31.12.1996		31.12.1995	
Undepreciated portion of the purchase	se		31.12.1990		31.12.1777	
cost of machinery and equipment belonging to fixed assets			1 758 689.14		973 236,00	
Group repurchases of shares outs	tanding					
Number of shares purchased by the O			2.052		3 052	
total par value, FIM	эгоир		3 052 1 354 600.00		3 052 1 354 600,00	
Loans						
Other loan receivables include loans						
to the management of a Group comp	any		216 774,58		123 766,83	
Guarantees and commitments						
For Group companies Guarantees			1 214 437,34		4 339 648,95	
Other own commitments						
Other commitments			21 076 236,72		19 816 849,80	
Total			22 290 674,06		24 156 498,75	

TAXATION VALUES OF FIXED ASSETS	31.12.1996	31.12.1995
Land Buildings	29 818 785.00 13.570.727.00	29 972 665.00 13 407 935.00
Shares in subsidiaries Shares in an associated company Other shares and holdings	32 180.00 434 832.00 1 630 778.00	32 180.00 235 280.00 1 283 747.00
For the following asset items, the book value has been used a	s the taxation, since the latter ha	as not been confirmed.
Buildings and structures Shares in subsidiaries Shares in an associated company Other shares and holdings	32 180.00 434 832.00 11 420.00	1 192 524.00 32 180.00 235 280.00 13 420.00
CHANGES IN EQUITY ITEMS		
Reserve fund 1.1. Transfer to fund (Bröderna Berner) Elimination on consolidation (Sören Berner) Translation adjustment Reserve fund 31.12.	1 000 872.58 + 3 438.10 + 26.93 + 1 004 337.61	1 241 287.44 - 236 497.72 - 3 917.14 1 000 872.58
Disposal fund 1.1. Transfer from fund Translation adjustment Disposal fund 31.12.	5 798 889.47 - 394 628.04 + 104 193.04 5 508 454.47	5 948 118.76 - 108 764.03 - 40 465.26 5 798 889.47
Loan repayment fund 1.1. Increase during the financial period Eliminations on consolidation Loan repayment fund 31.12.	50 949.36 	829 076.06 + 68 480.30 - 846 607.00 50 949.36
Retained earnings 1.1.	67 393 673.41	51 810 433.20
Profit for the previous financial period	51 472 537.05 118 866 210.46	39 378 276.02 91 188 709.22
Eliminations on consolidation, previous financial period	+ 3 026 244.03	+ 2 633 649.39
Transfers from reserves (overseas subsidiaries) Translation adjustment	+ 394 628.04 - 96 966.41 122 190 116.12	+ 104 207.03 + 681 188.69 94 607 754.33
Eliminations on consolidation	<u>- 2 715 799.47</u> 119 474 316.65	- 3 026 244.03 91 581 510.30
Dividends Taxes	- 4 168 800.00 -19 061 060.00	-11 047 320.00 -13 140 516.89
Group retained earnings 31.12.	96 244 456.65	67 393 673.41
Helsinki, 31 March 1997		Adora
Hayhlim Piele Boerer Viele Ver	I Gy-Ben	Millin
Harry B. Berner Erik Berner Peter Berner	George Berner	Hannes Berner
Juhani Klemola Kirsi-Marja Koskelo Markku Ko	Shi Will Sall Oski Michael Sandback	u flan Paulin ka Hannu Raiskio

The above financial statements have been prepared in accordance with Generally Accepted Accounting Practice in Finland. We have today submitted our auditors' report of the audit carried out by us. Helsinki, 23 April 1997

Tilintarkastajien Oy – Ernst & Young

Rabbe Nevalainen
KHT

Reference Structure (KHT)

#### AUDITORS' REPORT

To the shareholders of Berner Ltd

We have examined the accounts, financial statements and administration of Berner Ltd for the financial year 1.1. - 31.12.1996. The financial statements prepared by the Board of Directors and the Managing Director include the annual report as well as the consolidated and parent company income statement, balance sheet and notes to the financial statements. On the basis of the audit carried out by us, we submit the following statement regarding the financial statements and the company's administration.

The audit has been carried out in accordance with Generally Accepted Accounting Practice in Finland. The accounts as well as the principles according to which the financial statements have been prepared, their content and format have thereby been examined to an extent sufficient to ascertain that the financial statements do not contain material errors or deficiencies. In examining the company's governance, the legality of the actions of the members of the Board of Directors and the Managing Director has been ascertained on the basis of the provisions of the Companies Act.

In our opinion, the financial statements, which show a profit for the parent company of 57,012,593.04 marks, have been prepared in accordance with the Accounting Act as well as the other provisions and regulations concerning the preparation of financial statements. The financial statements give, in the manner intended in the Accounting Act, correct and sufficient information on the result of the operations of the Group and the parent company and on their financial position.

The financial statements including the consolidated financial statements can be adopted and release from liability be granted to the members of the parent company's Board of Directors and Managing Director for the financial year audited by us. The proposal of the Board of Directors concerning the disposal of the profits shown in the balance sheet is in accordance with the Companies Act.

Helsinki, 23 April 1997

Rabbe Nevalainen Authorized

Authorized Authorized
Public Accountant Public Accountant

Per-Olof Stenvall



RAI
perfume deodorant



The series includes three trendy fragrances.







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