



# Making the many faces of messaging



TECNOMEN

# Year 2000 market

- The number of mobile subscribers continued to grow rapidly - especially in Asia-Pacific and Latin America
- IT/Telco stock market went up and down
- Mobile Internet expectations included hype
- New service providers and system providers
- 3 G and multimedia messaging expectations increased interest in UM
- Unified Messaging service adoption a little slower than predicted

# Tecnomen 2000

- Sales growth estimate exceeded
- Profitability clearly better than predicted
- All major customers expanded Tecnomen systems
- Prepaid sales grew fast and business reached black figures
- Asia-Pacific sales grew fast including two over 8 MEUR Messaging contracts
- Successful Tecnomen IPO
- eZONER, the first wireless Internet product towards 3 G messaging product architecture was launched



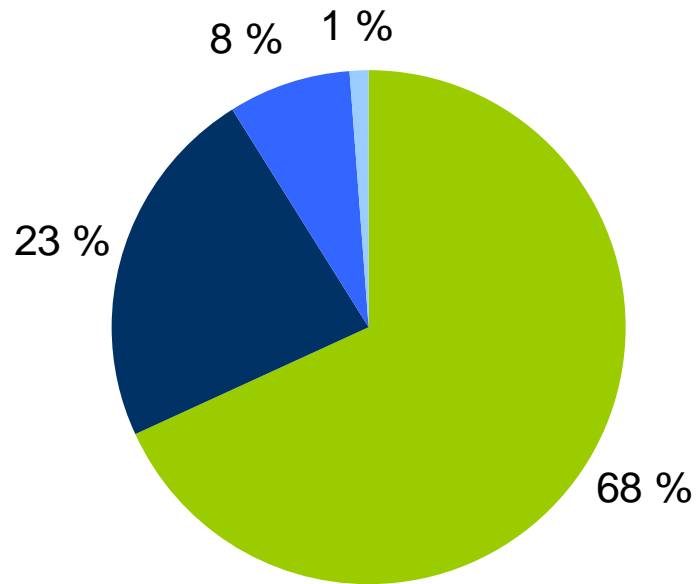
# Key figures, EUR million

	2000		1999
Sales	66.4	+ 31 %	50.7
Operating Profit	5.5	(8.2 %)	1.2
Net profit	5.8		0.4
Equity ratio	86.1		31.1
R&D of Sales	23 %		21 %
Personnel (average)	484		423



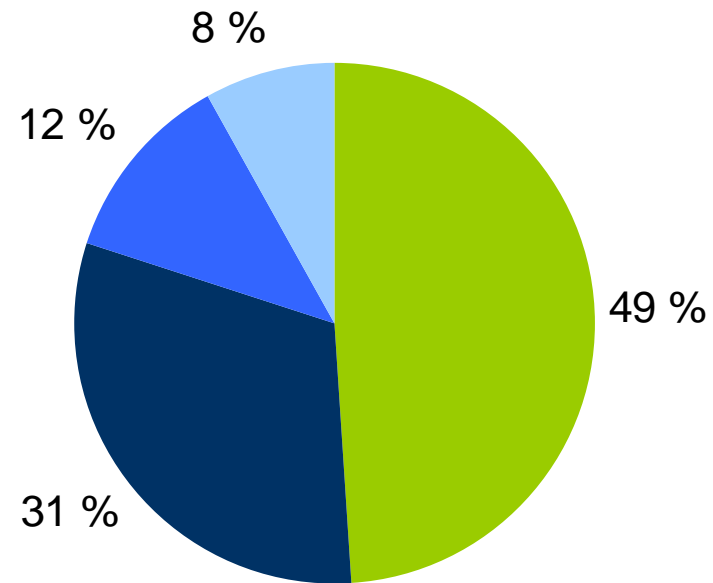
# Sales Breakdown 2000

## By Product Group



■ Messaging 68%      ■ Paging 8%  
■ Intelligent Networks 23%      ■ Other 1%

## By Area



■ Europe 49%      ■ Americas 12%  
■ Asia&Pacific 31%      ■ Middle East 8%



TECNOMEN



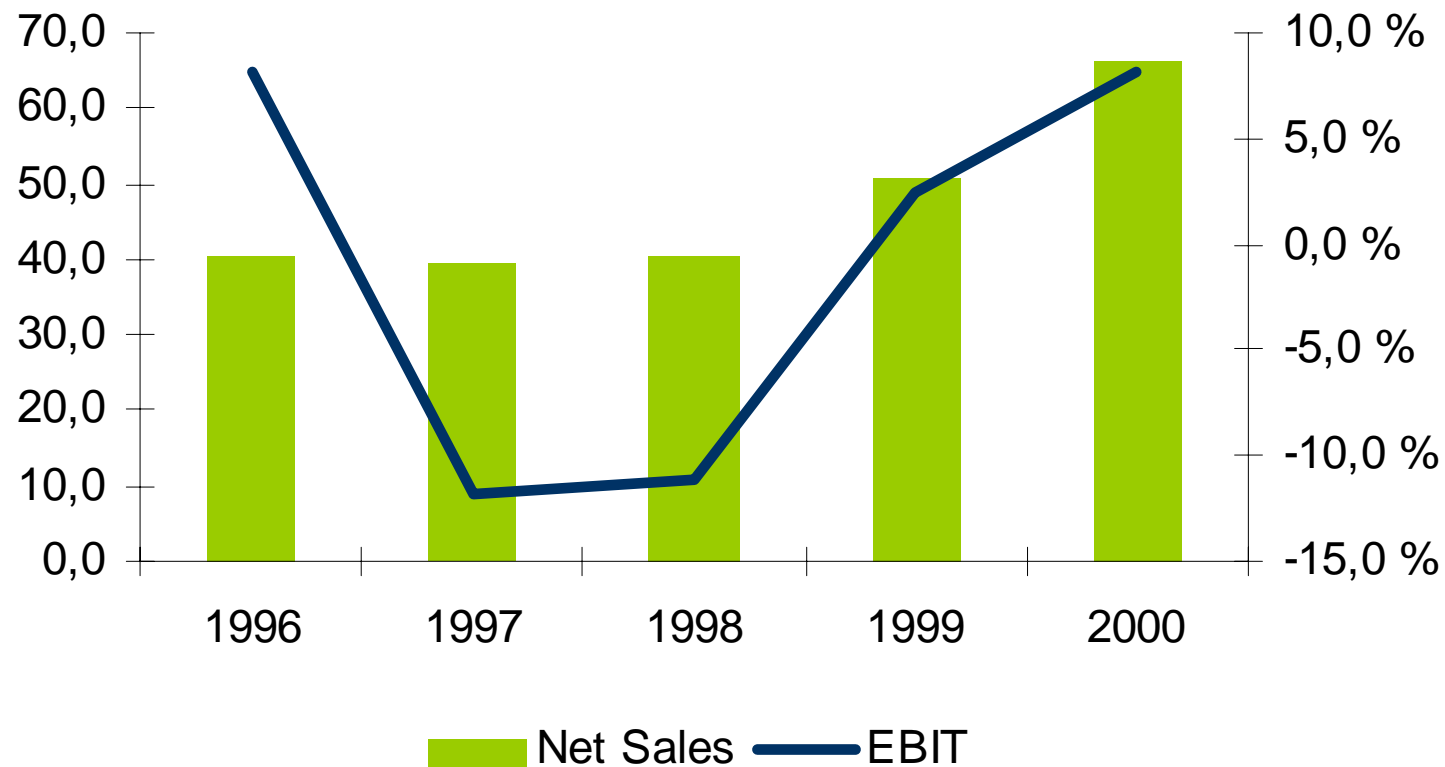
# Annual Accounts 2000

CFO Riitta Järnstedt



TECNOMEN

# Development of turnover, EUR Million and EBIT % of turnover



# Consolidated profit and loss account, EUR million

	12/2000	12/1999
<b>Net sales</b>	<b>66.4</b>	<b>50.7</b>
Operating expenses	57.5	46.8
Depreciation	3.4	2.7
<b>Operating profit</b>	<b>5.5</b>	<b>1.2</b>
Financial income and expenses	0.3	-0.8
<b>Profit before extraordinary items, taxes and minority interest</b>	<b>5.8</b>	<b>0.4</b>
Taxes	-1.9	-0.2
<b>Profit for period under review</b>	<b>3.9</b>	<b>0.2</b>





# Consolidated balance sheet, EUR Million

	12/2000	12/1999
<b>Assets</b>		
Fixed assets and other non-current assets	13.3	12.3
Current assets	87.1	38.8
<b>Total Assets</b>	<b>100.4</b>	<b>51.1</b>
<b>Shareholders' equity and liabilities</b>		
Shareholders' equity	85.5	15.6
Minority interests	0.1	0.1
Long-term liabilities	1.8	21.2
Current liabilities	13.0	14.2
<b>Total shareholders' equity and liabilities</b>	<b>100.4</b>	<b>51.1</b>

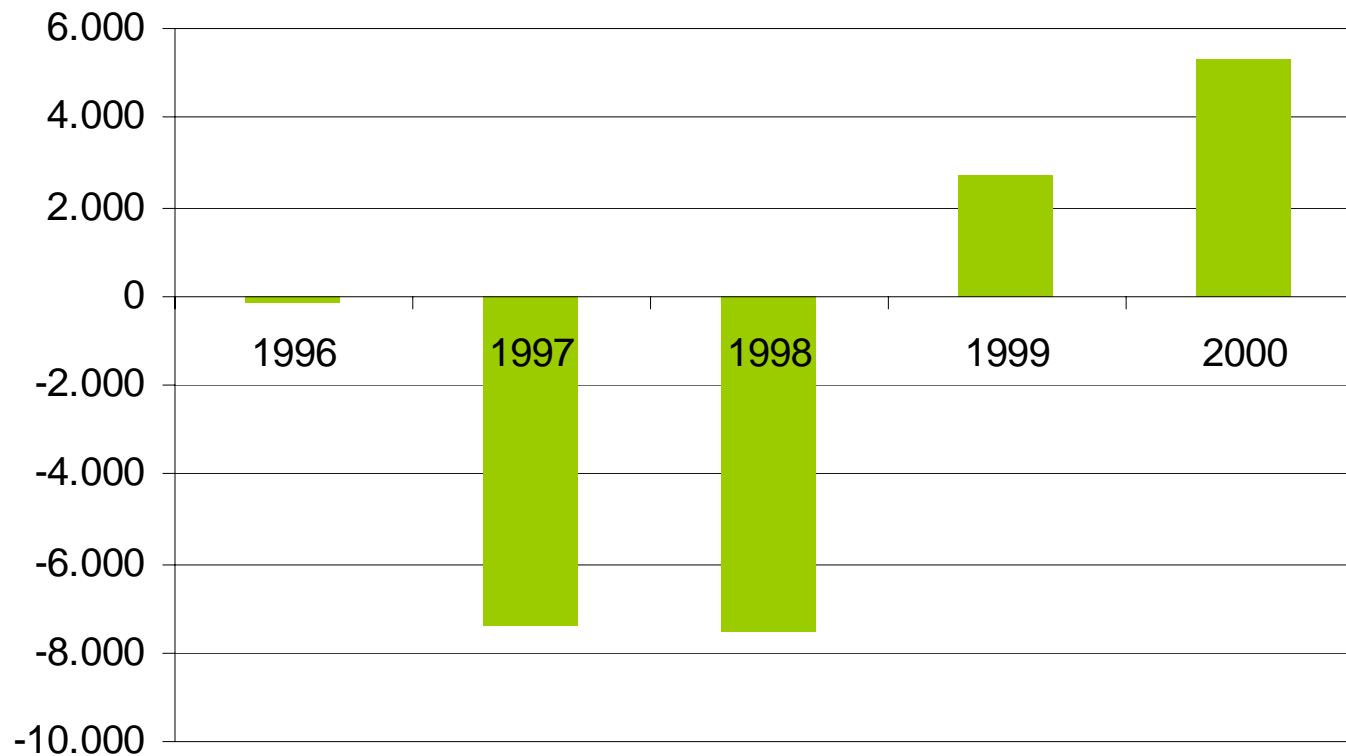


# Consolidated cash flow statement, EUR million

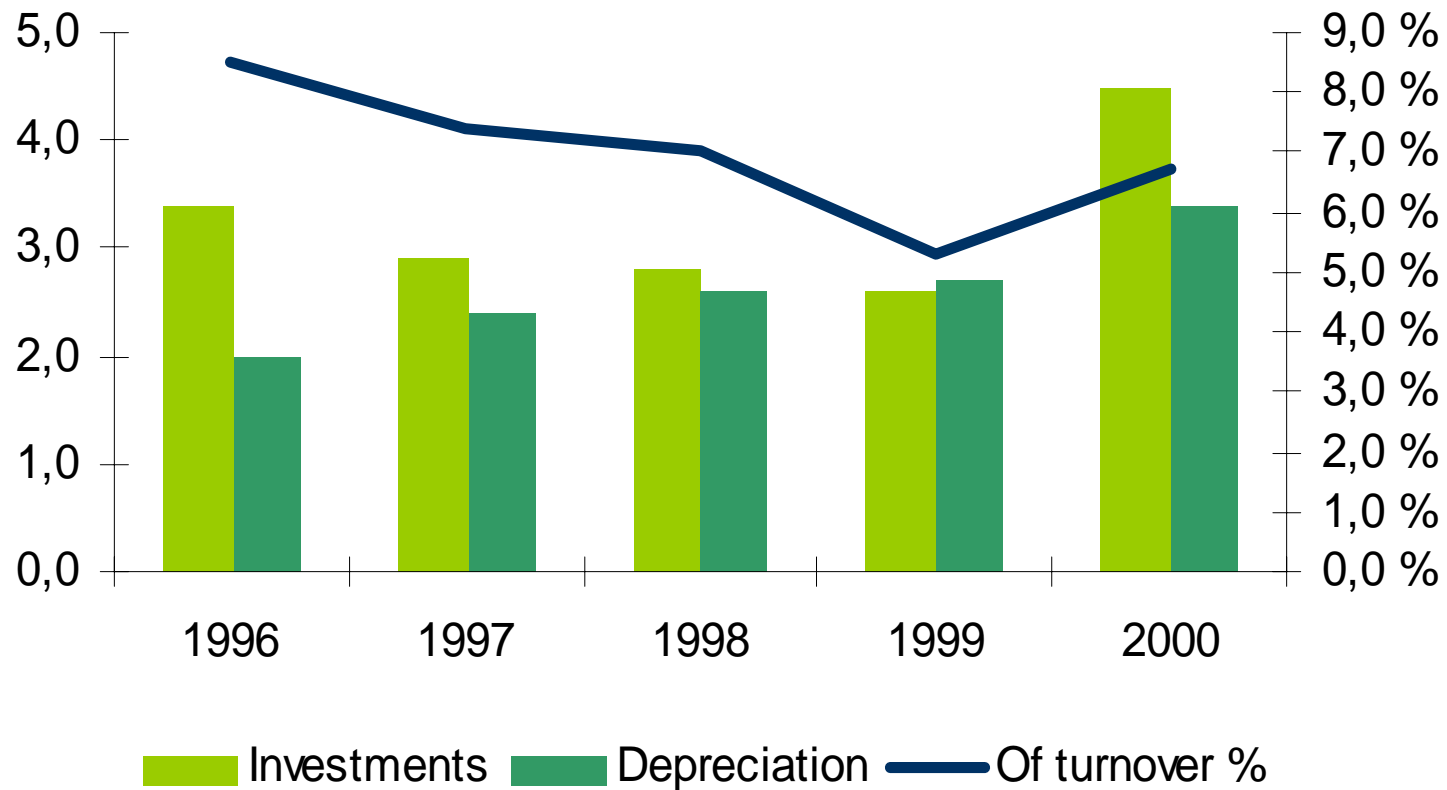
	12/2000	12/1999
Cash flow from operating activities	5.3	2.8
Net cash used in investing activities	-4.5	-2.6
Net cash used in financing activities	42.3	-0.7
<b>Cash and cash equivalent at the end of period</b>	<b>43.1</b>	<b>-0.5</b>



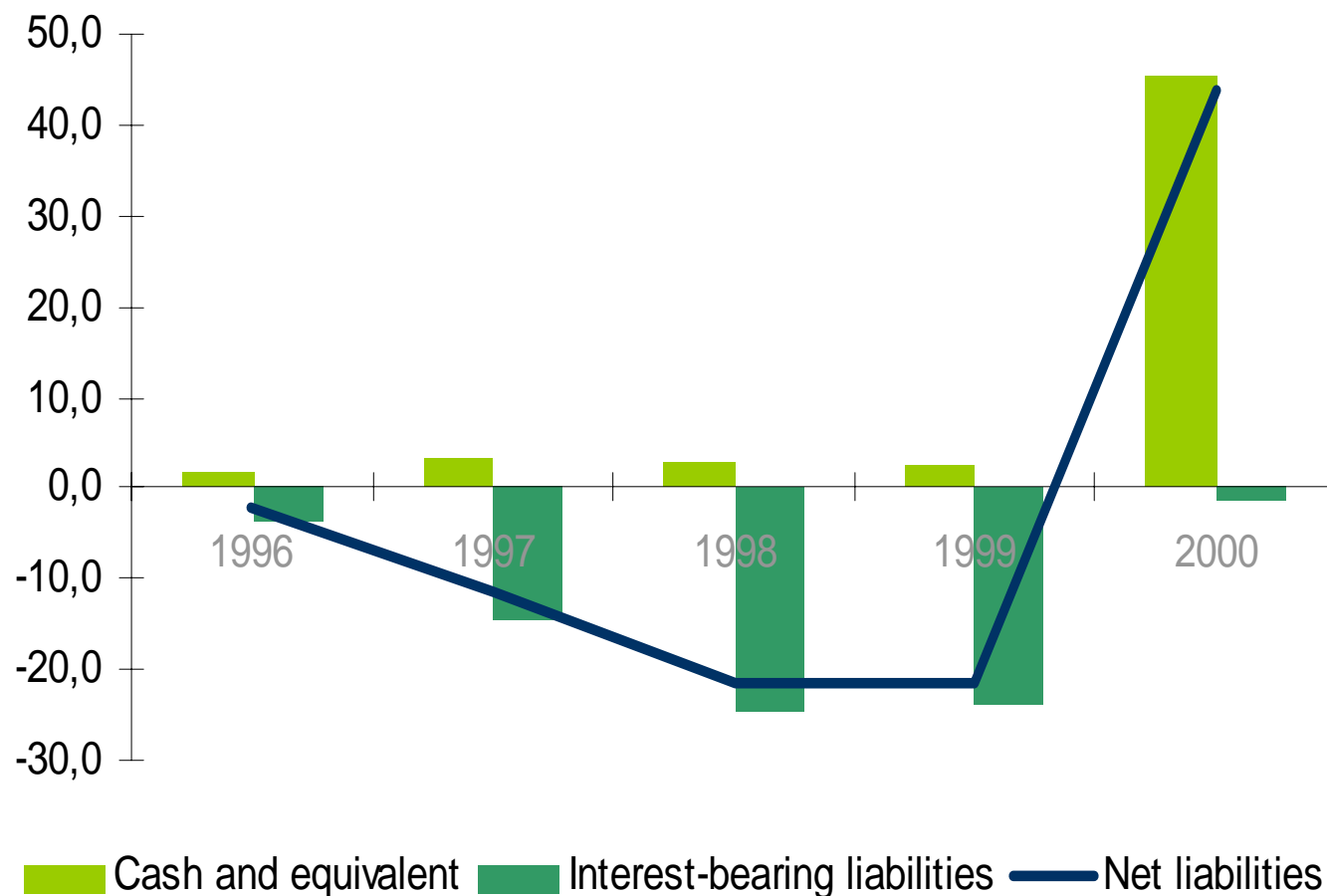
# Cash provided by operating activities, EUR Million



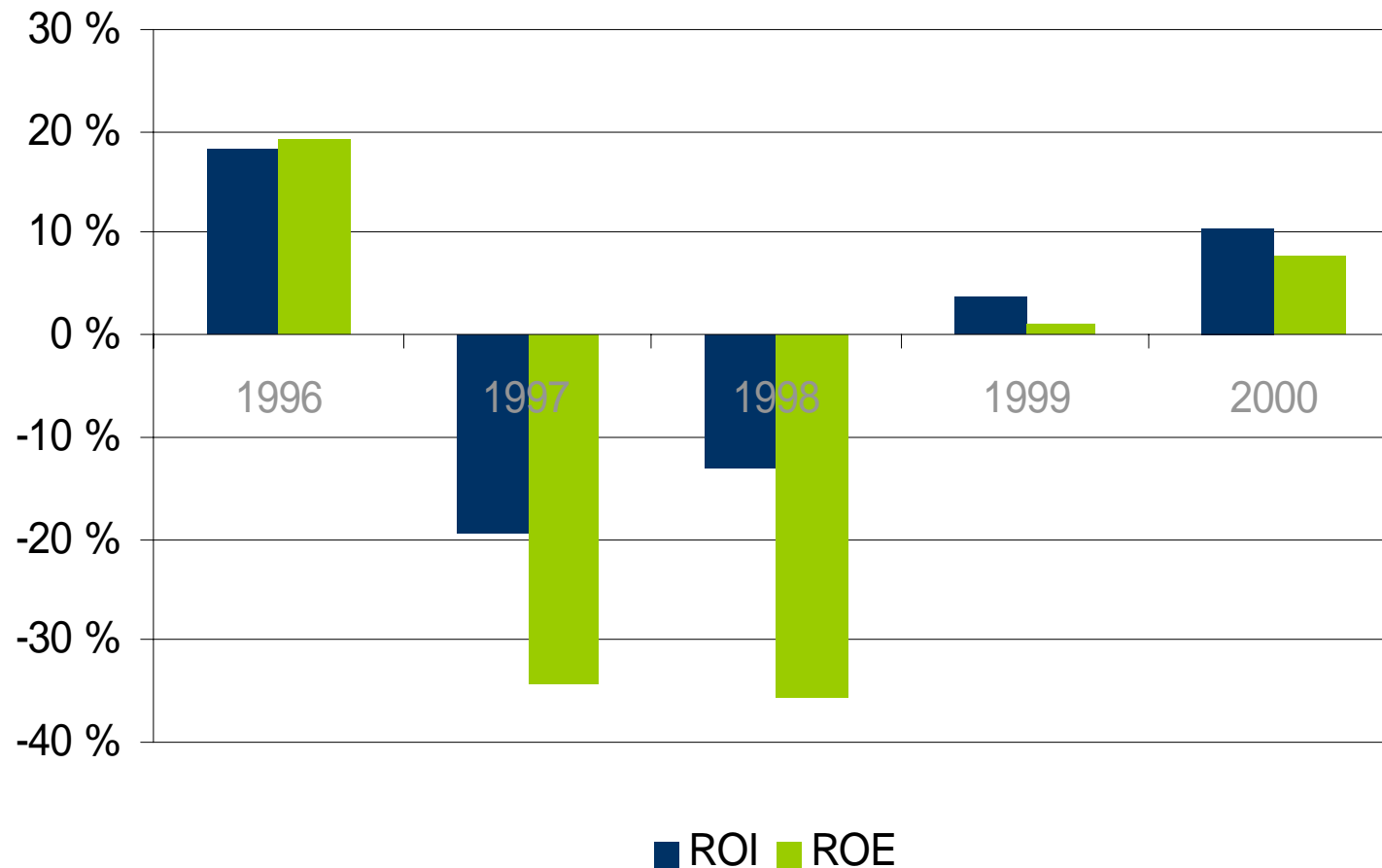
# Investments EUR Million, % of turnover



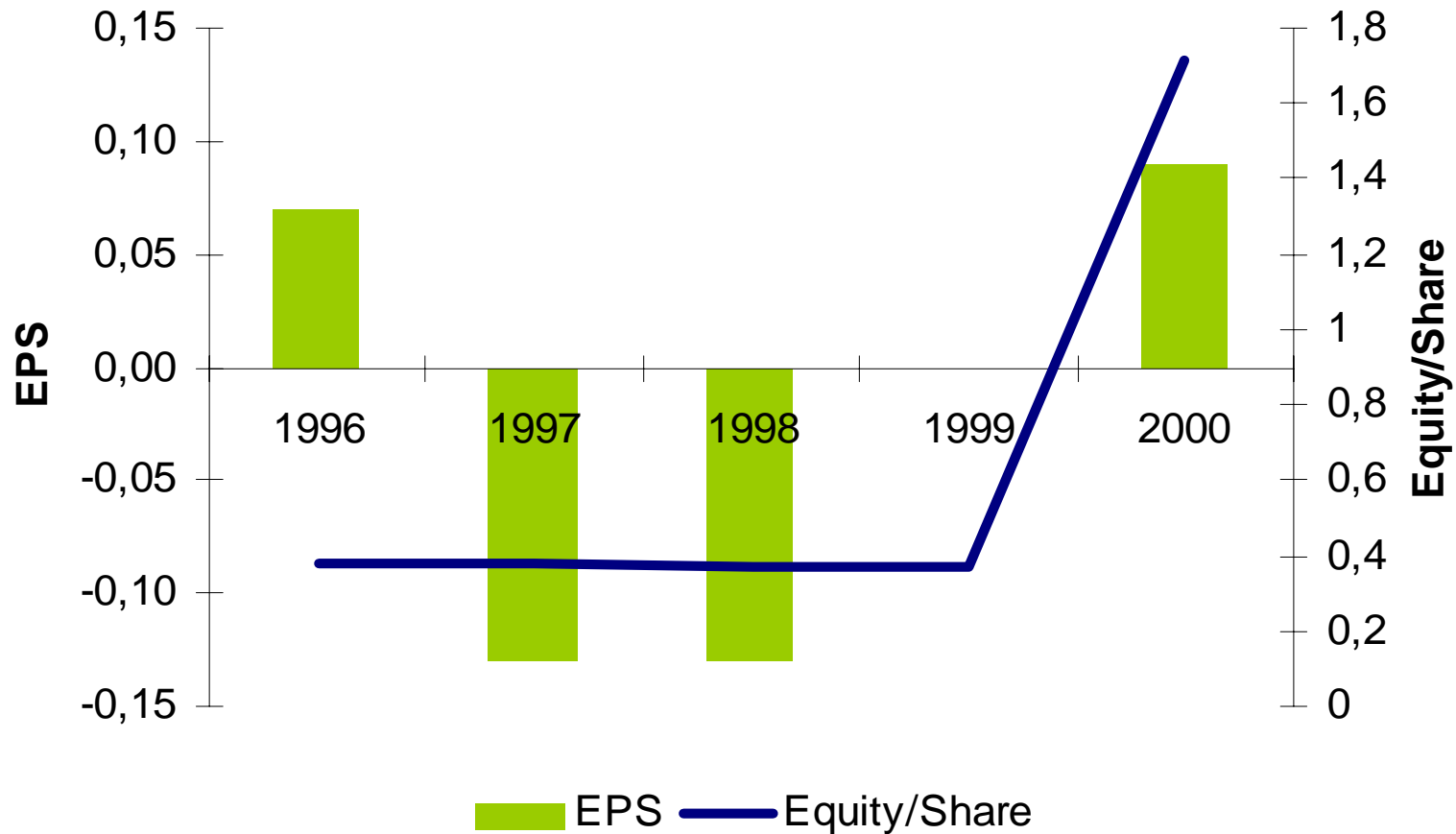
# Financial position - stronger - , EUR Million



# Return on Investment %, Return on Equity %



# Key figures per share



P/E 54.6



TECNOMEN

# Key figures per share

	12/2000	12/1999
EPS	0.09	0.00
Equity per Share	1.71	0.37
Price / Earnings 31 Dec '00	54.6	-







# Product Market Outlook

Director Kai Kauto, Product Management



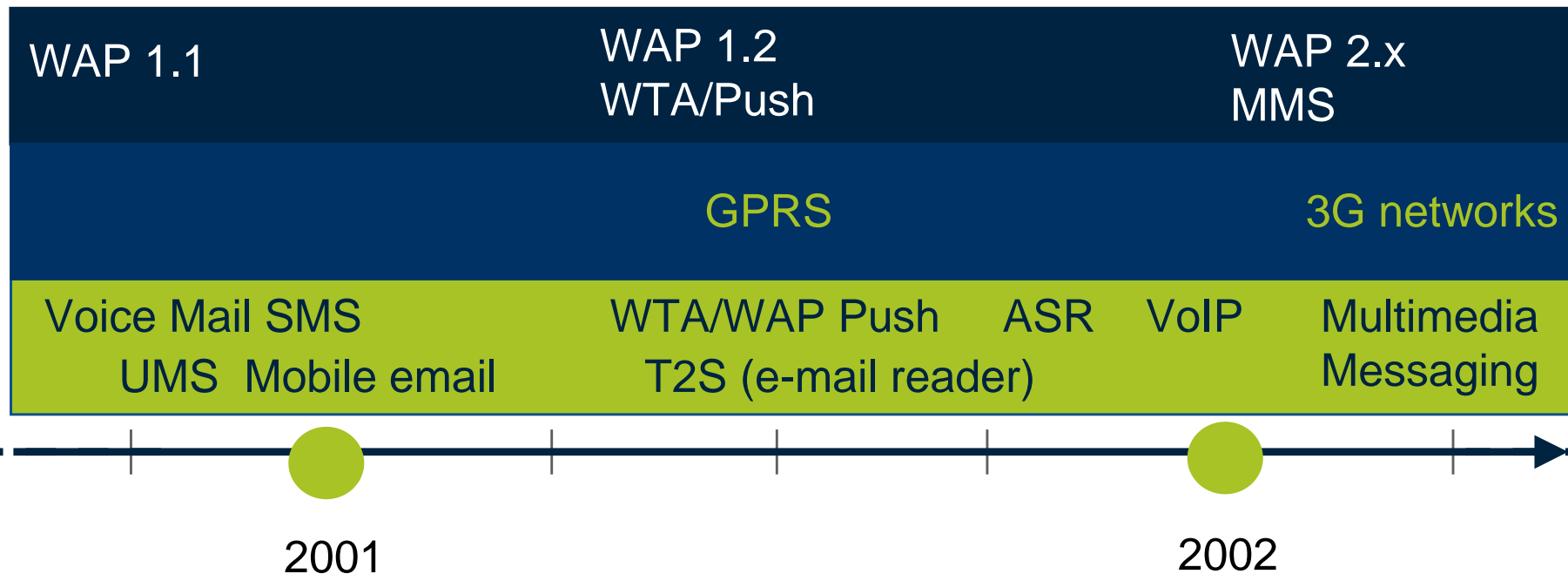
TECNOMEN

# Mobile Networks

- 2G** networks still growing especially outside Western Europe
- WAP** WAP 1.1 uptake not as good as predicted  
WAP still in early phase and evolving (1.2 coming)
- GPRS** brings packet switching into mobile networks,  
good bearer for WAP, bandwidth 20-40 kbits.  
Available in volumes by end of 2001
- 3G** high investments into licenses and networks  
networks have to be built in 2002-2003
- Handsets** availability and compatibility the major factors  
in GPRS and 3G



# Mobile network and service evolution



*WAP = Wireless application protocol*  
*WTA = Wireless Telephone Application*  
*MMS = Multimedia service*  
*GPRS = General Packet Radio System*  
*SMS = Short Message System*

*ASR = Automatic Speech recognition*  
*VoIP = Voice over Internet Protocol*  
*UMS = Unified Messaging Service*  
*T2S = text-to-speech*



**TECNOMEN**

# Unified Messaging Market

- Market analysts estimate significant growth from 2002 onwards
- Activity around UM has increased.  
Drivers for operators are:

**Keep most important customers**

**Increase direct and indirect revenues**

**New portal service offerings**

**New 3G-type mobile Internet services**

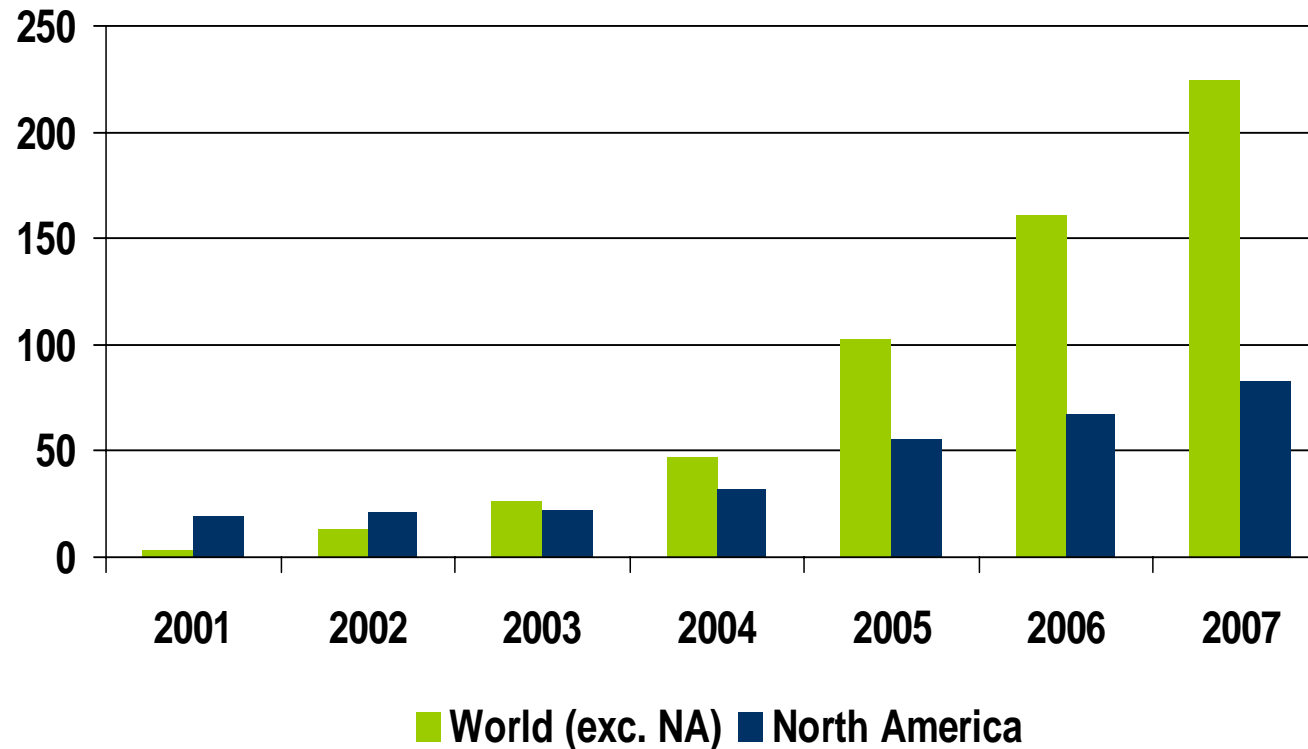
**Roadmap to Multimedia Messaging services**

- UM and MM requirements and services are combined
- ASP market evolving
- New competitors from 'Internet' side



# Unified Messaging Market Growth Estimate by Ovum

Total number of subs.



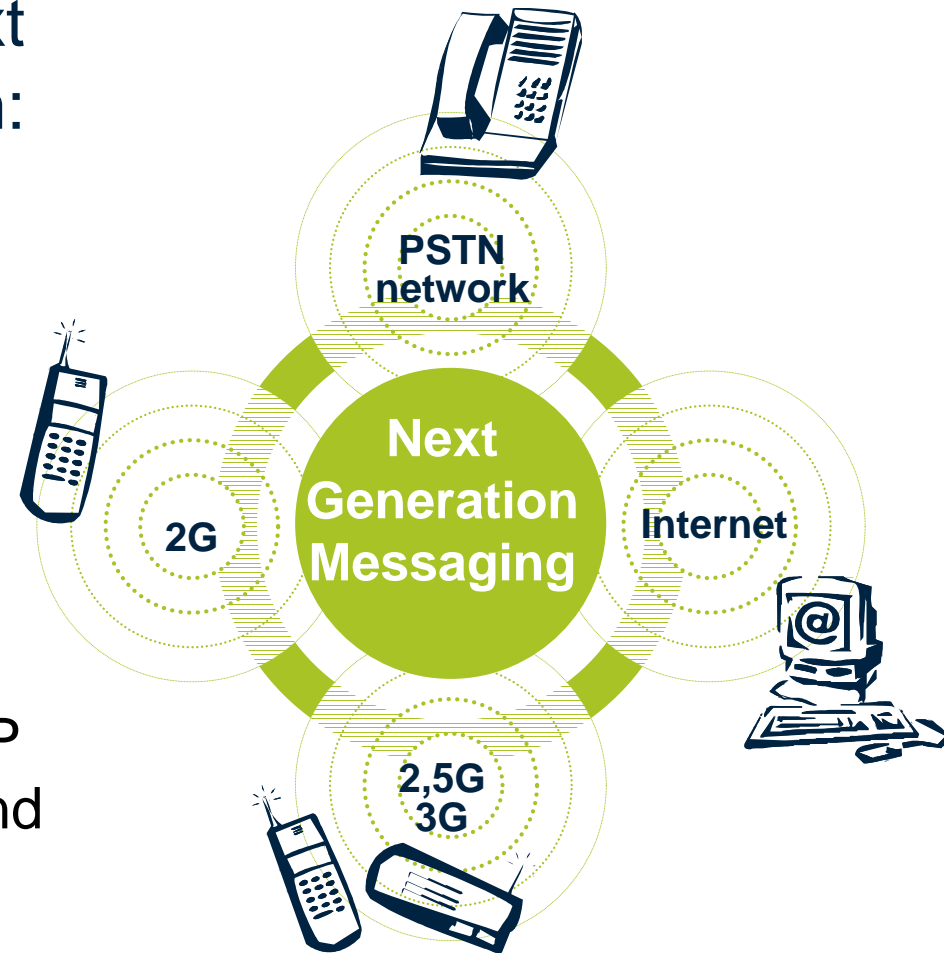
# Multimedia Messaging Market

- Multimedia is seen as main driver for 3G business case
- GPRS networks and handsets will be the first enablers for Multimedia Messaging Services
- Evolution paths and market segments
  - UM utilising MM capability - services to business markets!
  - SMSC to MMSC - services to consumer markets!
- Fragmented market - penetration of handsets
- Competition comes mainly from SMSC and UM vendors



# Next Generation Messaging

- Tecnomen's vision for the next generation messaging system:
  - Unified Messaging platform enhanced with Multimedia Messaging
  - Provides messaging services like voice mail, e-mail and multimedia messaging to all networks, not only 3G
  - Platform is a "All-IP" including IP based message stores, push and multimedia capabilities, IP protocols, etc.



# Drivers in Product Development

<b>Partnerships</b>	key customers and industry partners
<b>Time-to-market</b>	pilots, commercial products
<b>Technologies</b>	enablers for new services
<b>Modularity</b>	single platform with several applications
<b>Upgradability</b>	seamless upgrades
<b>Customisation</b>	end user interfaces, connections to other external systems
<b>Carrier grade</b>	scalability, availability and O&M





# Future Outlook



TECNOMEN

# Market Outlook 2001

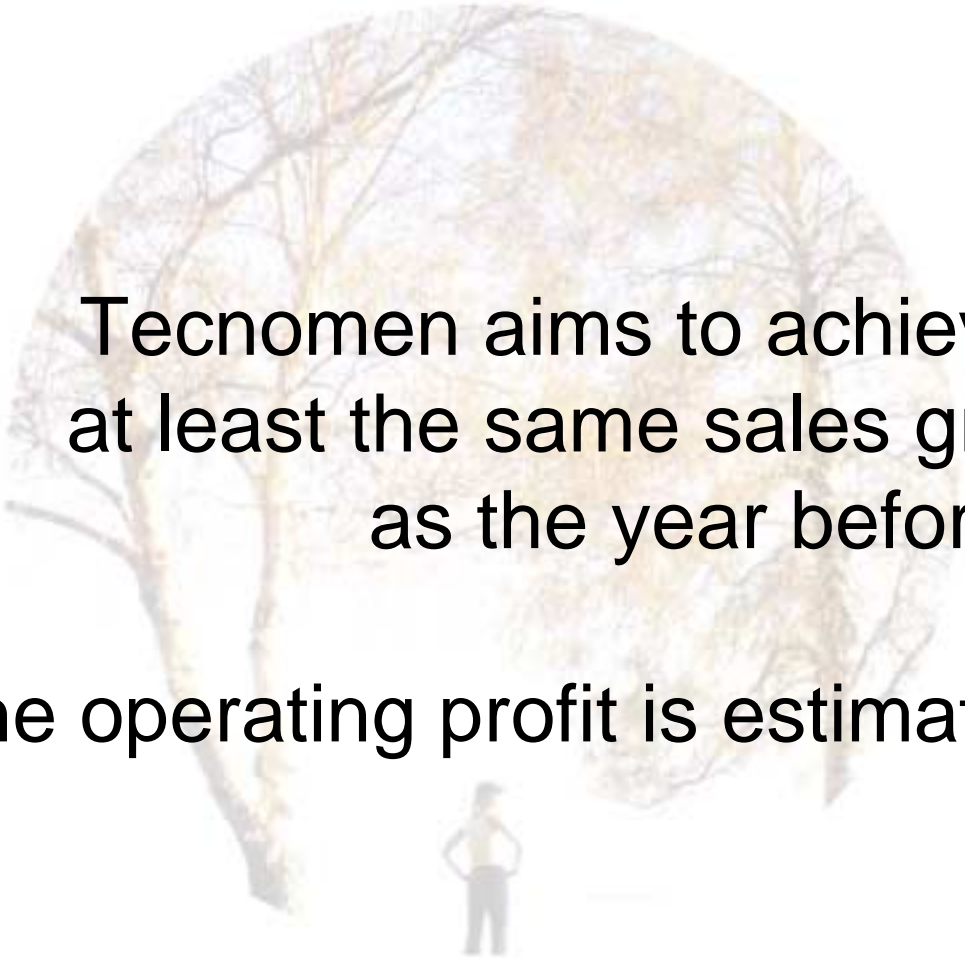
- Importance of value added services continues to increase
- High penetration ratios in existing networks slow down the growth of subscribers in Europe
- Unified messaging becomes more familiar to users
  - ▬ speeds up service adaptation
- Start of multimedia messaging and 3 G networks
  - ▬ faster growth realised from 2002
- Consolidation of operators / service providers continue
- New competitors enter the market



# Tecnomen 2001

- Tecnomen to strengthen its position in messaging and selected intelligent network products
- Transforming UM to MM products
- Increasing global focus
  - ▣ co-operation with big partners and service providers
- New product launches
- Preparing and realising acquisitions
- Increasing Tecnomen brand recognition





Tecnomen aims to achieve in 2001  
at least the same sales growth level  
as the year before.

The operating profit is estimated to improve.



# Tecnomen value proposition



**Understanding**

market and customer needs



**Innovating**

services and technologies



**Company**

open and honest partner



**Quickly**

right time to market



**Solutions**

not just single products



**Globally**

sales and service network and partners



**TECNOMEN**



# Making the many faces of messaging



TECNOMEN