



One Word. A Thousand Stories.

● YLE TELEVISION
p. 22-23

|YLE|TV1

|YLE|TV2

|YLE|FST

|YLE|24

|YLE|Teema



1



2



3

● YLE RADIO
p. 24-25

|YLE|YleQ

|YLE|YleX

|YLE|Radio 1

|YLE|Radio Suomi

|YLE|Radio Vega

|YLE|Radio Extrem



6



5



4

- 1 The Cuckoo
- 2 Endurance Quest 2005 on YLE TV2
- 3 Children's Hour
- 4 Pussel
- 5 YLE TV News
- 6 YleX
- 7 Matters of the Will



YLE 05

Yleisradio Oy

Yleisradio Oy (YLE) is a media company engaged in public full service television and radio broadcasting, whose tasks, operation and financing are defined in law. YLE makes programmes and produces services in Finnish and Swedish as well as in, e.g., Sámi, Romany and sign language.

YLE provides Finns with equal opportunities to obtain information, have experiences, be entertained and to educate and advance themselves.

YLE is mainly state-owned, and its operation is financed principally through television fee revenue.

YLE in 2005

YLE Annual Report is also published in Finnish and Swedish. The English version (pdf) also on the internet:

●●● www.yle.fi/fbc

Key figures (EUR millions)

	2005	2004	2003	2002	2001
EXTENT OF OPERATION					
Turnover	374.5	359.0	330.0	340.5	350.9
% change	4.3	8.8	-3.1	-3.0	5.6
Other business revenue	40.8	9.4	11.2	10.3	13.6
% change	331.8	-15.7	8.7	-24.3	-0.7
Costs and depreciations	451.7	428.9	412.3	432.4	488.6
% change	5.3	4.0	-4.7	-11.5	29.3
Balance sheet total	321.3	409.2	457.6	482.1	545.5
Gross investments	17.7	14.2	27.1	24.8	25.7
% of income	4.7	3.9	8.2	7.3	7.3
PERSONNEL					
-number of employees on a permanent contract in 31.12.	3.517	3.600	3.586	3.719	3.770
-employees in man-years	3.891	4.004	4.066	4.245	4.291
PROFITABILITY					
Profit/loss	-36.4	-60.5	-71.1	-81.6	-124.1
Profit/loss before extraordinary items	-28.8	-50.8	-59.8	-84.3	-117.0
Profit/loss for financial year	-28.8	-50.8	52.8	-84.3	-4.4
SOURCES OF FUNDS AND FINANCIAL POSITION					
Quick ratio	0.7	0.8	0.8	0.5	0.9
Equity/Assets ratio %	54.0	49.5	55.3	41.6	52.2
Borrowed capital with interest	0.0	72.0	72.0	146.0	117.8

Personnel= Number of employees on time-wages during the financial year in man-years

Quick ratio= $\frac{\text{Financial assets}}{\text{Current liabilities}}$

Equity/Assets ratio= $\frac{\text{Shareholders' equity}}{\text{Balance sheet total}} \times 100$



CONTENTS

7



The Director General's review

p. 3 Welcome debate!

p. 4 YLE in brief

p. 6 YLE audiences

p. 8 YLE personnel

p. 10 The year in the programme operation

Channels and services

p. 22 YLE television

p. 24 YLE radio

p. 26 YLE regional broadcasts

p. 27 YLE new services

p. 28 YLE administration

p. 26 International awards

Annex: Report of the Board of Directors and Financial Statements 2005



1



2



3

7



6



- 1 Mikael Jungner
- 2 The World Athletics Championships
- 3 News for the Young
- 4 The Finnish Radio Symphony Orchestra
- 5 Weekly press review
- 6 For the Living and the Dead
- 7 Entertainment on YLE TV2



WELCOME DEBATE!

The strategy work begun at YLE in the autumn of 2005 is expanding into a debate throughout the company.

Debate is necessary in order for future challenges and opportunities to be charted and analysed correctly. It is also necessary so that the company's personnel can commit itself to the new strategy. In a creative work organisation like YLE, it is important for us to be able to share a common view of where we are and where we want to go. Ahead lie major projects such as transition to the digital television era, opening of archives, mobile television, podcasting as well as development of our news operation and introduction of new media management tools.

YLE has fine, jointly formulated values, which, in the years to come, will have to be concretised. The rights of employees on fixed term contracts, a management culture that is supportive of competence, and an increase in openness still require attention. When the finance programme for 2005 was implemented, upkeep and development of personnel skills were the topic of numerous discussions. In future years, competence will grow in significance, and so we need to ensure that we invest in it. Tools and procedures that are constantly advancing also call for us to learn new things.

Likewise, we need to have a debate on clarifying the YLE brand and on marketing our quality programming. Each YLE employee creates an image and plays his or her part in marketing our company. Our brand and marketing work will only succeed if promises correspond to reality.

The financial deficit has been cut in the 2006 budget to EUR 35 million. As the deficit will have to be reduced to under EUR 20 million in the following year and finally balanced in 2008, this will also call for planning and debate. In the autumn of 2005, I promised that, from then on, there would be more discussion, and well in advance, about any substantial cost-cutting measures. This promise is being kept. There will be no compromise on the objective of balancing our finances, but the company's situation will be discussed more extensively with personnel representatives.

YLE has a more active grip on its internal financing. Co-operation with the Finnish Communications Regulatory Authority, which collects the television fees, is working. Our owner's position is that YLE will continue with the current financing model. It is partly our job to make sure that this is what happens. This calls for us to listen to citizens, offer broad and quality content, and to ensure that citizens know what their television fee is being spent on and how.

Whilst in 2005 we were still largely reacting to problems, 2006 will be a year of planning and making provision for the future. The company's finances, audience relationship and quality of programmes are stable. That means that, in 2006, YLE will be able to concentrate on deciding which direction it wishes to take.

Mikael Jungner
Director General





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- 1 Father to Son
- 2 Domestic drama on YLE TV2
- 3 The World Athletics Championships 2005
- 4 Matters of the Will
- 5 Wildlife Documentaries



YLE IN BRIEF

In September 2005, YLE Administrative Council approved further measures to balance the company's finances by 2008. In accordance with the decision, central management and centralised services were reorganised. The autumn co-operation talks resulted in a reduction of 100 employees, including 47 dismissals.

YLE launched strategy work targeted at 2010. The company's structures are to be reformed so that production methods can be harnessed to meet better the audiences' changing use of the electronic media and the challenges of digitalisation. YLE is keen to serve its audiences better both on traditional radio and television channels and in the provision of new services.

In the summer of 2005, Parliament passed the reformed Act on Yleisradio Oy. YLE's public service assignment is still very broad in content. Tasks were rendered more precise with the addition of intelligent entertainment and children's services. Under the Act, YLE also gained a new owner control

model, in which certain powers that previously belonged to the Administrative Council were transferred to a Board of Directors composed of members from outside the company. In November, the Administrative Council elected to the company the outside Board of Directors required by the Act.

- Annex: Report of the Board of Directors and Financial Statements 2005
- p. 28 YLE Administration

Values and public service

The values of YLE programme operations are trustworthiness, Finnishness, independence, diversity and high quality.

YLE's task is to make full service television and radio programming together with related peripheral and supplementary services available to all on equal terms. These and other content services relating to public services can be provided in all telecommunications networks. YLE's public service tasks are to:

- support democracy and each person's opportunities for participation by providing a range of information, opinions and debates as

well as opportunities for interaction

- produce, create and develop domestic culture, art and stimulating entertainment
- take account in programming of educational and equality considerations, provide an opportunity for learning and self-advancement, emphasise programming targeted at children and to provide devotional programmes
- treat in programme activity the Finnish- and Swedish-speaking populations on equal grounds, to produce services in Sámi, Romany and sign language and as agreed also in the languages of other language groups in the country
- support tolerance and multiculturalism and to deal with programme output also for minority and special groups
- promote interaction of cultures and to maintain programme output targeted abroad carry official announcements to be laid down more precisely by decree and to make provision for running television and radio operations in exceptional circumstances.

Key programme operation figures

YLE's entire television and radio output and the costs of output are examined by programming areas.

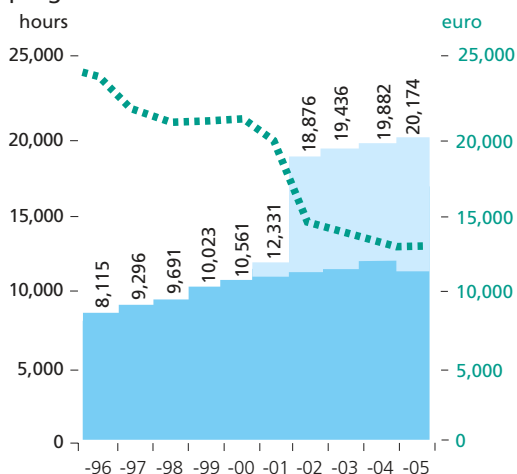
In 2005, YLE television broadcast hours slightly increased (+292 h). YLE radio broadcast hours decreased (-8,240 h) due to the

closure of the digital audio broadcasts (DAB) in 1.9.2005.

In ten years, YLE television output has almost trebled and radio output doubled. At the same time, the average hourly prices of broadcast programming have fallen considerably.

- p. 5 YLE television and radio broadcasts and costs
- p. 5 YLE television and radio broadcasts and costs by programming area
- p. 10-21 YLE programme operations
- p. 22-25 YLE output by channel

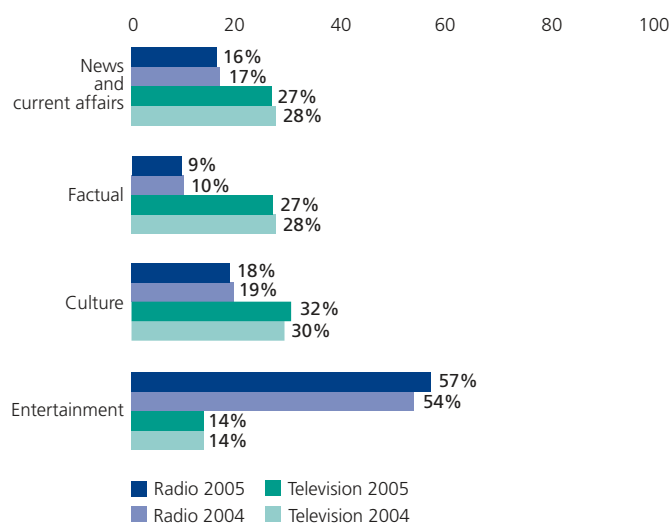
YLE Television broadcasts and costs per programme hour in 1996-2005



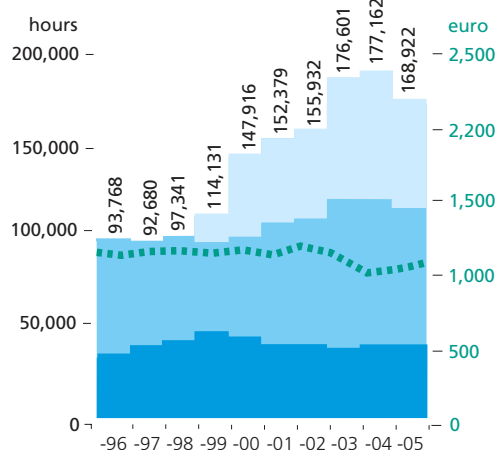
In addition TV Finland's international broadcasts totalling 5,625 h/y in 2005 (5,625 h/y in 2004).

Legend:
 - - - - - euro per broadcast hour
 ■ Analogue broadcasts ■ Digital broadcasts

Shares of programming areas (%) out of television and radio broadcast hours in 2005



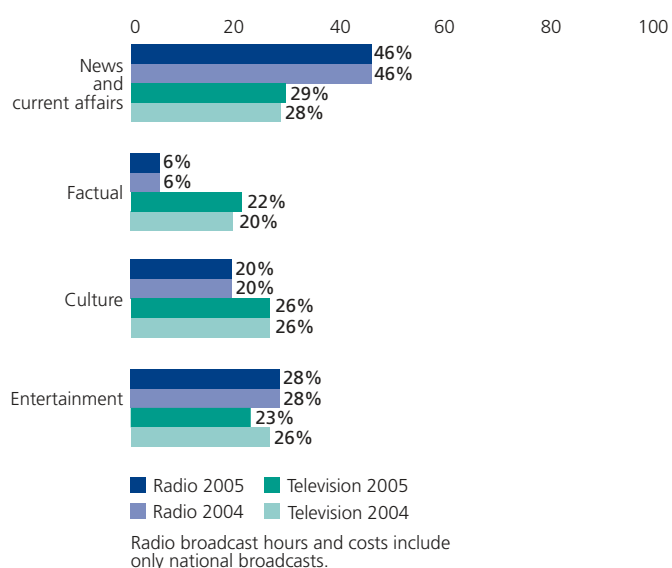
YLE Radio broadcasts and costs per broadcast hour in 1996-2005



In addition, radio international broadcasts totalling 36,540 h/y in 2005 (40,150 h/y in 2004).

Legend:
 - - - - - euro per broadcast hour
 ■ National broadcasts ■ Regional broadcasts ■ Digital broadcasts

Costs of programming areas (%) out of television and radio broadcasts hours in 2005



DAB broadcasts were discontinued on 1st september 2005. The DAB share has been deducted from the average radio hour prices. Prices for earlier years have been adjusted accordingly.



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YLE AUDIENCES

- YLE reaches 98% of Finns
- 82% of Finns are highly or fairly satisfied with YLE programming
- YLE has a 44.3% television viewing share and 51% radio listening share

Reach and satisfaction

In 2005 almost all, i.e., 98% of Finns tuned into either YLE radio or television programming for at least two hours a week. Both radio and television were followed by 73% of citizens. YLE's share of all time devoted to television and radio combined was 48%.

Television viewing time increased by two minutes to 2 h 41 min a day (viewers aged over four). YLE had a 44.3% daily television

viewing share. Viewing of digital channels continues to be marginal and the country's four analogue channels still distribute the bulk of digital viewing. Finns listened slightly less to the radio than in the previous year, i.e., for 3 h 17 min a day (listeners aged over nine), five minutes less than in the previous year. YLE had a daily listening share of 51%.

Finns are satisfied with YLE programme output. Satisfaction with the output on YLE as a whole and on television and radio channels separately has remained high (82%). Parents of small children are especially satisfied. Satisfaction with YLE TV2 children's programmes has grown again. In a few years, regional television news have also achieved a respected

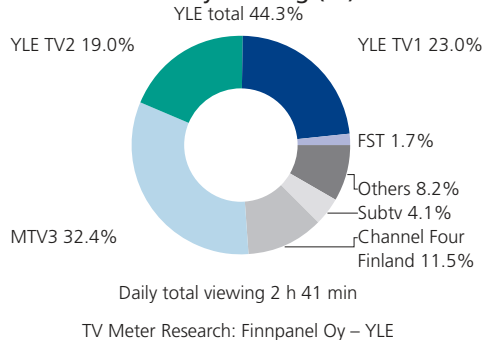
position in television programming.

One of the most watched programmes of the year, the President's Independence Day reception, attracted its all-time biggest audience of 2.3 million viewers. The most popular broadcast from the World Athletics Championships in Helsinki was the men's javelin throwing, which gained an audience of 1.4 million.

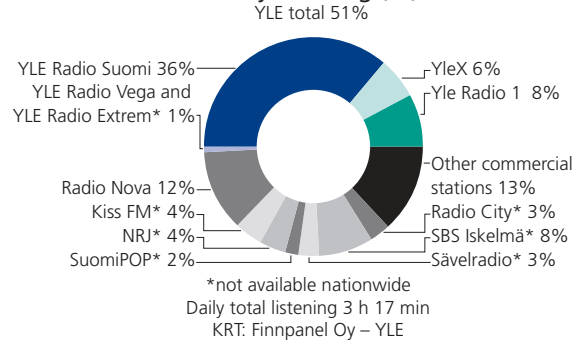
Images stress trustworthiness

The images of YLE held by Finns are charted annually. Finnishness, trustworthiness, professionalism and independence are associated with YLE. Approx. 80% of respondents think that Finnishness and trustworthiness apply at

Share of daily viewing (%) 2005



Share of daily listening (%) in 2005



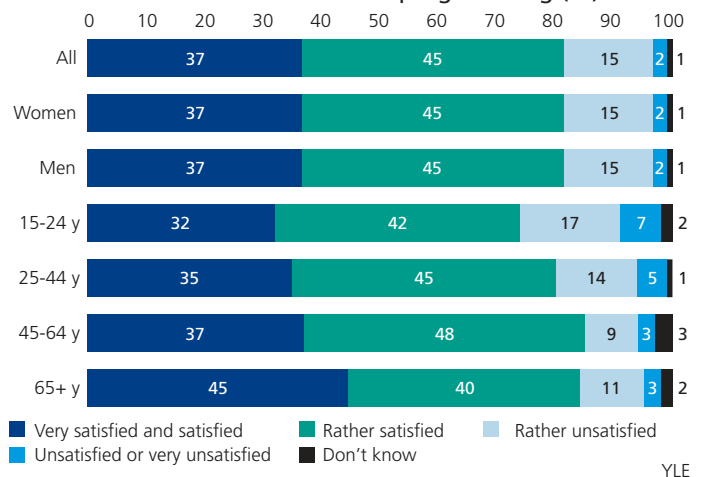
- 1 The World Athletics Championships 2005
- 2 Finland on the Move campaign
- 3, 4 YleX Pop



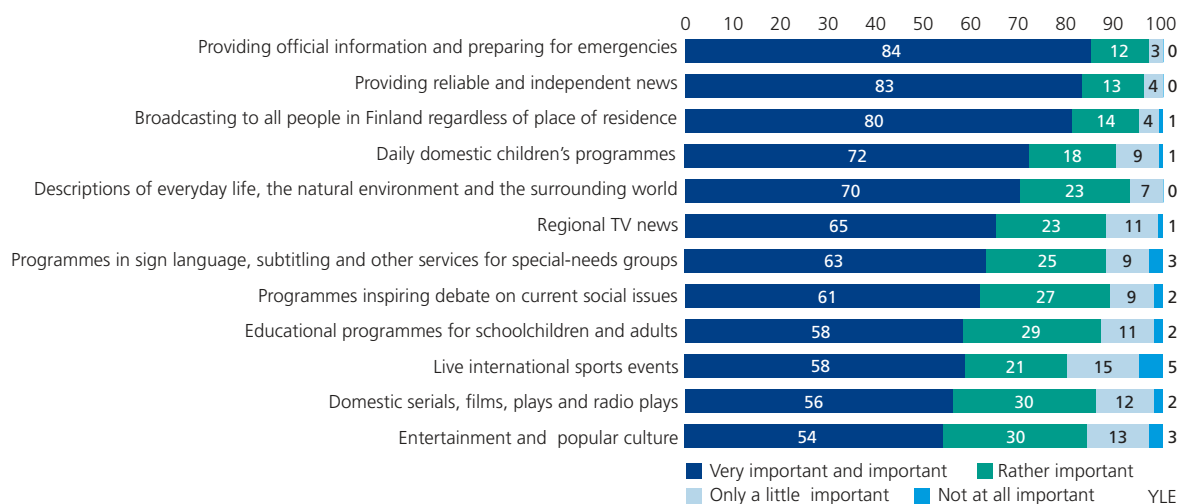
least fairly well to YLE. Three out of four associate YLE with professionalism and over half regard YLE as independent.

●●● These results are based on surveys by YLE Audience Research and Finnpanel Oy. The Television Meter Research is based on a sample of 1,000 households (approx. 2,200 people). The National Radio Research sample comprises over 14,000 people from all over Finland.

Satisfaction with YLE radio- and television programming (%) in 2005



The 12 most important public service functions (%) in 2005





TYPE PERSONNEL

At the end of the year, there were 3,517 permanent employees, i.e., 83 fewer than a year earlier. Employees on fixed-term contracts were also used less than in the previous year and use of all manpower on time-pay declined by 113 man-years, i.e., by over 11%. During the year:

- 151 new permanent employment contracts were concluded and 204 came to an end (78 employees retired)
- the employment contract structure was further solidified; permanent employees accounted for 80% of the workforce as a whole
- the percentage of those working in programme activity rose to 80%

Development and welfare

During the year, work organisation development discussions were introduced to support concretisation of objectives and systematic development planning. This kind of discussion is used to examine the work organisation from different viewpoints; content and competence, procedures, occupational well-

being, co-operation and management are the focuses. At an individual level, the same goal is served by the development discussion, which was reformed slightly.

A new job satisfaction survey was developed as an integral part of the work organisation development discussion. Well run work organisations have a solid role to play in the company's success. Doing things together and open communication were indeed raised as one of the capability meters at company level for 2006. Results are assessed with the aid of the job satisfaction survey.

Competence development focused, inter alia, on managerial work, multimedia competence and multiple competence, understanding of audiences and management of customer relationships, new programme concepts, and on journalism and expression. IT training and training to ensure correct use of Finnish were arranged in accordance with the joint operating model.

During the year, activity designed to maintain capacity for work took a whole variety of forms, and comprised dozens of projects. A

study of the effect of inconvenient working hours on health in radio and television work formed the basis for developing shift arrangements and for an award-winning noise abatement programme for effective hearing protection.

The number of sick leaves registered by occupational health care rose by approx. 6% from the previous year. Illness among men in particular was more prevalent than in the preceding year, the commonest reason being mental health problems.

Equality and diversity

The company approved an equality plan and objectives for the next three years. The objectives were set to apply to corporate culture as well as to the gender break-down in managerial and other tasks.

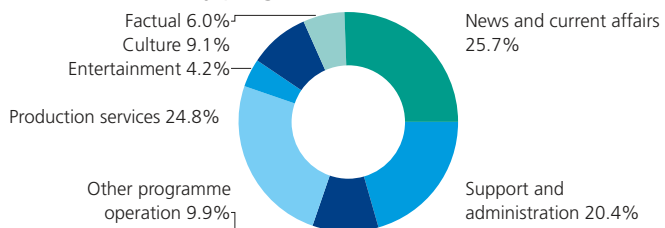
The multiculturalism of the personnel structure was also examined as part of the diversity strategy for programme operations.



- 1, 7 Making The Pioneer
- 2 TV psychiatrist Ben Furman
- 3, 6 Making Matters of the Will
- 4 People's Radio
- 5 The World Athletics Championships



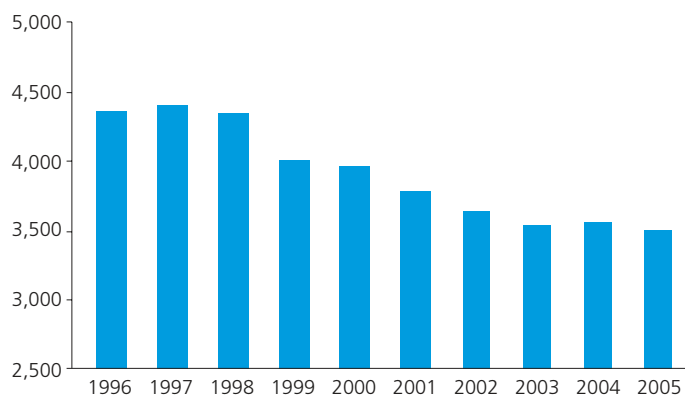
YLE monthly paid personnel by programme areas in 2005



Types of employment contracts in 2005



Number of YLE monthly paid employees in 1996-2005



Programme operation year —●



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● YLE IS THE MOST TRUSTWORTHY

When Finns are asked about the trustworthiness of news sources, YLE ranks second to none. The top five for trustworthiness: YLE TV News, YLE Morning TV News, YLE Radio News, YLE Teletext news, YLE Regional TV News.

● ESSENTIAL BACKGROUND

A current affairs programme provides background, greater depth and interpretations. In current affairs programmes and debates, YLE channels provide backgrounds on everything from the economy to culture and interpret regional and foreign events.

- 1 YLE TV News
- 2 In-depth talks on YLE TV2
- 3 Interviews with decision-makers
- 4 Wednesday evenings' current affairs talks
- 5 Current affairs programmes on YLE TV1
- 6 YLE Radio News



TRUSTED AND SNAPPISH

“Marjukka! There are changes on the list, there’s going to be a speak after the EU news item”, shouts Director **Veli-Matti Huotari** from the door of the news studio. The broadcast is due to start in just three minutes.

Reporter **Marjukka Havumäki** checks the speak and cameraman **Jorge Gonzalez** slips into his place. It is embarrassingly quiet in the studio, but the control room and newscape are alive behind the glass. Then the signature tune plays. The camera swings over to Havumäki, who says “good evening” from Television News.

YLE is building the company’s own, internal news office. In the course of the year, co-operation between departments – and news-gathering in particular – have been rendered more efficient. Head of YLE24 news **Jouni Kemppainen** says that the results are visible. “Many societal debates have started up from our openings. The Nato inquiry, crisis management and nuclear power project, not to mention a number of issues relating to temporary work and pressures for change in working life, have been raised by YLE.”

Speed of reaction, a certain kind of flexibility and punch are what Kemppainen wants to see still more of in the news. “A news item is made when the matter is prepared, not when the decisions have been taken.”

It is not only correct and essential facts but also a feeling of presence and empathy with people that imbue the news with credibility and trustworthiness. “It makes important things interesting, whereas embellishment or dramatic exaggeration of subjects are not a part of YLE news”, Kemppainen says.

YLE’s news office is being expanded in 2006. YLE24 Online, television and radio news and also Swedish-language and regional news are involved in the project. The audience is served on all channels, on Teletext, the internet and on mobile devices, 24 hours a day.

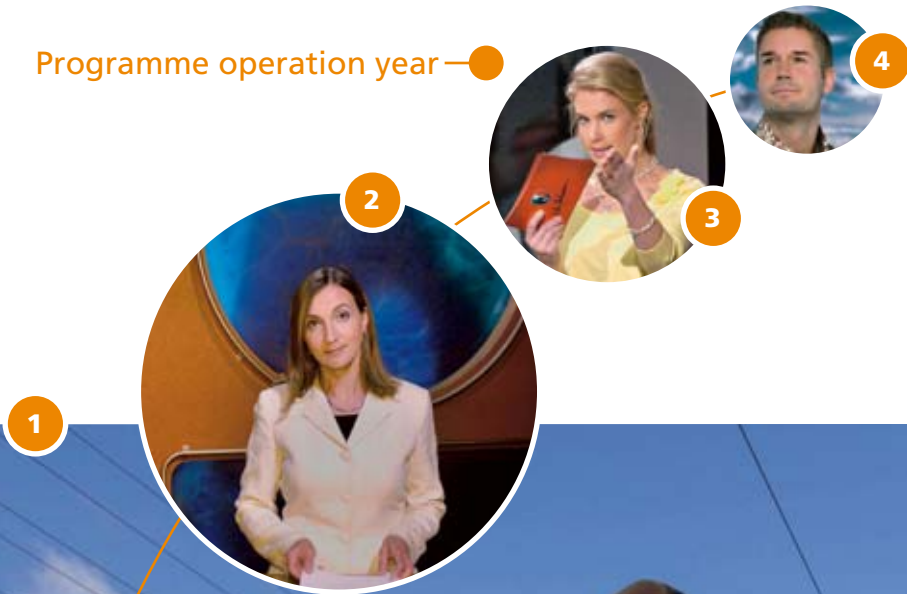
Havumäki’s shift today has started with a morning news meeting, then make-up. The day is paced according to the broadcasts, which at best can be at hourly intervals. “Sometimes it’s hectic, but urgency and stress must not be revealed in the broadcast”, says Havumäki. Expression has also got to be precise, as looks are construed as comments.

The news are about close team work. During the day, Havumäki keeps a close eye on the news agencies, looks into backgrounds and works on the speaks. Changes often come in mid-broadcast. “You have to know what you’re talking about so that you can supply the news in an interesting way and lead the viewer from one subject to the next”, is Havumäki’s conclusion after 15 years’ experience of the small screen. And plunges into the topics for the next broadcast.

- The viewing shares for YLE TV News have increased from the preceding year. For example, an average of 827,000 viewers watch the broadcast at 20.30, and nearly half a million follow the news at six in the evening.
- The morning current affairs magazine on YLE Radio 1 has a regular audience of almost 700,000. Each day, YLE Radio News and Current Affairs produces a total of sixty news and current affairs broadcasts for the various radio channels.



Programme operation year —



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8

EDUCATIONAL PROGRAMME WINS VENLA AWARD

The fast, new-style language course A House in Italy received excellent audience feedback and the Venla Prize for the television game show of the year. A good educational programme stimulates and entertains.

MAKING SCIENCE MORE FAMILIAR

YLE Open University collaborates extensively with Finnish institutions of higher education. In the course of a decade, some 100 programme series on various branches of science have run in YLE Open programming. In addition to the channels' science programmes, the internet science portal also provides a service for the public.

- 1 Finland on the Move campaign
- 2 Prisma Studio, weekly science magazine
- 3 A House in Italy
- 4 The Happy Ones
- 5 Melita möter
- 6 T-klubi
- 7 Strömsö, Swedish-language magazine
- 8 YLE Radio Suomi, market leader of radio channels



PEOPLE ON THE MOVE

“Lift up your sticks!” **Hilla Blomberg** bellows from the stage to whip up enthusiasm, and the crowd are all eyes.

In Pieksämäki square, nearly three hundred people exercise to instructions from a YLE team. Following Hilla's example, they revise the most effective walking technique.

The sun is shining and they are all smiles.

It is national Nordic Walking Week, the biggest audience event during the YLE Exercise Theme Year and in the company's history. The aim of the Exercise theme is to reach three million Finns and to leave them with at least a memory of the beneficial effect of exercise. The campaign team walks through Etelä-Savo, and other exercise events are held elsewhere in Finland.

Kari Toiviainen, Head of YLE Etelä-Savo Radio, sits at the wheel of a car and follows behind the Nordic walkers, who have just set off from Pieksämäki square.

“We are radio for the folk in tracksuits”, is the enthusiastic comment by Toiviainen. And the line is joined by more people, local residents and decision-makers from the side of the road. All united by Nordic Walking, YLE and Etelä-Savon Radio.

“The regional radio channels create a voice and face for YLE in their own area”, is how Toiviainen sums it up. Events of this kind are a fantastic occasion to meet listeners. People recognise reporters by their voices, and may come up to press the flesh.

“This gives you strength for your own work. And it is really living history for people to meet their favourite reporters”, is what Toiviainen thinks.

YLE has twenty Finnish-language and five Swedish-language regional radio stations, all part of the everyday lives of Finns. “We are at the breakfast table already at 6.30, unlike newspapers”, is Toiviainen's comparison.

He thinks that the key thing is for the regional radio channel to get on well with the community. Etelä-Savon Radio works with the local log floating company and announces interruptions to ferry traffic. Quizzes between summer theatre companies were taken last summer to the audience at Mikkeli market. In the winter, school-children from Etelä-Savo take part in general knowledge quizzes on the radio.

“The emergency centre, Finnish Road Administration, Etelä-Savon Liikunta, Mikkelin Latu and other similar sports associations”, Toiviainen rolls off the list. “We engage in collaboration as the situation demands, we are not committed on either side and we deal with large or small issues.”

No other media are as regionally comprehensive as YLE Radio Suomi.

The regional radio channels are YLE's crown jewels, is how the company's Director General also put it recently. Toiviainen agrees. The regional radio channels live the same lives as their listeners.

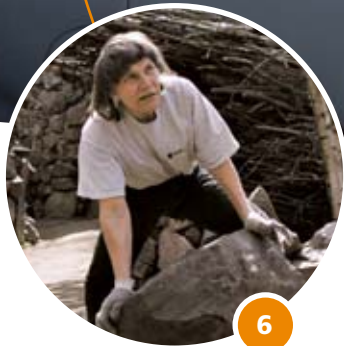
- **YLE Radio Suomi** is the radio channel with by far the most listeners in Finland. In 2005, the channel reached 45% of Finns each week.
- **YLE regional radio** channels were heavily involved in YLE's Suomi liikkeelle campaign's events. All told, the events of the theme year were attended by over 100,000 Finns all over the country. The campaign also received the Community Service Advertising Award of the year.





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THE VERY BEST IN DOCUMENTARIES

YLE gained a major international EDN Documentary Award in recognition of its documentary production. "YLE documentary production is exclusively international and its objective is to offer viewers the best", the jury noted in their reasons. In 2005, Pirjo Honkasalo's *The Three Rooms of Melancholia* was undoubtedly the co-production documentary to reap the most international awards, including a Prix Italia.

THE MOST FACTS, THE MOST DOMESTIC, THE MOST INTERNATIONAL

YLE TV1 is the analogue television channel in Finland with the most factual content, and ranks second in a European comparison. Although over 60% of the channel's programmes are of domestic origin, it is still the channel which provides the most programming acquired from different countries.

- 1 My Tribe
- 2 Finland celebrates
- 3 The history of the Finnish music video
- 4 Walking with Buddha
- 5 Walking with author Olavi Paavolainen
- 6 Cosmic play



NO SPOON-FEEDING

There are echoes of rockabilly when **Katri Puro** switches on his documentary about fifties fans.

“It’s the My Tribe series that I’m most proud about”, she says with a sigh.

As Assistant Producer at YLE Radio Documentary Group, Puro pilots a group of young people’s documentary-makers, and makes programmes herself.

Traditionally, radio documentaries have been broadcast only on the culture channel YLE Radio 1. Since the beginning of 2005, radio documentaries have also been heard on YleQ and on the young people’s channel YleX.

Documentaries on broadcast flow radio are something new in Finland, and are pretty rare in the wider world, too. A long documentary does not suit fast-paced broadcast flow, and so documentary series are made for the young people’s channels.

The four-minute City Guide and fifteen-minute My Tribe run on YleX.

My Tribe is all about subcultures in today’s Finland. Skateboarders, punks, body-builders... City Guide delves into beliefs and truths about Finnish towns and cities; which side of the river is the right side in Turku?

The greatest challenge is to make documentaries that have something to offer to people familiar with the subject and to those for whom the matter is new. “And we aim for authenticity. For the interviewees to talk precisely to you, rather than to the reporter”, says Puro.

If the documentary is so in general, then the radio documentary in particular is just YLE’s cup of tea.

“A documentary leaves the viewer or listener space for insights, there’s no spoon-feeding”, is how Documentary Group Producer **Hannu Karisto** puts it. Documentaries on the young people’s broadcast flow channel attract new listeners to the genre.

“YleX promises to sound fresh. So it is also our task to try out new forms and contents”, explains YleX’s Head of Programmes **Satu Keto-Kantele**. Documentaries give the channel not only freshness but also authenticity. Real people talking about real things. In future, it may be possible to download radio documentaries from YLE’s podcasting service, regardless of transmission times.

Young people’s documentaries are ‘oeuvres’ just as much as YLE Radio 1’s hour-long documentaries are. It has been a challenge for the makers to interpret them in the channel’s own language, as part of the young people’s service. They have succeeded, because the documentaries have the distinctive YleX sound.



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●●● In 2005, YLE radio channels broadcast a total of 170 hours of documentaries, an average of three hours each week. All YLE radio documentaries are made in Finland.

●●● In 2005, ninety documentaries were shown on YLE TV2’s Documentary Project slot. Documentaries were shown weekly also on YLE TV1.

Programme operation year —●



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● **TRUE INTERPRETATIONS**

Television critics judged Solveig's Song, a drama repeat from 1974, to be a cultural feat. Among 2005 works, Matti Ijäs' Useless people, Heidi Kõngäs' Sparrows or J-P Siili's I fell in love with a loser will perhaps be repeated in future as classics of television drama.

● **SIBELIUS ON ALL DEVICES**

The 9th Jean Sibelius International Violin Competition was a unique joint programme production for radio, television, the internet and mobile services. The audience were able to watch their favourites on different media and to vote for the winner on the internet or with SMS messages. The competition's results service could be accessed by mobile telephone.



- 1 Matters of the Will
- 2 The Cuckoo
- 3 Drama documentary series of the Finnish presidents
- 4 Domestic drama
- 5 Useless People
- 6 Upswing
- 7 Children of Love
- 8 Snow Falling on Cedars



ELVIS IN YLÖJÄRVI

It is raining at Ylöjärvi, drizzling some 300 litres of water a minute.

"Silence. Shooting. Sound? Ready. Camera, please." A short, charged pause, then the car starts up.

Actually, in Midsummer week, the sun shines round Tampere way. The rain has been ordered for the drama. It comes from the fire brigade's road tanker, through sprinkler towers. The water dribbling from the sprinkler nozzles wets the whole scene and picture as required.

They are making a production for YLE TV1's Monday evening's domestic drama slot, which is definitely the Finnish theatre with the biggest audiences. For example, in the spring, Matters of the Will drama series lured over a million viewers to their sets.

Sitting on the back seat of the car are the director and cameraman, on the front seat the actors. The sound recorder crams himself into the boot.

"Arto directs the actors right in front of him, Harri looks at the picture on a monitor", producer **Hilkka Salo** explains. Arto refers to director and scriptwriter **Arto Koskinen**, whilst **Harri Halonen** is chief cameraman. **Kirsti Kuronen** films behind the camera itself.

"What kinds of obstacles does the world erect to relations between people? There are a variety of prisons, a large number of them inside people's own heads", is how Koskinen describes the current production, about a love affair between a prisoner and guard.

Hiding place for two is YLE's own production and Koskinen directs his script as a job worker. Best known among his earlier works is the drama film *The Handcuff King*, also shown on television. The bulk of new domestic films have their first night on YLE channels.

Output includes not only television drama and radio theatre but also *Home Street*, already ten years old. The series has an intense relationship with its audience: makers and viewers interact enthusiastically on the *Home Street* on-line chat forum.

At Ylöjärvi, Harri Halonen sits with his head in a black hood, with a monitor underneath. The daylight is so bright that the image is hard to make out.

"Is the wind good?", the director asks. "The wind is brilliant", the sound recorder replies.

In this scene, the sun is also allowed to shine, its beams directed onto a glowing gold and silver foil reflector, nicknamed *Elvis*.



4



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6

●●● **Drama and films** on YLE television channels attract large audiences throughout the country. The spring series *Matters of the Will* was followed at best by 1.22 million viewers.

●●● **In the twelve years** that it has been running, YLE Kotikatsomo has shown the first performance of almost 370 domestic dramas. These showings have been watched 280 million times, i.e., over 50 times for each Finn.

Programme operation year —



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8

FRSO A SUCCESS WITH REVIEWERS

The Finnish Radio Symphony Orchestra's Magnus Lindberg recording was listed as one of the best tape recordings of classical music of 2005. Sakari Oramo is the conductor and Kari Kriikku the soloist on the disc, chosen as one of the records of the year by the New York Times and also by the Financial Times, Le Monde de la Musique, and BBC Radio 3.

RED JULY

In July, The Soviet Union as a phenomenon was studied in depth on Radio YLE 1. The aim was to examine not-to-distant history using new programmes and also old disputed and dated reports on the USSR, and other recordings from the Radio Archives.

- 1, 2 Buu-klubben
- 3 Children's Hour
- 4 Bärtil
- 5 Once upon a time there was an orchestra
- 6 Wildlife Documentaries on YLE TV1
- 7 The Big Bubble
- 8 Salt and Pepper



TONGUE-TWISTING TEDDY BEARS

The stopwatch is running as **Matti Raita** practises his speak. "Six, five, four, three, two, one, and the camera runs", **Sara Lampen** counts, ja Matti's smile lights up at just the right moment.

The children's programme *Buu-klubben* is shot in a Pasila studio. In the studio, Matti's mates are the beady-eyed creature Tryggve and the soft teddy bear Teppo, who help children to learn Finnish.

Lampen is the director and producer of *Buu-klubben*, which is produced by **Chotta Grandell**. The team of makers also includes Head of YLE FST Children's Programmes **Petra Holm**.

"A good children's programme is touching and contains humour. It gets you thinking or doing. It is entertaining and you can identify with its characters. A range of feelings are also accepted in a good children's programme", they say. All this and a lot more besides have been taken into account in YLE's objectives for Finnish- and Swedish-language children's programmes. And in studies from one year to the next, parents heap praise on children's programmes. They are regarded as respectful of children, developing, entertaining and also safe.

Buu-klubben has been made since 1997. Over the years, the programme has become a familiar, brand product. "We receive almost nothing but positive feedback, and a lot of it", says Sara. Feedback also comes in from Finnish-speaking children.

Buu-klubben is also on the radio, on YLE Radio Vega on weekend mornings.

"The programme is made on the children's terms. The ideas originate with children and they are involved in the development process", explains Chotta. It is also important for the children appearing in programmes to be at their ease.

A children's programme in Swedish supports Swedish-language culture in Finland and the children's identity.

"It is important for children to be able to hear their mother tongue. The language has to be good and natural, supporting growth into the community and society", says Petra Holm.

Children's programmes are of some cultural significance. Children are on a par with adults in their enthusiasm for culture, and so they need wide-ranging and quality fare.

In the studio, Tryggve has a new bow tie. Sara and Matti wonder whether a bowlful of lemons would do nicely in the background, or something else. The camera starts, and Matti gets the speak right in one go.



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●●● In 2005, some 25% of YLE TV2 programme output comprised children's programmes, almost 800 programme hours a year.

●●● According to a children's and teenagers' viewer satisfaction survey, 56% of parents give YLE TV2 children's programmes the school mark of excellent.

Programme operation year —●



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CONDOMS AND SEX EDUCATION

The traditional YleX summer condom campaign was launched at a free YleX Pop concert in Helsinki's Kaisaniemi park at end of term. The campaign seeks to remind young people about preventing HIV and other sexually transmitted diseases.

ENTERTAINMENT THAT ENDURES

Saturday Record Requests is a 70-year-old classic of radio entertainment. The original and ever popular programme plays selected request music for the broad-eared: light classical, operetta melodies, evergreens, hits, tunes and pop. If the programme were to be invented today, it would be an impossible format.

- 1 The World Athletics Championships
- 2 YleX Pop
- 3 The Autocrats
- 4 Fångad av en sång
- 5 TOP 40
- 6 Summer mornings' magazine for the young
- 7 Entertainment on YLE TV2



THE ELECTRICITY'S GOING OFF NOW

Dozens of camera, hundreds of metres of cables, lots of other filming equipment, and over a hundred professionals from the field. Helsinki's Olympic Stadium is swarming with people, but one of them stays completely cool. **Markku Jylhäsal** focuses on the content and order of the broadcast.

"In home competitions, the preparations run more easily. After all, the venue is round the corner. But the host broadcaster bears an immense overall responsibility", Jylhäsal explains during the break. He is the head producer for domestic broadcasts of the World Athletics Championships.

The Finns are not inundated with medals at these Championships held on familiar territory, but the thunderstorms and downpours make for an unforgettable event.

On Tuesday, during the worst thunderstorm, a downpour floods into the corridors of the stadium and lightning darts across the sky. The athletes persevere on the pitch, the audience huddles just as doggedly in the stand, and the cameramen jog on the pitch with their cameras draped in rain covers.

"Decked out with a camera and also a variety of electric gadgets, we were human lightning conductors. Work continued, although one camera froze with the humidity and the monitor dimmed on another", reports cameraman **Jari Kärkkäinen**, toiling with his 30-kilo steady camcorder in the eye of the storm.

Finally, the cameramen are ordered inside. One moment later, **Kalevi Uusivuori**, director responsible for the international signal of the Championships' running events, announces: "For safety reasons, the electricity's going off now!"

YLE is the last television company to continue broadcasting, until a decision is taken to interrupt the competition.

"Televising and the competition event run closely hand in hand. When the television broadcast is cut for the sake of safety, interrupting the event is the only option", stresses Jylhäsal.

The World Athletics Championships are the biggest international sports event of the year, televised to 192 countries. At Helsinki Olympic Stadium, the event is followed by seventy television companies, and thirty companies from all over the world cover it on radio. In Finland alone, the broadcasts of the Championships draw an audience of a million, at best of as many as two million.

Jylhäsal believes that YLE Sports Team's strong international reputation is based on solid technical expertise, thorough planning and motivated, able personnel.

"And as we are responsible for the international picture, we are not in the habit of looking out for our own athletes."

- ● ● **Diversity is the great asset** of YLE Sport. Each year, there are over thirty special broadcasts of less common sports events alone. Daily sports magazine offers an even broader range of events.
- ● ● **YLE also outdoes** the rest in the numbers of broadcasts. In 2005, there were a total of 1,142 hours of first broadcasts of sport on YLE television channels, i.e., nearly 22 hours a week. The World Athletics Championships accounted for around a hundred hours.





YLE TELEVISION

Profiles and key figures

- Reach refers to the number of people who watch television per day (for a minimum of one minute). Reach and viewing rates include all Finns aged over four.

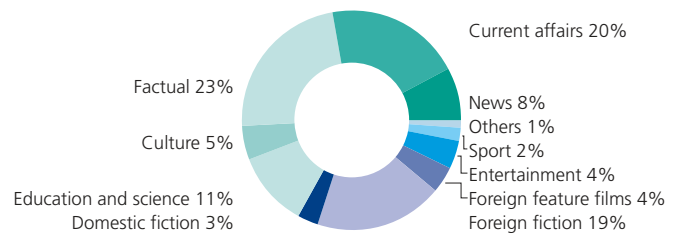
— YLE TV1

The news, current affairs and factual journalism channel, also offering drama, cultural, educational and documentary programmes as well as satirical entertainment. Quality cinema and British production feature heavily in acquisition programming. YLE TV1 is also broadcast in digital format.

		Change from 2004
Broadcast hours per year*)	5,266	-1.5%
Broadcast hours per day	14.4	-1.2%
Total costs EUR million	64.8	-4.9%
Average price of broadcast hour	12,300 e	-3.1%
Daily reach	51%	-2.0%-point
Daily viewing	37 min	-

*)In addition 55 hours of parallel news broadcasts in Sámi (49 hours in 2004)

YLE TV1 programme output in 2005



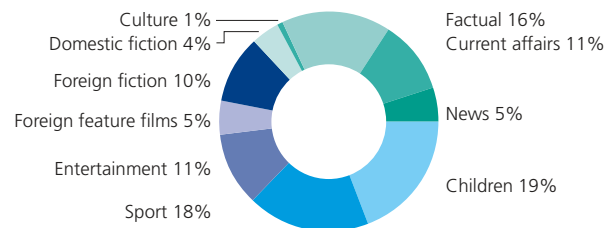
— YLE TV2

The main channel for sport and children and teenagers' programmes, also offering drama and entertainment. The focus in current affairs and factual programmes is on the citizens' viewpoint, Finnishness and regional content. Comedies and human relationship series and serials are the focus in acquisition programming. YLE TV2 is also broadcast in digital format.

		Change from 2004
Broadcast hours per year*)	4,419	-2.3%
Broadcast hours per day	12.1	-2.0%
Total costs EUR million	76.1	-7.3%
Average price of broadcast hour	17,200 e	-5.5%
Daily reach	48%	-3.0%-point
Daily viewing	30 min	-6.3%

*)In addition 329 hours of parallel regional tv news broadcasts (312 hours in 2004)

YLE TV2 programme output in 2005



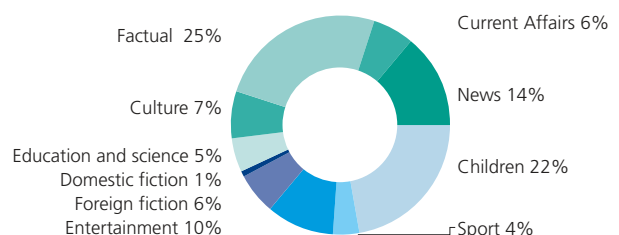
— YLE FST (on YLE TV1 and YLE TV2)

Output of the Swedish-language YLE FST is shown on analogue channels with Finnish subtitles.

		Change from 2004
Broadcast hours per year	946	-1.1%
Broadcast hours per day	2.6	-1.4%
Total costs EUR million	14.2	-9.3%
Average price of broadcast hour	15,000 e	-8.0%
Daily reach*)	69%	-
Daily viewing	14 min	-

*)FST's reach and viewing in its target group (Swedish-speaking population) is higher.

YLE FST programme output in 2005
(in analogue format on YLE TV1 and YLE TV2)

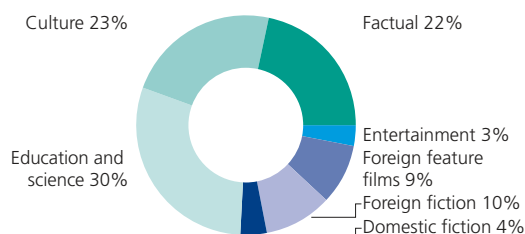


— YLE Teema

The digital channel for education, science and cultural programmes. Programming comprises recordings of performing art, classical music, art and history documentaries, films and theme broadcasts.

		Change from 2004
Broadcast hours per year	3,176	+14.2%
Broadcast hours per day	8.7	+14.5%
Total costs EUR million	10.2	+2.2%
Average price of broadcast hour	3,200 e	-11.1%

YLE Teema programme output in 2005



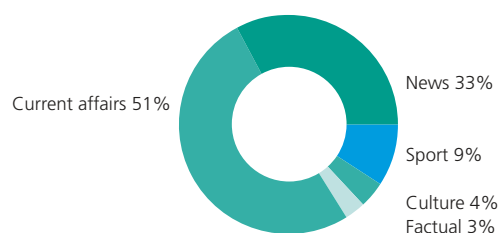
— YLE24

The digital television channel for news, current affairs and events coverage and for live sports broadcasts, which brings news in real time and round the clock to television and also to, e.g., the internet and mobile receivers.

		Change from 2004
Broadcast hours per year*)	4,078	-1.5%
Broadcast hours per day	11.2	-1.2%
Total costs EUR million	23.3	-18.1%
Average price of broadcast hour	8,100 e	-16.5%

*incl. 1,199 hours of simulcast broadcasts (1,203 hours in 2004)

YLE24 programme output in 2005



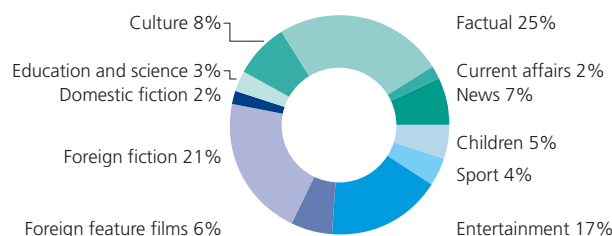
— YLE FST (on digital channel)

The digital, Swedish-language full-service channel broadcasting news, factual and children's programmes as well as culture, sport and entertainment. The emphasis in acquisition programming is on Nordic and European films, series and serials and co-productions. Programming is also shown on analogue YLE TV1 and TV2 with Finnish subtitles.

		Change from 2004
Broadcast hours per year*)	2,289	+7.0%
Broadcast hours per day	6.3	+6.7%
Total costs EUR million	18.9	+7.3%
Average price of broadcast hour	8,200 e	-

*incl. 1030 hours of simulcast broadcasts (1,062 hours in 2004)

YLE FST-D programme output in 2005



— YLE Teletext

News, sport and programme information round the clock on both traditional and digital television. Also theme pages on, e.g., the weather, transport and traffic, work, leisure as well as subtitling for the hard-of-hearing. Teletext-service both on analogue and digital tv channels.

— TV Finland

The digital satellite channel showing a selection of YLE and MTV3 programmes for expatriate Finns in Europe.

— Total hours of analogue and digital television channels

		Change from 2004
YLE TV broadcast hours per year	20,174	1.5 %
New domestic broadcast hours	5,320	-3.8 %
Level of domestic content	60%	-2%-points
Level of European content	89%	+1%-point
Share of independent programme producers*	17%	-2%-points

*new domestic programmes, excl. news and sport



YLE RADIO

Profiles and key figures

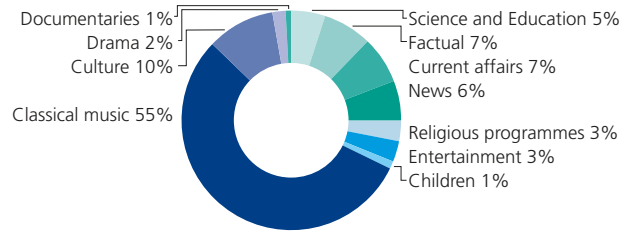
- Reach refers to the percentage of listeners out of the population aged over nine who listen to the channel for at least half of a 15-minute period. The reach on an average day is calculated as the average of the reach for the different days of week. Daily listening time in the key figures refers to the average listening time of the reached audience.

— YLE Radio 1

The channel for culture, art and factual talk. Its musical fare extends from classical and religious to jazz and folk music. The channel carries concerts by the Finnish Radio Symphony Orchestra.

Share of music	53%	Change from 2004	-2%-points
Channel costs EUR million	29.9		-0.8%
Price of broadcast hour EUR	3,410		-0.5%
Reach	11%		-
Average number of listeners per day	505,000		+1,0%
Daily listening time	2 h 21 min		-3.4%

YLE Radio 1 programme output in 2005



— YLE YleX

A multimedia channel for popular culture, new pop and rock, and special music programmes. The fast-paced programme flow also includes comedy programmes as well as profiled current affairs and news broadcasts.

Channel loans per day	6.9	Change from 2004	-
Share of music	63%		-1%-point
Channels costs EUR million	11.6		-3.0%
Price of broadcast hour EUR	1,325		-2.7%
Reach	9%		-1%-point
Average number of listeners per day	398,000		-13.3%
Daily listening time	2 h 14 min		+0.8%

YleX programme output in 2005

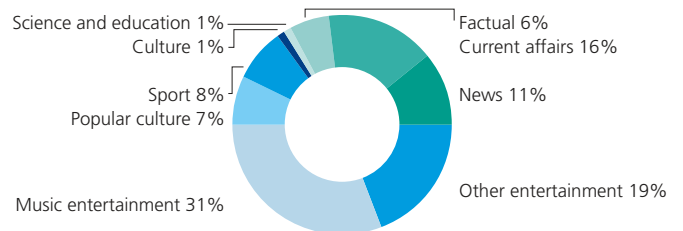


— YLE Radio Suomi

The national and regional news, service and contact channel, whose programming also focuses on sport and entertainment. Musical fare comprising domestic and foreign hits, tuneful adult rock as well as nostalgic pop.

National total	6,633	Change from 2004	+3.3%
Regional total (20 regional stations)	46,192		-5.0%
Share of music	43%		-5 %-points
Channel costs EUR million	50.0		+1.7%
Price of broadcast hour EUR	946		+5.9%
Reach	31%		-
Average number of listeners per day	1,367,000		+0.4%
Daily listening time	3h 44 min		+1.3%

YLE Radio Suomi programme output in 2005

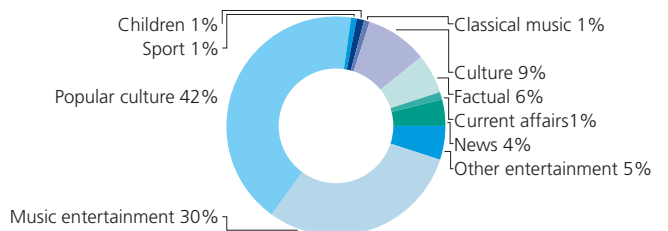


— YLE YleQ

A channel for in-depth speech, popular music and broad musical fare characterised by an easy-going and focused style, with an emphasis on popular music and culture. YleQ can be heard in analogue format in Greater Helsinki and surroundings as well as via digital television in the digital reception area.

Channel loans per day	7.5	Change from 2004	-
Share of music	62%		-1%-point
Channels costs EUR million	5.2		0.1%
Price of broadcast hour EUR	597		+0.3%
Reach (VHF Uusimaa)	1%		-
Average number of listeners per day	15,000		-21.1%
Daily listening time	2 h 12 min		-8.3%

YleQ programme output in 2005

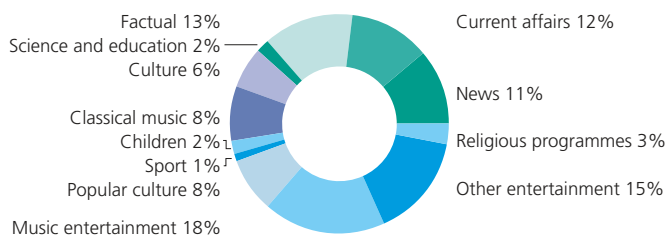


— YLE Radio Vega

A national and regional Swedish-language news and current affairs channel, also offering culture, factual programmes, contact programmes and children's programmes as well as music for the adult taste.

		Change from 2004
Channel loans per day	6	-
Share of music	40%	-
Channel costs EUR million	16.1	+7%
Price of broadcast hour EUR	1,269	+4%
Reach (of Swedish-language population)	47%	+5%-points
Average number of listeners per day	108,000	+27%
Daily listening time	2 h 43 min	+4%

YLE Radio Vega programme output in 2004

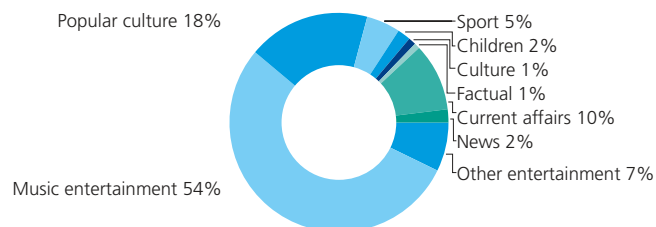


— YLE Radio Extrem

A Swedish-language music-oriented channel for young people, also broadcasting current affairs debate, news and sport. New pop and rock and special music programmes.

		Change from 2004
Channel loans per day	6	-
Share of music	61%	-
Channel costs EUR million	6.8	-9%
Price of broadcast hour EUR	783 e	-9%
Reach (of Swedish-language population)	17%	-1%-point
Average number of listeners per day	36,000	-
Daily listening time	51 min	+16%

YLE Radio Extrem programme output in 2004

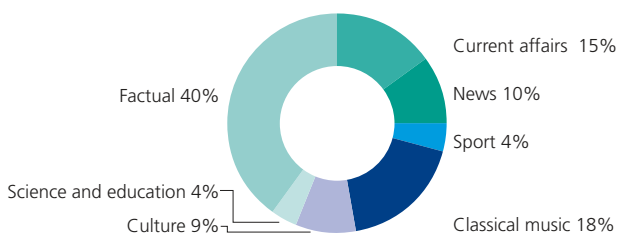


— YLE Radio Peili

The digital news and current affairs channel, which presents news, current affairs and talk programmes from YLE's other radio and television channels. YLE Radio Peili is also broadcast on digital television and on the internet.

		Change from 2004
Share of music	18%	-9%-points
Channel costs EUR million	1.0	-8.8%
Price of broadcast hour EUR	114	-8.2%

YLE Radio Peili programme output in 2005

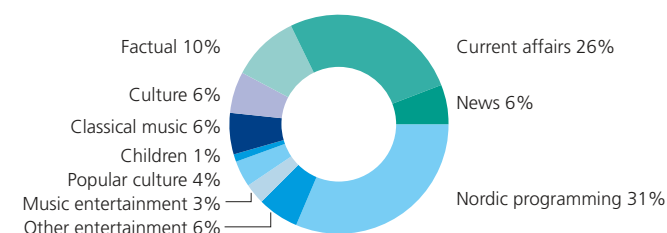


— YLE FSR+

-Digital supplementary service offers talk programmes from YLE Radio Vega and YLE Radio X3M and Nordic news, current affairs and cultural programmes. The service is also broadcast on digital television and on the internet.

		Change from 2004
Channel loans per day	6	-
Share of music	18%	-
Channel costs EUR	98,000	-31%
Price of broadcast hour EUR	11	-30%

YLE FSR+ programme output in 2005



— Other programming

	Broadcast hours per year	Costs EUR million	Costs per hour EUR
Sámi Radio	1,961	1.8	897
Educational channels	10,893	0.7	63
External service	36,540	5.0	137
Capital FM	8,760	incl. in external service's costs	
YLE World (DAB)	5,832	incl. in external service's costs	
YLE Mondo (DAB)	5,832	incl. in external service's costs	
YLE Classic (DAB/DVB)	8,760	0.1	7
YLE Parliament (digital suppl. service)	35	incl. in Radio Peili's costs	

*DAB-closure on 1.9.2005



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YLE REGIONAL BROADCASTS

YLE operates 20 Finnish-language and five Swedish-language regional radio channels, heard on the frequencies of YLE Radio Suomi and YLE Radio Vega. In Lapland, Sámi Radio broadcasts programmes in Northern, Inari and Koltta Sámi.

In 2005, an extensive reform of procedures was launched at YLE Radio Suomi's regional

radio channels, due to be completed in 2006. Daily production is being developed and a centralised music soundscape service is being put in place to create more uniform and consistent regional programming.

Regional television news broadcasts cover the whole of the country. They are broadcast regionally on YLE TV2, but can also be seen

nationally via YLE24. In Lapland, YLE produces television news in Sámi in collaboration with the Swedish and Norwegian broadcasting companies. Regional television news output was enhanced during the year with the addition of regional Teletext services.

Regional TV broadcasts and regular reruns

(8 regions in total)

		In 2004
First broadcasts in regions (YLE TV2)	329 h/y	314 h / y
Repeat broadcasts (YLE24)	319 h/y	284 h / y
Repeat broadcasts (YLE TV2-D)	41 h/y	41 h / y
Compilation of the week's domestic regional news (YLE TV2)	-	10 h / y

Finnish-language regional radio stations

(20 stations in total)

		Change from 2004
Average broadcast hours/year	2,127	-10%
Share of music	58%	-

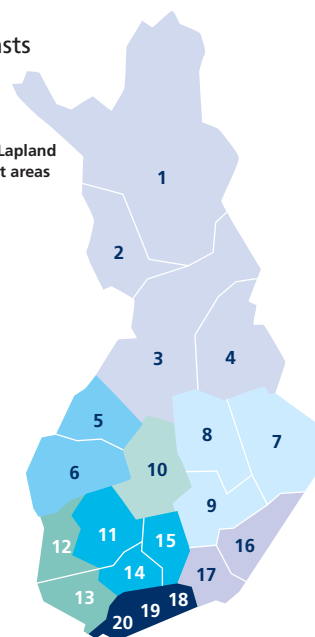
Swedish-language radio stations

(5 stations in total)

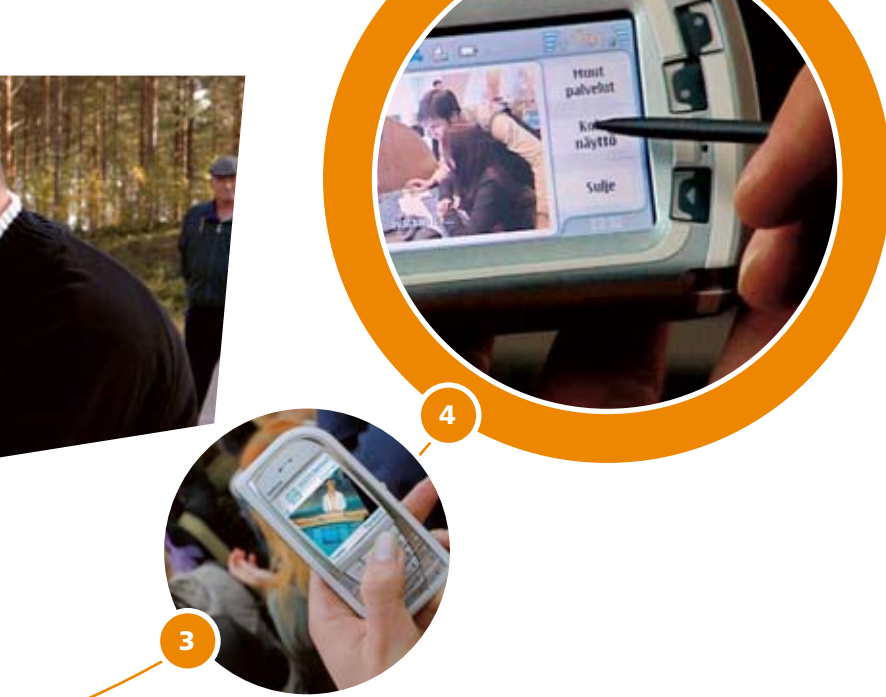
		Change from 2004
Average broadcast hours/year	986	+10%
Share of music	40%	-3%-points

YLE regional broadcasts

- 20 Finnish-language stations
- 5 Swedish-language stations in the coastal area
- One Sámi-language station in Lapland
- Regional TV news in 8 different areas



- 1, 2 Finland on the Move campaign / YLE Radio Etelä-Savo
- 3, 4 YLE mobile services



YLE'S NEW SERVICES

YLE's new services are an integral part of the public service programme operation. News, sport, current affairs, educational contents, entertainment and services for special groups are now already available in public service mobile implementations. On-line YLE.fi output is diversifying and expanding all the time as broadband connections become more common.

New and multimedia services are being harnessed to meet the changing needs of audiences. Use independently of time and place and participation and feedback options are the most central of these.

In 2005, YLE held on to its position as one of the most popular internet services in Finland. Hits at YLE website pages grew by over a third, with an average of 700,000 – 800,000 hits a week. New openings on the internet included blog pages, RSS services and podcasting. Video broadcast pilots also continued and video on demand output increased.

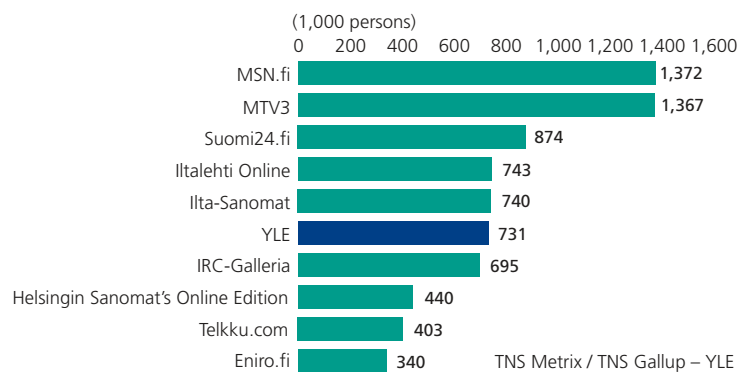
3G services continued to be developed in mobile services. Multimedia output proce-

dures were created, for example, from the World Athletics Championships and the 9th Jean Sibelius International Violin Competition. The various options for supplementing use of traditional television afforded by mobile television were piloted in collaboration with partners using DVB-H technology.

In 2005, YLE launched an voice subtitling service for the visually disabled. This makes it possible to watch a broadcast with the aid of subtitling in the form of synthetic speech.

YLE Teletext increased its viewing share and reinforced its position as the most popular Teletext channel in Finland.

Most popular website pages in 2005 (weeks 37-52)
(hits per week)





YLE ADMINISTRATION

Changes to the administration

Yleisradio Oy's administrative organs are, in accordance with the Act on Yleisradio Oy, the Administrative Council, the Board of Directors, and the Director General, who acts as the Managing Director.

In 2005, the Act on Yleisradio Oy has been reformed, and the amendments take effect from the beginning of 2006. Thus, on 29th November 2005, the Administrative Council appointed a new, outside Board of Directors to the company. Tasks that formerly belonged to the Administrative Council have now been transferred to the Board of Directors. For instance, the Board of Directors decides on the next year's budget and elects the Managing Director and senior directors.

The tasks of the administrative organs in 2005 and 2006 are described below.

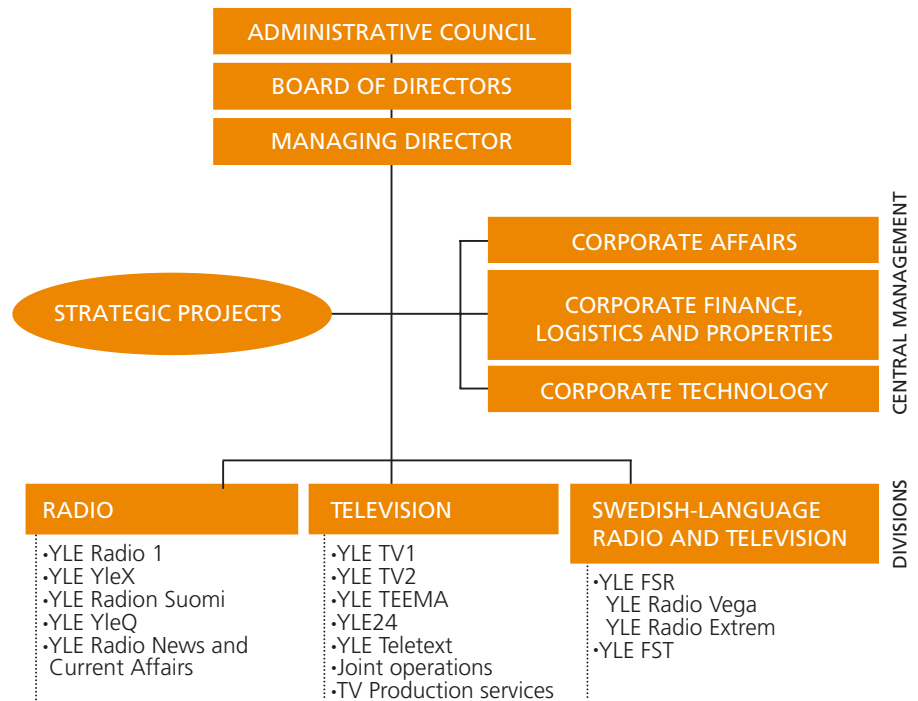
YLE Administrative Council

YLE's supreme decision-making organ is the 21-member Administrative Council.

The members of the Administrative Council are elected by Parliament during the first session of its term. The members of the Administrative Council are to comprise people familiar with science, art, educational work and business and economic life, and who represent different social and language groups. In addition to the members appointed by Parliament, two representatives appointed by the company's personnel are entitled to attend and exercise the right to be heard at meetings of the Administrative Council.

In 2005 it was the task of the Administrative Council to:

- appoint the members of the Board of Directors and the Managing Director
- appoint the Programme directors as proposed by the Managing Director
- make decisions on matters relating to an appreciable reduction in, or expansion of, the operation or to a fundamental change to the company's organisation



- ensure that the tasks according to the public service programme operation are carried out
- approve the budget and the plan of action
- monitor the administration of the company
- convene the Annual General Meeting of shareholders and prepare its agenda
- give Parliament a report annually on the company's operation.

In 2006 it is the task of the Administrative Council under the amendment to the Act on YLE which took effect on 1st January 2006 to:

- elect and release the company's Board of Directors and the Chairman of the Board of Directors
- make decisions on matters relating to an appreciable reduction in, or expansion of, the operation or to a fundamental change to the company's organisation
- ensure and monitor that the tasks according to the public service programme operation are carried out
- give Parliament every other year, after having heard the Sámi Parliament on the matter, a report on the implementation of public service covering two years
- decide on the outlines of the company's finances and operation
- inspect and approve the Annual Report of the Board of Directors
- monitor the administration of the company

and give the Annual General Meeting of shareholders its statement on the final accounts and auditors' report.

- consider other matters presented to it by the Board of Directors.

YLE Board of Directors

In 2005, the company's Board of Directors has comprised the company's Managing Director, his deputy as well as a maximum of eight other permanent members. In addition to the members elected by the Administrative Council, personnel was entitled to appoint one permanent member to the Board of Directors.

In 2006, the Board of Directors comprises a minimum of five and a maximum of eight members, who shall not be members of the Administrative Council nor belong to the company's other senior management.

The company's Board of Directors should represent sufficiently diverse expertise and both language groups. The tasks of the Board of Directors were, inter alia, to

- elect and release the company's Managing Director and to confirm his salary as well as other terms relating to the post; the Managing Director shall not be a member of the Administrative Council or of the Board of Directors
- elect the company's other senior management as well as to confirm their salary and other conditions relating to their posts
- decide the next year's budget

- convene the Annual General Meeting of shareholders and prepare its agenda
- give the Finnish Communications Regulatory Authority annually a report on the company's operation

Members of the Administrative Council

Mr Mika Lintilä, MP (Centre Party), Chairman
Ms Liisa Jaakonsaari, MP (Social Democratic Party), Deputy Chairman

Mr Mikko Alatalo, MP (Centre Party)

Ms Maria Kaisa Aula, Child Ombudsman (Centre Party), *until 20th December 2005*

Mr Jyri Häkämies, MP (Coalition Party)

Mr Toimi Kankaanniemi, MP (Christian Democrats)

Ms Marjukka Karttunen, MP (Coalition Party)

Mr Jyrki Katainen, MP (Coalition Party), *until 22nd April 2005*

Ms Irina Krohn, MP (Green League)

Mr Kalevi Lamminen, MP (Coalition Party), *from 26th April 2005*

Ms Annika Lapintie, MP (Left Alliance)

Ms Riikka Moilanen-Savolainen, MP (Centre Party)

Mr Reino Ojala, MP (Social Democratic Party)

Mr Kalevi Olin, MP (Social Democratic Party)

Mr Pekka Perttula, Secretary General (Centre Party)

FM Mirja Ryyänen, MP (Centre Party)

Mr Kimmo Sasi, MP (Coalition Party)

Director **Berth Sundström**,

(Swedish People's Party)

until 20th December 2005

Ms Säte Tahvanainen, MP

(Social Democratic Party)

Mr Esko-Juhani Tennilä, MP (Left Alliance)

Ms Marja Tiura, MP (Coalition Party)

Ms Pia Viitanen, MP (Social Democratic Party)
 Personnel representatives

Mr Timo-Erkki Heino, Journalist

Mr Juhani Mäkelä, System Manager

Secretary to the Administrative Council,

Ms Kirsi-Marja Okkonen,

Head of Legal Affairs

Members of the Board of Directors in 2005

Mr Arne Wessberg, Director General, Chairman, *until 30th April 2005*

Mr Mikael Jungner, Director General, Chairman, *from 1st May 2005*

Mr Seppo Härkönen, Director of Radio, Deputy Director General

Mr Olli-Pekka Heinonen, Director of Television

Ms Ann Sandelin, Director of Swedish-language Radio and Television

Personnel representative **Mr Raino Hurme**, Journalist

Secretary to the Board of Directors **Ms Kirsi-Marja Okkonen**, Head of Legal Affairs

Members of the Board of Directors in 2006

Mr Hannu Olkinuora, Managing Director

Mr Jukka Alho, President and CEO

Ms Maria Kaisa Aula, Child Ombudsman

Mr Jouni Backman, MP

Ms Gunvor Kronman, Director

Mr Velipekka Nummikoski, Director of Communications

Ms Raija-Sinikka Rantala, Theatre Director

Personnel representative **Mr Raino Hurme**, Journalist

Secretary to the Board of Directors **Mr Jussi Tunturi**, Director of Corporate Affairs

YLE management

Mr Arne Wessberg, Director General, *until 30th April 2005*

Mr Mikael Jungner, Director General, *from 1st May 2005*

Central management

Mr Jussi Tunturi, Director of Corporate Affairs

Ms Marja-Riitta Kaivonen, Director of Corporate Finance

Mr Jorma Laiho, Director of Corporate Technology

Mr Jyrki Pakarinen, Director, *until 30th September 2005*

Mr Ismo Silvo, Director of Strategy and Development, *from 1st October 2005*

Radio

Mr Seppo Härkönen, Director of Radio, Deputy Director General

Mr Heikki Peltonen, Director of Programming

Mr Antti Pajamo, Director of Programmes YLE Radio

Mr Ville Vilén, Director of Programmes

YleX and YleQ, *until 31st March 2005*

Ms Minna Peltomäki, Director of Programmes YleX ja YleQ, *from 1st May 2005*

Mr Reijo Perälä, Director of Programmes YLE Radio Suomi, *until 31st March 2005*

Mr Ville Vilén, Director of Programmes YLE Radio Suomi, *from 1st April 2005*

Mr Kari Mänty, Director of Programmes YLE Radio News and Current Affairs

Television

Mr Olli-Pekka Heinonen, Director of Television

Mr Heikki Seppälä, Director of Programming

Mr Ismo Silvo, Director of Programmes YLE TV1 *until 30th September 2005*

Ms Ulla Martikainen-Florath, Director of Programmes YLE Teema, *from 1st March 2005*

Ms Riitta Pihlajamäki, Director of Programmes YLE TV1, *from 15th October 2005*

Ms Päivi Kärkkäinen, Director of Programmes YLE TV2

Mr Ari Järvinen, Director of Programmes YLE24, TV News and Current Affairs

Mr Jorma Hatakko, Director of Television Production

Swedish-language Radio (FSR) and Television (FST)

Ms Ann Sandelin, Director of Swedish-language Radio and Television, *until 31st December 2005*

Ms Annika Nyberg Frankenhäuser, Director of Swedish-language Radio and Television, *from 1st January 2006*

Ms Annika Nyberg Frankenhäuser, Director of Programmes FSR, *until 31st December 2005*

Ms Gunilla Ohls, Director of Programmes FST, *until 31st December 2005*

Ms Gunilla Ohls, Director of Programming *from 1st January 2006*

Auditors

Mr Eero Suomela, Chartered Public Accountant

Mr Osmo Valtonen, Chartered Public Finance Auditor, Chartered Accountant

Authorised Public Accountants Pricewaterhouse Coopers Oy, responsible **Mr Jari Häkkinen**, Chartered Public Accountant

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4

INTERNATIONAL AWARDS

BANFF WORLD TELEVISION FESTIVAL,
Canada

THE BEWITCHED CHILD

NHK President's Prize
Direction Marikki Hakola
Production Kroma Productions Oy,
YLE Co-productions

**BERGEN INTERNATIONAL FILM
FESTIVAL,** Norway

FROZEN LAND

Jury Award
Direction Aku Louhimies
Production Solar Films Oy, YLE TV2

**CHICAGO INTERNATIONAL
DOCUMENTARY FESTIVAL,** USA

THE THREE ROOMS OF MELANCHOLIA

Arie & Bozena Zweig Innovation Prize
Direction Pirjo Honkasalo
Production Oy Millennium Film Ltd., ZDF/
Arte, SVT, the Finnish Film Foundation and
YLE TV2

CNN WORLD REPORT, Atlanta, USA

THE SCREAMING MEN

Best Feature
Direction Aira Vehaskari
Production YLE24

GOLDEN CHEST FESTIVAL,
Plovdiv, Bulgaria

NIGHT SHIFT

Best director of photography: Harri Halonen
Direction Saara Saarela
Production YLE Draama

GÖTEBORG FILM FESTIVAL, Sweden

FROZEN LAND

Nordic Award
Direction Aki Louhimies
Production Solar Films Oy, YLE TV2

**INTERNATIONAL FILM AND VIDEO
FESTIVAL ON HUMAN RIGHTS,**

Santiago de Estero, Argentina

THE RED ROCKET

First prize (joint)
Direction Marja Pensala
Production Alppiharjun Elokuva Oy,
YLE TV2

**INTERNATIONAL FILM FESTIVAL FOR
CHILDREN AND YOUTH,** Moscow

PELICANMAN

Teddy Bear Special Prize
Direction Liisa Helminen
Production Hanna Hemilä/Lumifilm Oy,
Migma Film AB/Sweden,
YLE TV1 Co-productions

LONDON FILM FESTIVAL, Great Britain

FOR THE LIVING AND THE DEAD

Sutherland Trophy
Direction Kari Paljakka
Production Sputnik Oy,
YLE Co-productions

**MATSALU WILDLIFE AND ENVIRON-
MENTAL FILM FESTIVAL,** Estonia

THE PEARLS OF THE BALTIC, PART 5: HAILUOTO

First Prize
Direction Petteri Saario
Production Tekstivirta Oy,
YLE Co-productions



- 1 Suomi celebrates
- 2 The Three Rooms of Melancholia
- 3 The Bewitched Child
- 4 Frozen Land
- 5 For the Living and the Dead
- 6 Mother of Mine

NORDIC FILM DAYS, Lübeck, Germany

MOTHER OF MINE

Baltic Film Prize

Direction Klaus Härö

Production Matila Röhr Productions Oy,
YLE Co-productions, FST Samproduktioner

HOMESICK

Interfilm Church Prize

Direction Petri Kotwica

Production Making Movies Oy,
YLE Co-productions

ONE WORLD FILM FESTIVAL,

Prague, Czech Republic

THE THREE ROOMS OF MELANCHOLIA

The Award for Best Director

Direction Pirjo Honkasalo

Production Oy Millennium Film Ltd.,
ZDF/Arte, SVT, Finnish Film Foundation and
YLE TV2

PRIX ITALIA, Milano, Italy

THE THREE ROOMS OF MELANCHOLIA

Prix Italia

Direction Pirjo Honkasalo

Production Oy Millennium Film Ltd.,
ZDF/Arte, SVT, Finnish Film Foundation,
YLE TV2

SATELLITE AWARDS, Los Angeles, USA

MOTHER OF MINE

Best foreign film

Direction Klaus Härö

Production Matila Röhr Productions Oy,
YLE Co-productions, FST Samproduktioner

THESSALONIKI DOCUMENTARY FESTIVAL, Greece

EDN - EUROPEAN DOCUMENTARY NETWORK PRIZE TO YLE

THE THREE ROOMS OF MELANCHOLIA

FIPRESCI Prize

Direction Pirjo Honkasalo

Production Oy Millennium Film Ltd., ZDF/
Arte, SVT, Finnish Film Foundation and
YLE TV2

YAMAGATA INTERNATIONAL

DOCUMENTARY FILM FESTIVAL, Japan

ABOUT A FARM

Award of Excellence

Direction Mervi Junkkonen

Production Klaffi Tuotannot Oy,
YLE Co-productions

ZAGREBDOX INTERNATIONAL

DOCUMENTARY FILM FESTIVAL, Croatia

THE THREE ROOMS OF MELANCHOLIA

Grand Prix

Direction Pirjo Honkasalo

Production Oy Millennium Film Ltd.,
ZDF/Arte, SVT, Finnish Film Foundation,
YLE TV2

ZLIN INTERNATIONAL FILM FESTIVAL FOR CHILDREN, Czech Republic

PELICANMAN

Best Film for Children; Audience Prize

Direction Liisa Helminen

Production Hanna Hemilä/Lumifilm Oy,
Migma Film AB/Sweden,
YLE TV1 Co-productions



YLE TELEVISION



4



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- 1 Health magazine on YLE TV2
- 2 Pussel
- 3 Kites over Helsinki
- 4 Domestic drama on YLE TV1
- 5, 6 YleX
- 7 Nature evening

YLE TV1

The news, current affairs and factual journalism channel, also offering drama, cultural, educational and documentary programmes as well as satirical entertainment. Quality cinema and British production feature heavily in acquisition programming.

YLE TV2

The channel for sport and children and teenagers' programmes, also offering drama and entertainment. The focus in current affairs and factual programmes is on the citizens' viewpoint, Finnishness and regional content. Comedies and human relationship series and serials are the focus in acquisition programming.

YLE FST

The digital, Swedish-language full-service channel, broadcasting news, factual and children's programmes as well as culture, sport and entertainment. The emphasis in acquisition programming is on Nordic and European films, series and serials and co-production. Programming is also shown on analogue YLE TV1 and TV2 with Finnish subtitles.

YLE24

The digital channel for news, current affairs and events coverage and for live sports broadcasts, which brings news in real time and round the clock to television, the internet and mobile receivers.

YLE Teema

The digital channel for educational, science and cultural programmes. Programming comprises recordings of performing art, classical music, science and history documentaries, films and theme broadcasts.

YLE Teletext

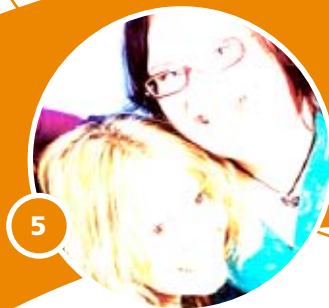
News, sport and programme information round the clock – in Finnish and in Swedish. Also theme pages on the weather, transport and traffic, work and leisure, as well as subtitling for the hard-of-hearing.

TV Finland

The digital satellite channel showing a selection of YLE and MTV3 programmes for expatriate Finns in Europe.



YLE RADIO



YLE Radio 1

The channel for culture, art and factual programmes. Its musical fare extends from classical and religious music through to jazz and folk. The channel carries concerts by the Finnish Radio Symphony Orchestra.

YLE YleX

A multimedia channel for popular culture and new pop and rock. The fast-paced broadcast flow is complemented by special music programmes, comedy programmes and by profiled news broadcasts, including Pop News.

YLE Radio Suomi

The national and regional news, service and contact channel, whose programming also focuses on sport and entertainment. Musical fare comprising domestic and foreign hits, tuneful adult rock as well as nostalgic pop.

YLE YleQ

A programme radio channel for in-depth radio speech and broad musical fare, characterised by an easy-going and focused style, with an emphasis on popular music and culture. YleQ can be heard in analogue format in Greater Helsinki and surroundings as well as via digital television in the digital reception area.

YLE Radio Vega

A national and regional Swedish-language news and current affairs channel, also offering culture, factual programmes, contact programmes and children's programmes as well as music for the adult taste.

YLE Radio Extrem

A Swedish-language music-oriented young people's channel, also broadcasting current affairs debate, news and sport. New pop and rock and special music programmes.

Regional broadcasts

Regional radio 20 Finnish-language and 5 Swedish-language regional radio channels on the frequencies of YLE Radio Suomi and YLE Radio Vega.

Regional television news Local news from 8 areas on YLE TV2 and YLE24. News in Sámi on YLE24 and in Lapland on YLE TV1.

New services

www.yle.fi An extensive on-line news, sport and weather service as well as theme portals and programme guide. Radio and television news broadcasts and downloadable podcasting programmes.

svenska.yle.fi Swedish-language pages and theme portals.

Mobile services All the news on mobile devices as well.

Special services Sámi Radio, YLE Classic, YLE FSR+ and compilation channels YLE Radio Peili, YLE Radio Finland and YLE Mondo.



YLEISRADIO OY

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Tel.: +358 9 14801
Fax: +358 9 1480 3215

www.yle.fi/fbc
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YLE CORPORATE COMMUNICATIONS

Head of Corporate Communications
Hilkka Hyrkkö
PL 90, 00024 Yleisradio



YLE ANNUAL REPORT 2005

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Marja Niemi and YLE Corporate Finance

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Harri Hinkka, Marko Mäkinen, Heikki Oksanen, Tuula
Pukkila, Sampo Rautamaa ja Kari Poppis Suomela

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March 2006

FINANCIAL
STATEMENTS

05



REPORT OF THE BOARD OF DIRECTORS

1 Summary

●●● Audience satisfaction with YLE and its programme output is at a high level. YLE reached 98% of Finns. In 2005, almost all Finns followed either YLE radio or television programmes at least two hours a week. Four out of five were highly or fairly satisfied with YLE programmes. The parents of small children were particularly satisfied. YLE had a television viewing share of 44.3% and a radio listening share of 51%. Hits at YLE web pages increased by over a third. Programme operations accounted for a higher share of the company's overall resources.

●●● The company's finances developed in the year under review in accordance with the guidelines approved by the Administrative Council in 2002. Finances are to be balanced not only by rendering the operative side more efficient but also by a moderate annual increase in the television fee. The financial position has been secured by the sale of Digita Oy shares. YLE sold the remaining 10% of the Digita shares which it owned. In connection with the sale, Digita paid its debenture loan to YLE of EUR 96 million as an exception to the original timetable. The strengthened financial position meant that YLE paid a loan of EUR 72 million to its own pension fund and strengthened the pension fund's working capital with a non-recurring contribution of EUR 29 million.

●●● The operating loss for 2005 was EUR 36.4 million, or EUR 24.1 million less than in the preceding year. The result for the financial year was a loss of EUR 28.8 million, or an improvement of EUR 22 million on the preceding year.

●●● In September 2005, YLE Administrative Council approved further measures to balance the company's finances by 2008. In accordance with the decision, the company is reorganising central management. As part of this programme, the company is reducing personnel by some four hundred employees mainly through retirement. The autumn co-operation talks led to a re-

duction in personnel of over a hundred employees. The percentage of all employees in support tasks continued to decline.

●●● YLE launched a strategy targeted at 2010. Its objective is to create for the company a basic structure that takes better account of the changes, arising from digitalisation, in the way in which the audience uses electronic media services. The company is to build an operating model in which audiences can be served better both on traditional radio and television channels and in the provision of different new services.

●●● YLE strengthened brand marketing. Its purpose is to stand out from other operators in the sector by emphasising the company's task and role as a full service electronic media company common to all Finns.

●●● In the summer of 2005, Parliament passed the new Act on Yleisradio. YLE's public service is still based on an assignment with a broad content. Tasks were rendered more specific with the addition of intelligent entertainment and children's services. Under the Act, YLE also gained a new owner control model, in which in accordance with the spirit of the Companies Act certain powers that previously belonged to the Administrative Council were transferred to a Board of Directors composed of members from outside the company. The company's Administrative Council elected to the company the outside Board of Directors required by the new Act at its meeting on 29th November 2005.

●●● During the last year, the whole of Finland was completely covered by digital broadcasting. Digital television can be viewed all over the country either through the terrestrial network or through complementing satellite broadcasts. At the end of November, there were digital adapters in over a third of Finnish households, i.e., some 830,000 households.

2 The operating environment

In the summer of 2005, Parliament passed reforms affecting YLE proposed by the Council of State. The Act on Yleisradio Oy was amended and Chapter 5 of the Act on the State Television and Radio Fund was repealed. The changes were based on proposals by Seppo Niemelä's Parliamentary Working Group.

The reforms brought changes to the tasks of the company's Administrative Council and make-up of the Board of Directors as well as to YLE's public service tasks. Members of the company's Board of Directors must not be members of the Administrative Council or belong to the company's operative management. The election of the Managing Director has now been assigned to the Board of Directors. The Administrative Council's tasks still include deciding on the scope and guidelines for YLE's operation as well as supervising implementation of the public service task. Provision of intelligent entertainment and programming targeted at children as well as provisions concerning support for equality and citizens' participation were added to YLE's public service tasks. The reforms entered into effect on 1st January 2006. The articles on the operating licence fee in the Act on the State Television and Radio Fund were rescinded as entirely digital television broadcasting is adopted.

In addition, Parliament rendered the Act on Television and Radio Broadcasting more precise with regard to transfer of an operating licence for commercial activity. Parliament also gave an incentive relating to the clarity of operating licence regulations and to rendering supervision more effective when new radio operating licences are granted. Applications for operating licences for commercial radio broadcasting will be invited in a new round in 2006.

A Working Group from the Ministry of Transport and Communications proposed amendments relating to mobile television (DVB-H) to the Act on Television and Radio Broadcasting. This mainly concerned making operating licence procedure more light-weight. At the end of the year, applications were invited for a network operating licence for DVB-H.

In the European Union, the Commission launched a Communication Act package, now with an emphasis on marketed-orientedness in frequency policy. At the end of the year, the Commission also published its proposal for reforming the Television Directive. Regulation would affect not only traditional, linear television broadcasting but also various non-linear, i.e., downloaded and ordered services.

The Council of State decided to increase the television fee by 3.5% from the beginning of 2006. The decision was based on an earlier agreement on annual increases starting at the beginning of 2005.

The commercial television operators' revenue from television advertising affected YLE's operating licence fee revenue. In 2005, television advertising grew by 1.9%, i.e., clearly less than in the preceding year (9.5%). Growth was also less than in the preceding year in media advertising (3.3%). Radio advertising declined by 1.3% (+ 0.7% in 2004).

According to Finnpanel Oy, 38% of Finnish television house-

holds were digital households at the turn of November-December 2005. There were digital adapters in 830,000 households, and adapters for reception of terrestrial programmes in 610,000 households. The number of digital households increased by 13 percentage points from the previous year.

3 Company development

3.1 Programme operations

During the year, YLE programme operations were assessed by means of the programming model introduced in previous years. In the model, programme output and development needs were examined at company level according to programming area. There are four programming areas: news and current affairs programmes, factual, cultural and entertainment programming.

In the assessment, the programming teams looked into how the programming area's audience relationship had developed, how objectives had succeeded and whether programming had been diverse in content. The assessment work led to the following general policies for programme operations in the next few years:

- The relative share of news and current affairs programming out of the total costs of programme operations will no longer be increased and the total annual costs of a programming area in a planning period must not exceed the 2004 level.

- Drama and television entertainment resources are to be kept in the planning period at a minimum of the present level in euros.

- If efficiency measures make it possible for programme operations to gain additional resources, these will be allocated in the planning period mainly to drama and other principally domestic production of the work type as well as, in accordance with the earlier Helsinki Music Centre decision, to safeguarding the operating prerequisites for classical music.

Besides these policies, content-oriented producer competence was also developed in particular in factual and entertainment programming. In addition, journalistic competence is to be emphasised in the production of the company's own factual programmes. Likewise, co-ordination of factual programming across channel boundaries is to be improved and the number of titles of factual programmes is to be reduced.

Programming directed at young people continued to be developed, inter alia, by improving the profiling and positioning of international acquisitions appealing to young audience. Investments are to be made in new services for reaching young audiences in particular.

In the genres of drama, culture and classical music, the clearest possible and readily located and identifiable slots are to be created for different programme profiles in programme schedule planning. In culture programming, a balance will be struck be-

tween culture programme fare targeted at large audiences and programmes gaining visibility in cultural life that are meant for small special audiences. Cultural matters and phenomena will be handled more broadly also by means of journalism and criticism.

The focus of development of new services will be on broadband services. Archive television [the television archives] are among the fare that are to be offered to audiences.

In 2005, the company drew up a strategy for special and minority programming, as the basis for developing programme services for national minorities, immigrants and disabled groups.

3.2 Research and development

YLE Audience Research investigated the television fee situation in collaboration with the Television Fee Administration at the Finnish Communications Regulatory Authority. In addition, the Finns' awareness of the purpose of the television fee and their attitudes towards it were examined. New media were also examined: were Finns interested in mobile television, what were their attitudes to digital television and how growth in internet use would affect use of other media. Research and programme development work in individual programming areas was carried out both for company-level needs and the divisions.

Audience research and programme development were reorganised at the end of the year. In the reform, the divisions' and channels' audience and customer research was made the responsibility of the divisions and company-level research was incorporated into the strategy unit.

3.3 Technology and investments

In 2005, the company's technology strategy was introduced and the progress of the strategy was monitored and steered systematically. In the autumn, YLE Corporate Technology's new operating model was prepared and is due to be applied at the beginning of 2006. The most significant reform was the establishment of the new information management unit. The most important of the new unit's tasks and responsibilities is the company's information system architecture. Media management and new production system projects, i.e., radio's RYHTI and television's NASTA, will also guide the focuses of tasks at YLE Corporate Technology over the next few years.

The World Athletics Championships kept YLE Corporate Technology busy both in the building and up-keep of broadcasting operations. The Vaasa television studio was upgraded and HD camera [filming] equipment for high definition pilots was purchased. The upgrading of Teletext equipment was started and the internet platform was upgraded. The entire news division at Swedish-language Radio and Television was merged into the same premises. The standby power project advanced to the construction phase. The supplier for the new HR system was chosen and the erection of the system was started. In 2005, a total of EUR 17.7 million were spent on investments.

3.4 Support operations

The company's support operations continued to be rendered more

effective in accordance with the strategy by making use of retirements, by developing and strengthening current partnerships, and by increased subcontracting. At the end of 2005, 20.4% of the company's permanent personnel worked in support operations, compared to 29% at the beginning of 2000.

4 Radio

In 2005, YLE radio channels reached each week an average of 96% of Finns over the age of nine, one percentage point less than in the preceding year. 3 hours and 17 minutes were spent listening each day, five minutes fewer than in the 2004.

YLE's daily radio listening share rose to 51%, a rise due to growth in YLE Radio Suomi's channel share. YLE radio channels had an average weekly audience totalling 2.96 million Finns. In the light of results, the falling listener trend of the early years of the 21st century has levelled out and is cautiously turning upwards. According to the spring satisfaction survey, listeners' satisfaction with all YLE channels and radio news had increased from the preceding year.

In 2005, an extensive change in procedures was launched at YLE Radio Suomi. This related in particular to provincial radio channels and is due to be completed in 2006. The channel is being developed by renewing daily production, by concentrating the music and soundscape service and by taking a critical look at use of resources. A regional radio network that is more uniform and of a more consistent quality is the objective. Administrative and support operations were also harmonised. Regional television news was enhanced by a regional Teletext service.

In 2005, YLE Radio 1 enriched its programming with new openings in popular music, sport and experimental radio expression. The upgrading of YleX's internet pages at the start of the year was a great success: the pages reach around 60,000 different visitors a week. On its internet pages, YleQ started a podcasting pilot with speech programmes.

5 Television

In 2005, television viewing in Finland began increasing once again. On average, people watched television for 2 hours 41 minutes a day (4+ population). YLE television channels accounted for 44.3% of this viewing and their daily reach was 3.1 million viewers.

Over the last five years, YLE had maintained its market share at between 43.4 and 45.4%, despite increased competition. The variation is explained mainly by major sports events. 2004 was the year of both the Athens Olympic Games and the World Football Championships. Indeed, YLE's television listening share was then 0.9% higher than in 2005. The most significant change in television viewing in 2005 was the growth in "other viewing" by four percentage points, at the same time as the main commercial channels' market shares declined by three percentage points. The arrival of new digital, partly pay, commercial channels is manifested in the form of growth of "other viewing". This growth is also an indication of the continuous fragmentation of audiences.

The Asian tsunami and its destructive consequences were the focus of media attention at the beginning of 2005. YLE's trust-

worthiness as a source of news then attracted large audiences both to television channels and to internet services. In 2005, hits to YLE internet pages grew by over a third. Each week, there were nearly 640,000 different visitors, while YLE Teletext had over 1.4 million daily users.

In the summer of YLE, was responsible for radio and television coverage of the World Athletics Championships. The championships were the biggest television event ever organised in Finland. In spite of the additional challenges brought about by the exceptional thunder and rain showers, YLE succeeded superbly in carrying the Championships to domestic audiences and in its capacity as international host broadcaster.

In 2005, the market shares of the digital YLE Teema and YLE24 almost doubled. A new viewer record was achieved on the digital YLE24 channel, when 75 000 Finns followed the men's javelin throwing at the World Championships. The channel showed the event as a parallel output.

In Television, the main development project to switch to a tape-free operation and an IT-based media management system continued. The changes brought about by the switch will affect television broadcasting as a whole. The project will also create the prerequisites for synergy with YLE's different divisions and distribution paths.

At the beginning of March, the division began employing a new organisational model linked to the company's YLE 2008 strategy. In the model, competence centres have been expanded still further. In 2005, YLE has operated, and 2006 has been planned, within the framework of the new organisational model. The division reached its objectives both in the diversity of output and in its quality and reliability. At the same time, viewer satisfaction with YLE television channels clearly rose both among women and men audiences.

6 Swedish-language Radio and Television

In 2005, YLE FST reached 69% of Swedish-speaking Finns weekly. YLE FST is still the most popular channel in the Swedish-speaking audience when it broadcasts in analogue format. The market share of the digital YLE FST channel is growing, reaching 22% by the end of the year. The reach of radio channels remained unchanged during the year. At the end of 2005, listening time increased, YLE Radio Extrem's share in particular.

The division's new multimedia structure made it possible to draft the 2005 budget in such a way that use of resources was planned comprehensively [starting?] from the programme operation. The restructuring set to take three years proved effective already in the first year. The targeted adaptation of resources to a tighter framework was carried out taking the focuses of the programme operation into account.

The Swedish-language combined news and current affairs unit moved into refurbished, joint facilities. Programme output has included more and more programme concepts transcending media boundaries. The linking of new media – internet services in particular – to the young people's service has been a successful

solution. This development is continuing. YLE Radio Vega's and Radio Extrem's programming is at the level of preceding years and profiling work between the channels has continued.

Co-operation with outside producers and production companies has increased and is carried out in the programme areas of drama, documentaries and entertainment in particular. Goal-directed work to make YLE FST's profile clearer has continued, and more programmes have been broadcast only digitally. The aim has been to build a joint programme plan for digital FST, and this has also partly affected Swedish-language programming on the analogue channels.

The division's technology organisation was reformed in the autumn. Radio, i.e., FSR production technology both at Pasila and in the regions was merged into FST television technology. Personnel from post-production at television news moved over to the TV-nytt organisation.

7 New services

In 2005, YLE launched a major company-level strategic project entity known as New YLE.fi. This includes a restructuring of the YLE.fi concept. The YLE.fi user interface on the internet is being harmonised and usability is being improved. Audio and video services are being positioned within this concentrated brand, along with provision of radio and television archives and recording sales on the internet. In addition, the mobile service concept is to be reformed. The project entity also includes publication [release] processes for new services and concentration of publication system solutions. The administration model for new services is also being restyled. The New YLE.fi project continues until 2007.

YLE kept its position as one of the most popular internet services in Finland. YLE.fi attracted on average 700,000 – 800,000 visitors a week, even more than this in the best weeks. The pages were developed and redesigned and a lot of effort went into the Presidential Election services. New openings in services included blogs, RSS services and podcasting. Video broadcast pilots on the internet also continued. For example, the Independence Day reception from the Presidential Palace was broadcast to domestic and expatriate audiences also using streaming technology.

In mobile services, 3G services continued to be developed and cross media concepts were made, for example, of [for] the World Athletics Championships and the Sibelius Violin Competition. The possibilities of mobile television were piloted with partners using DVB-H technology.

In 2005, YLE launched a voice [audio] subtitling service for the hard-of-hearing. Voice subtitling allows a broadcast to be watched with the aid of subtitling in the form of synthetic speech.

YLE Teletext increased its viewing share and strengthened its position as Finland's most popular Teletext channel. Regional news services were also opened on Teletext. YLE Teletext's most popular page, front page 100, was revamped, as were the Teletext internet pages.

YLE also took part in the Forum Virium project, aimed at developing digital media contents and services.

8 Personnel

At the end of 2005, YLE had 3,517 permanent employees, a reduction of 83 from the preceding year. The solutions reached in the co-operation talks at the close of the year are not yet reflected in full in the December figure. Co-operation talks were held for production and financial reasons in central management, in Radio and in Television production services. In addition, logistics services were outsourced.

Use of manpower on time-pay diminished by almost 3% from the preceding year. About a third of the reduction was due to a decline in fixed-term employment contracts. During the year, the need for fixed-term and permanent manpower was rendered more precise in many units. Many fixed-term employment contracts were changed to ones in force until further notice. Four out of five of the permanent employees hired to the company during the year (151) had been on a fixed-term employment contract prior to their positions being made permanent.

Personnel development focused in particular on projects relating to multimedia work, new operating models and managerial work. During the year, it was decided that a new HR system would be introduced. From next year, it will have an impact in particular on the work of senior personnel and personnel affairs [human resources] professionals, but self-service extends to affect each YLE employee. The system is also intended to render the system for developing personnel more effective.

9 Investments and finance

9.1 Turnover and other business revenue

Turnover totalled EUR 374.5 million, or 4.3%, i.e., EUR 15.5 million more than in the preceding year.

The rise in turnover was due to an increase in the television fees from the beginning of 2005. At the end of the year, there were 2,003,769 fees, 1,416 fewer than a year earlier.

The operating licence fees paid by the commercial companies were EUR 3.4 million lower than in the preceding year.

Other business revenue increased by EUR 31.3 million with the profit from the sale of Digita Oy's shares.

9.2 Operating profit and expenditure

Company costs and depreciation for the financial period totalled EUR 451.6 million, or approx. 5.3%, i.e., EUR 22.7 million more than in the preceding year.

The growth in costs was due to personnel costs, which rose by 15.8%, or EUR 3.7 million. The contributions paid into YLE Pension Fund were EUR 26.6 million higher than in the preceding year. This change was due to a separate decision, made possible by the good financial position, to strengthen the Pension Fund's working capital by EUR 29 million. The Pension Fund's finances were good. B department (TEL) had a working capital percentage in 2005 of 41.1 (EUR 76.1 million), compared to 24.4 (EUR 47.4 million) a year earlier. In addition, A department (additional benefit) had an index liability for compensation, acting as a buffer, of EUR 19.9 million and a surplus of EUR 6.5 million, which were absent from the 2004 financial statements. The Pension Fund's net book income totalled EUR 41.1 million (EUR 30.4 million in 2004) and payments arising out of pensions came to EUR 37.7 million (EUR 34.9 million in 2004). There is no liabilities deficit.

The growth in costs was due to personnel costs, which increased by 15.8%, i.e., EUR 31.7 million. The contributions paid to YLE Pension Fund were EUR 26.6 million higher than in the preceding year. The change was due to a separate decision to strengthen the Pension Fund's working capital by EUR 29 million, in order to achieve a good financial position.

Planned depreciation was EUR 1.6 million less than in the preceding year.

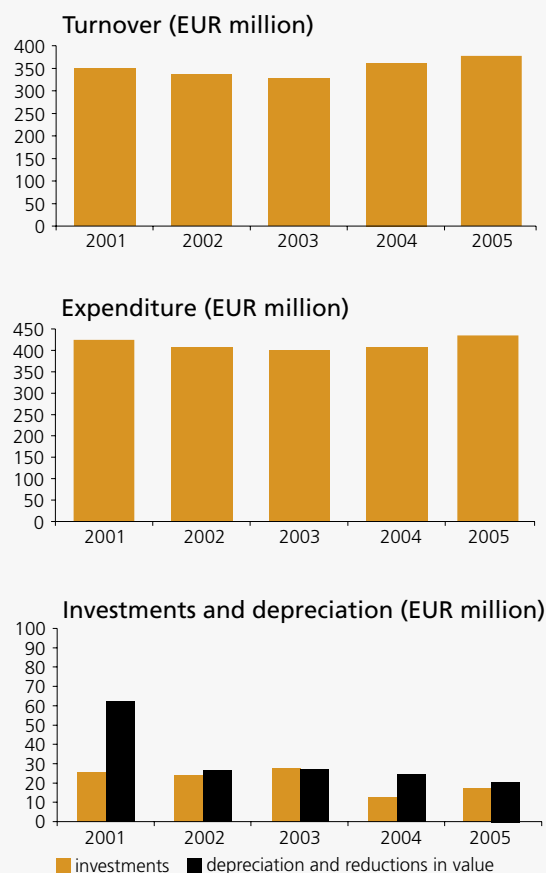
Performance fees totalled EUR 71.5 million, which was EUR 7.7 million less than in the preceding year. The figure for 2004 was increased by the performance fees for major sporting events such as the Athens Olympic Games.

Other business expenses came to EUR 125.1 million and were at the same level as in the preceding year.

The company posted an operating loss of EUR 36.3 million, or EUR 24.2 million less than in 2004.

9.3 Result for the financial year

The company's loss for the financial year came to EUR 28.8 million, compared to a loss of EUR 50.8 million in 2004.



9.4 Investments

In 2005, EUR 17.7 million was invested in fixed assets, EUR 3.5 million less than in the preceding year.

9.5 Balance sheet

The company's liquid assets at the end of the year totalled EUR 100.1 million, EUR 0.4 million less than at the same time in 2004. YLE sold its 10% holding in Digita Oy to TDF Nordic Oy. The selling price was EUR 35 million. In the same connection, Digita paid off, as an exception to the original timetable, its debenture loan of EUR 96 million to YLE. With the financial position thereby strengthened, YLE paid its loan of EUR 72 million to the Pension Fund and reinforced the Pension Fund's working capital by EUR 29 million.

The balance sheet total was EUR 321.3 million, EUR 87.9 million less than at the end of the preceding financial period. The company did not have any non-current liabilities. The equity/assets ratio improved to 54% from 49.5% in the preceding year.

10 Future prospects

The company's finances are to be brought into balance by 2008. The 2005 solutions will help to secure attainment of the objective, but 2006 - 2008 will be tough. Rendering programme production more effective with the aid of new digital production and content management tools is a core element in balancing the finances. This helps to make it possible to benefit from the reduction in the company's permanent personnel and considerable retirement in the coming years.

The company will be investing not only in short-term planning but also very much in strategy work, so that the challenges of new areas of operation can be met effectively. The development of sector digitalisation is having an increasingly concrete effect on the everyday lives of citizens and audiences. YLE is keen to be a public service pioneer also in the digital world.

The Council of State has decided to shut down analogue television broadcasts on 31st August 2007. For this reason, YLE is focusing on developing digital television services and on publicising digital television in collaboration with other operators.

Programme output as a whole will not increase. In order for YLE's competitive position to remain strong and for its output to meet with broad approval, it is important for the audience to recognise the difference between YLE and commercial radio and television services. Over the next few years, YLE's output is to be developed so as to increase the division of labour between channels and between other services and to clarify profiling. Marketing will concentrate on the positioning and concretisation of the company's brand and public service task. The objective is to stand out on the market and in the minds of customers. One of the goals of marketing is to ensure television fee development.

Development of programme operations is based on strengthening of customer-orientedness. New distribution channels and changes in the media and consumer behaviour of Finns are altering both the company's control method and structures. Distribution strategy choices must ensure that YLE programming and

services are available to audiences even though distribution methods and forms continue to diversify. Copyright and frequency issues in particular will be the object of European regulation in the next few years. YLE will seek together with national players and the EBU to make sure that public service considerations are taken into account.

In the new kind of distribution environment and also as regards planning of programme operations and management of finances, the co-ordination of the management of rights at national level is significant. In 2006, the objectives required by new needs will be set for collective agreements, and talks will be held to alter the agreements.

The development of an appropriate personnel and employment structure in the company is continuing. The stress is increasingly on support for an innovative operating culture, by means of development measures and by influencing organisational structures.

The main point is for a tight rein to be kept on the company's financial position. In the next few years, the company will be operating at a liquidity level lower than the long-term objective. It is critical for the television fee system to be effective and to ensure that audiences are willing to pay the fee during the transition to entirely digital television broadcasts. Significant changes in the planned financial position will be manifested firstly in the form of changes in the investment level.

11 YLE Board of Directors

During the period, YLE Board of Directors has comprised Mr Arne Wessberg, Director General (Chairman), 1st January – 30th April 2005, Mr Mikael Jungner, Director General (Chairman) 1st May – 31st December 2005, Mr Seppo Härkönen, Director of Radio, Mr Olli-Pekka Heinonen, Director of Television, Ms Ann Sandelin, Director of Swedish-language Radio and Television, and Mr Raino Hurme, representing personnel.

The Administrative Council appointed Mr Hannu Olkinuora (Chairman of the Board of Directors), Ms Maria Kaisa Aula, Mr Jukka Alho, Mr Jouni Backman, Ms Gunvor Kronman, Mr Veli-pekka Nummikoski and Ms Raija-Sinikka Rantala to the Board of Directors for 2006.

12 Board of Directors' recommendation for the use of profit

The company's loss for the period is EUR 28 842 402.35 and unrestricted equity at the end of the period EUR 155 587 067.49.

The Board of Directors recommends to the Annual General Meeting of Shareholders that the company's loss for the period be transferred as a deduction on the profit account.



FINANCIAL STATEMENTS

Key figures (EUR million)

	2005	2004	2003	2002	2001
EXTENT OF OPERATION					
Turnover	374,5	359,0	330,0	340,5	350,9
% change	4,3	8,8	-3,1	-3,0	5,6
Other business revenue	40,8	9,4	11,2	10,3	13,6
% change	331,8	-15,7	8,7	-24,3	-0,7
Costs and depreciations	451,7	428,9	412,3	432,4	488,6
% change	5,3	4,0	-4,7	-11,5	29,3
Balance sheet total	321,3	409,2	457,6	482,1	545,5
Gross investments	17,7	14,2	27,1	24,8	25,7
% of income	4,7	3,9	8,2	7,3	7,3
PERSONNEL					
-number of employees on a permanent contract in 31.12.	3 517	3 600	3 586	3 719	3 770
-employees in man-years	3 891	4 004	4 066	4 245	4 291
PROFITABILITY					
Profit/loss	-36,4	-60,5	-71,1	-81,6	-124,1
Profit/loss before extraordinary items	-28,8	-50,8	-59,8	-84,3	-117,0
Profit/loss for financial year	-28,8	-50,8	52,8	-84,3	-4,4
SOURCES OF FUNDS AND FINANCIAL POSITION					
Quick ratio	0,7	0,8	0,8	0,5	0,9
Equity/Assets ratio %	54,0	49,5	55,3	41,6	52,2
Borrowed capital with interest	0,0	72,0	72,0	146,0	117,8

Personnel= Number of employees on time-wages during the financial year in man-years

Quick ratio= $\frac{\text{Financial assets}}{\text{Current liabilities}}$

Equity/Assets ratio= $\frac{\text{Shareholders' equity}}{\text{Balance sheet total}} \times 100$

Balance sheet

	Note	31.12.2005 EUR 1 000	31.12.2004 EUR 1 000
ASSETS			
FIXED ASSETS			
Intangible assets	(1)	9 667,5	9 705,5
Tangible assets	(2)	141 903,9	146 850,1
Investments			
Other stocks and shares	(3)	1 162,9	6 528,0
FIXED ASSETS TOTAL		152 734,4	163 083,6
CURRENT ASSETS			
Long-term receivables	(4)	502,5	95 773,3
Short-term receivables	(5)	67 947,7	49 847,2
Liquid assets securities	(6)	98 074,3	99 624,5
Cash at bank and in hand		2 019,6	847,6
CURRENT ASSETS SUM TOTAL		168 544,1	246 092,6
ASSETS SUM TOTAL		321 278,5	409 176,2
LIABILITIES			
SHAREHOLDERS' EQUITY (7)			
Share capital		8 000,0	8 000,0
Reserve fund		9 974,9	9 974,9
Other funds		12 747,7	12 747,7
Retained earnings		171 681,7	222 471,8
Profit/loss for the financial year		-28 842,4	-50 790,1
CAPITAL AND RESERVES SUM TOTAL		173 562,0	202 404,4
OBLIGATORY PROVISIONS (8)		6 665,3	6 169,0
CREDITORS			
Non-current liabilities	(9)	0,0	71 984,4
Current liabilities	(10)	141 051,3	128 618,4
CREDITORS SUM TOTAL		141 051,3	200 602,8
LIABILITIES SUM TOTAL		321 278,5	409 176,2

Profit and loss account

	Note	1.1.-31.12.2005 EUR 1 000	1.1.-31.12.2004 EUR 1 000
TURNOVER		374 536,2	359 017,1
Other business income		40 765,7	9 441,7
Personnel costs	(11)	232 398,0	200 690,4
Depreciations and reductions in value (write-offs)	(12)	22 633,6	24 232,0
Performance fees		71 539,0	79 225,6
Other business costs		125 099,1	124 807,8
OPERATING PROFIT/LOSS		-36 367,8	-60 497,0
Financial income and expenses	(13)	7 525,4	9 706,9
PROFIT/LOSS FOR FINANCIAL YEAR		-28 842,4	-50 790,1

Source and application of funds

	1.1.-31.12.2005 EUR 1 000	1.1.-31.12.2004 EUR 1 000
Business cash flow:		
Payments from the turnover	376 618,8	369 323,7
Payments from other business revenue	9 940,5	9 845,5
Payments of business costs	-435 345,6	-400 847,2
Business cash flow (A)	-48 786,2	-21 678,1
Investment cash flow:		
Investments in tangible and intangible assets	-17 690,9	-14 160,7
Income from disposal of tangible and intangible assets	35 166,6	93,7
Loans granted	-502,5	0,0
Dividend from investments	80,8	24,2
Investment cash flow (B)	17 053,9	-14 042,8
Cash flow for financing:		
Other investments	3 942,4	0,0
Repayment of long-term loans	-71 984,4	0,0
Repayment of loan receivables	95 773,3	25 000,0
Interests paid	-1 307,3	-3 016,0
Interests received	3 116,3	11 225,1
Cash flow for financing (C)	29 540,2	33 209,0
Change in cash flows (A+B+C) increase (+) / decrease (-)	-2 192,1	-2 511,8
Liquid assets at beginning of period	71 912,7	74 424,6
Liquid assets at end of period	69 720,6	71 912,7



NOTES TO THE FINANCIAL STATEMENTS

The principles of the financial statements

Fixed assets and depreciation

The Balance Sheet value of the fixed assets is the original acquisition price minus the planned cumulative depreciation. The depreciation of fixed assets according to the current plan has been calculated on the basis of the estimated economic life as straight-line depreciation from the original acquisition price. The depreciation periods according to plan are as follows:

Intangible assets	5 – 10 years
Other non-current expenses	5 – 10 years
Buildings and structures	10 – 40 years
Machinery and equipment	3 – 15 years
Other tangible assets	10 years

Expenses which accrue income over three or more years have been credited as non-current expenses and will be depreciated over 5-10 years.

Financial securities

Financial securities are valued at the original acquisition cost or lower market value.

Turnover

The turnover comprises the income from the actual operation, which consists of television and operating licence fees and income obtained from the sale of programme performance rights and programme time. The income is entered in accordance with the accrual principle of the financial statements.

Other business revenue

Profits from the sale of fixed assets and regular revenue relating to other than the actual operation are entered as other business revenue.

Pension arrangements

The pension cover of personnel has been arranged through YLE's Pension Fund which is an A-B pension fund, i.e., it manages both statutory and supplementary pension cover. The pension liability of YLE's Pension Fund is covered in full and B department (TEL) is within target solidity.

Supplementary pension cover has been approved for some of the parent company's directors at the company's own expense. YLE has pension liability for the supplementary pension cover. The change in liability is entered under the result and is presented in the Balance Sheet among the obligatory provisions.

Performance fees

The performance fees for programmes acquired from outside producers are entered as expenditure for the financial year when the programme is shown. Advances paid for performance rights before the year of showing are posted in the balance sheet under current assets. The costs of performance rights for programmes shown during the financial year are included among the performance fees in the profit and loss account.

Items denominated in foreign currency

The receivables and debts outside the Euro area denominated in foreign currency in the Balance Sheet at the closing of the accounts have been converted into Euros at the average rates published on the date when the accounts

Notes to the balance sheet (EUR 1000)

1. Intangible assets

	2005	2004
Acquisition cost 1st Jan	26 886,1	23 597,3
Increases	3 164,2	3 607,7
Decreases	-78,1	-481,7
Transfers between items	0,0	162,8
Acquisition cost 31st Dec	29 972,2	26 886,1
Accrued depreciation 1st Jan	17 180,6	14 043,5
Accrued depreciation of decreases and transfers	-78,1	-474,9
Depreciation and write-offs for the financial year	3 202,1	3 612,0
Accrued depreciation 31st Dec	20 304,7	17 180,6
Bookkeeping value 31st Dec	9 667,5	9 705,5

2. Tangible assets

	2005	2004
Land		
Acquisition cost 1st Jan	360,2	361,4
Decreases	0,0	-1,3
Acquisition cost 31st Dec	360,2	360,2
Bookkeeping value 31st Dec	360,2	360,2
Buildings and structures		
Acquisition cost 1st Jan	216 901,1	211 417,2
Increases	2 851,0	5 647,3
Decreases	0,0	-0,5
Transfers between items	0,0	-162,8
Acquisition cost 31st Dec	219 752,2	216 901,1
Accrued depreciation 1st Jan	115 911,7	109 779,6
Accrued depreciation of decreases and transfers	0,0	-7,3
Depreciation and write-offs for financial year	6 105,8	6 139,4
Accrued depreciation 31st Dec	122 017,5	115 911,7
Bookkeeping value 31st Dec	97 734,7	100 989,5

	2005	2004
Machinery and equipment		
Acquisition cost 1st Jan	243 536,2	251 630,2
Increases	8 220,0	9 178,9
Decreases	-14 988,8	-17 273,0
Acquisition cost 31st Dec	236 767,3	243 536,2
Accrued depreciation 1st Jan	200 843,9	203 607,2
Accrued depreciation of decreases and transfers	-14 988,2	-17 227,3
Depreciation and write-offs for financial year	13 309,3	14 464,1
Accrued depreciation 31st Dec	199 165,0	200 843,9
Bookkeeping value 31st Dec	37 602,3	42 692,2

Other tangible assets		
Acquisition cost 1st Jan	395,4	394,1
Increases	0,0	1,3
Acquisition cost 31st Dec	395,4	395,4
Accrued depreciation 1st Jan	83,6	67,2
Depreciation and write-offs for financial year	16,4	16,4
Accrued depreciation 31st Dec	99,9	83,6
Bookkeeping value 31st Dec	295,4	311,8

Advance payments and acquisitions in progress		
Acquisition cost 1st Jan	2 496,4	6 770,9
Decreases	3 415,0	-4 274,5
Acquisition cost 31st Dec	5 911,3	2 496,4

3. Investments

	2005	2004
Stocks and share		
Acquisition cost 1st Jan	6 528,0	6528,0
Increases	29,2	,0
Decreases	-5 394,3	,0
Acquisition cost 31st Dec	1 162,9	6528,0
Bookkeeping value 31st Dec	1 162,9	6 528,0

Affiliated companies	Ownership share	Shareholders'	Result for the period
	%	EUR	EUR
Radio- ja tv-tekniikan tutkimus Oy; Helsinki	20	16 579,49*	1 228,27*
Platco Oy; Helsinki	33,3	409 188,67	-45 478,02
TEBIT Oy; Espoo	20	1 431 611,37	566 981,53

*) in 2004

4. Non-current receivables

	2005	2004
Loan receivables	502,5	95 773,3

5. Current receivables

	2005	2004
Advance payments	49 803,5	36 628,8
Receivables from the Television and Radio Fund	7 978,1	6 999,0
Trade receivables	1 416,5	947,0
Other receivables	1 919,8	1 742,1
Transition items	6 829,8	3 530,2
Total receivables	67 947,7	49 847,2

The advances are performance rights for programmes that have not been shown.

6. Financial securities

	2005	2004
The financial securities comprise bonds which are the object of public trading, investment and municipal certificates, and fund investments.		
Reacquisition price	99 629,4	100 068,0
Bookkeeping value	98 074,3	99 624,5
Difference	1 555,2	443,4

7. Shareholders' equity

	2005	2004
Changes		
Retained earnings 1st Jan	171 681,7	222 471,8
Profit/loss for financial year	-28 842,4	-50 790,1
Profit 31st Dec	142 839,3	171 681,7
Calculation of assets distributable as dividend per 31st December		
Non-restricted funds	12 747,7	12 747,7
Retained earnings	171 681,7	222 471,8
Profit/loss for financial year	-28 842,4	-50 790,1
Total	155 587,1	184 429,5

8. Obligatory provisions

	2005	2004
Contractual pensions	6 665,3	6 169,0
Change in obligatory provisions	496,2	-955,4

9. Non-current liabilities

	2005	2004
Pension Fund loan	0,0	71 984,4
The Pension Fund loan will fall due for payment in over five years' time.		

10. Current liabilities

	2005	2004
Trade payables	13 325,8	6 637,1
Other debts	8 725,4	8 337,7
Accrued liabilities	119 000,1	113 643,6
Total current liabilities	141 051,3	128 618,4

Itemisation of accrued liabilities

Periodised part of television fees	83 166,7	80 105,1
Periodisations of personnel costs	31 840,8	30 093,6
Other accrued liabilities	3 992,5	3 444,9
Total	119 000,1	113 643,6

Notes to the profit and loss account (EUR 1000)

11. Personnel costs

	2005	2004
Wages and salaries	164 724,4	161 832,6
Pension costs	57 866,4	29 664,7
Other personnel costs	9 807,3	9 193,1
Total	232 398,0	200 690,4
Change in obligatory provisions of pension costs	496,2	-955,4

Salaries and fees paid to the Director General and members of the Board of Directors and Administrative Council.

Management salaries and fees	342,0	254,4
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Number of monthly paid employees

Radio	1 192	1 213
Television	1 827	1 883
Swedish-language Radio and Television	548	555
Other departments	517	546
Total	4 084	4 197

12. Depreciation and reductions in value

	2005	2004
Planned depreciation		
Other non-current costs	3 202,1	3 612,0
Buildings and structures	6 105,8	6 139,4
Machinery and equipment	13 309,3	14 464,1
Other tangible assets	16,4	16,4
Total	22 633,6	24 232,0
Total depreciation and reductions in value	22 633,6	24 232,0

13. Financial income and expenses

	2005	2004
Financial income		
Dividends	80,8	24,2
Other interest and financial income	2 565,7	10 076,9
Total financial income	2 646,5	10 101,1
Write-offs		
Write-offs of financial securities	-154,0	-416,3
Refunds of write-offs of financial securities	6 242,6	3 149,7
Write-offs total	6 088,5	2 733,4
Financial expenditure		
Total interest and other financial expenditure	-1 209,7	-3 127,6
Total financial income and expenditure	7 525,4	9 706,9

Securities and contingent liabilities (EUR 1000)

	2005	2004
Securities given on own behalf		
Pledged securities	15 600	15 600
Leasing liabilities		
To be paid in next financial year	2 175	1 990
To be paid later	2 565	1 989
Total	4 740	3 979
Derivative agreements		
Forward contracts denominated in foreign currency		
Current value	51	-392
Contract or notional value	7 245	8 319

Signing of the Financial Statements and Report of the Board of Directors 2005

Helsinki, 16th March 2006

Hannu Olkinuora
Jouni Backman
Raija-Sinikka Rantala

Jukka Alho
Gunvor Kronman

Maria Kaisa Aula
Velipekka Nummikoski

Auditors' entry

The financial statements have been drawn up in accordance with good accounting practice. The auditors' report on the audit has been issued today.

Helsinki, 16th March 2006

Authorized Public Accountants
PricewaterhouseCoopers Oy

Eero Suomela
Chartered Public Accountant

Osmo Valtonen
Chartered Public Finance Auditor,
Chartered Accountant

Jari Häkkinen
Chartered Public Accountant

Statement by the Administrative Council to the Annual General Meeting

At the meeting held today, the Administrative Council of Yleisradio Oy has examined the financial statements and auditors' report for the 2005 financial year. The Administrative Council submits as its statement to the 2006 Annual General Meeting that the Profit and Loss Account and the Balance Sheet for the financial year from 1st January to 31st December 2005 be adopted and concurs with the Board of Directors' recommendation on the application of the profit.

Helsinki, 28th March 2006

Mika Lintilä
Astrid Thors
Pekka Perttula
Esko-Juhani Tennilä

Kalevi Lamminen
Irina Krohn
Mikko Alatalo

Marja Tiura
Kalevi Olin
Pia Viitanen

Marjukka Karttunen
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